

15¢ Local Programs Mar. 14-20



Eric Sevareid
scoffs
at charges
of TV
news bias
page 6

Diahann Carroll



Measurably
long...

immeasurably
cool



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All day Saturday and Sunday till five.
Long Distance is the next best thing
to being there.



as we see it

■ Let's all doff our hats to Renville H. McMann Jr. and Adrian B. Ettlinger.

Mr. McMann of CBS Laboratories and Mr. Ettlinger of CBS-TV have come up with a device that will guarantee uniform color balance in color television transmissions. They successfully demonstrated that it can correct the variations and inconsistencies that result when the broadcaster switches from one camera to another, from one scene to another, or from film to tape.

■ To the viewer, that means an end to normal flesh tones suddenly turning green for a commercial, then red for the next commercial, then yellow for the third commercial. It means no more adjusting color knobs when a filmed show is succeeded by a taped show. It means an end to the last remaining annoyance of watching color television.

This is a welcome step forward and

we congratulate CBS, which has applied for patents and already is using such a device on its own network shows. But the network can't control what happens when time comes for a local station break and locally originated commercials made at different times by different people using different film and cameras and different color standards. Nor can it do anything about the color in local programs.

■ If the device lives up to its advance billing, we urge each local station to buy one. Viewers will be grateful. They will praise the station. They will love its management. They might even stand for another commercial tucked in here and there in gratitude for the station's solicitude.

CBS says the device will be introduced to the industry at the National Association of Broadcasters' convention in Chicago next month. The price will be under \$3000.

■ A bargain.

Save 7¢ on the pound that spreads like a pound and a half.

We whipped up Parkay to give you lighter texture and easier spreading. Happily it also spreads 50% further than regular margarine. Whip the coupon to your store and save 7¢.

3-70

STORE COUPON

TO THE GROCER: You are authorized to act as our agent in redeeming this coupon. We will reimburse you for the face value of this coupon or, if coupon calls for free goods, we will reimburse you for the regular retail price of the free goods plus 3¢ for handling each coupon, provided you and the customer have complied with the terms of this offer. Proof of purchase of sufficient stocks of Kraft product specified to cover coupons presented must be furnished upon request. We will not honor redemption through outside agencies, brokers, etc., except where specifically authorized by Kraft. The customer must pay any sales or similar tax on the product received. Coupon void if use is prohibited, restricted or taxed. Cash redemption value of coupon is 1/20¢. Redemption on other than product specified constitutes fraud. Kraft Foods, P. O. Box 1600, Clinton, Iowa 52732.

SAVE 7¢

on 1-lb. Whipped Parkay Margarine



Redeem this coupon promptly

3-70



The late, late snack.

Great for late, late tv.
Or late, late company.
It's never too late for a good, satisfying hot snack.

In the Hot Snacks Section
of your grocer's freezer.

See Kraft Music Hall,
Wednesday Nights, NBC-TV.

KRAFT

TV Teletype: Hollywood

JOSEPH FINNIGAN REPORTS:

Hollywood's movie-production drought is making more film stars available for TV roles. One of them is TONY CURTIS, who signed onto a series several weeks ago. Curtis will co-star with ROGER MOORE (*The Saint*) in *The Friendly Persuaders*, an ABC adventure series for the '71-72 season. But that series won't help Hollywood out of the doldrums--it's being filmed at various locations around the world . . . RAY MILLAND, also a movie veteran, is doing a *Name of the Game* segment with GENE BARRY.

JIM NABORS is getting a jump on the new season. He has already taped one of his fall episodes; it stars ANDY GRIFFITH, who's returning to CBS in his new *Headmaster* series . . . RED SKELTON and opera singer ROBERT MERRILL are planning a concert tour together. They'll call their act "The Clown and the Voice" . . . Guests on HUGH O'BRIAN's NBC special, "It's a Man's World," include RICHARD BENJAMIN, YVES MONTAND, DICK GREGORY and ANDY WARHOL. The show is scheduled for April.

*Trade-mark, Teletype Corp.

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CANADIAN WHISKY—A BLEND OF SELECTED WHISKIES. SIX YEARS OLD. 86.8 PROOF. SEAGRAM DISTILLERS COMPANY, N.Y.C.



You're in good company when
you're with the Smooth Canadian.

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Seagram's V.O. Canadian.
Known by the
company it keeps.

After 30 years in broadcast journalism, CBS's Eric Sevareid is, by all odds, TV news' senior pundit. Recently, he talked with TV Guide's Neil Hickey about the controversy afflicting television news in the aftermath of Vice President Agnew's speeches on the press. Following is an edited transcript of their taped conversation:

Q. Do you detect a wide polarization among many sincere and well-meaning Americans these days?

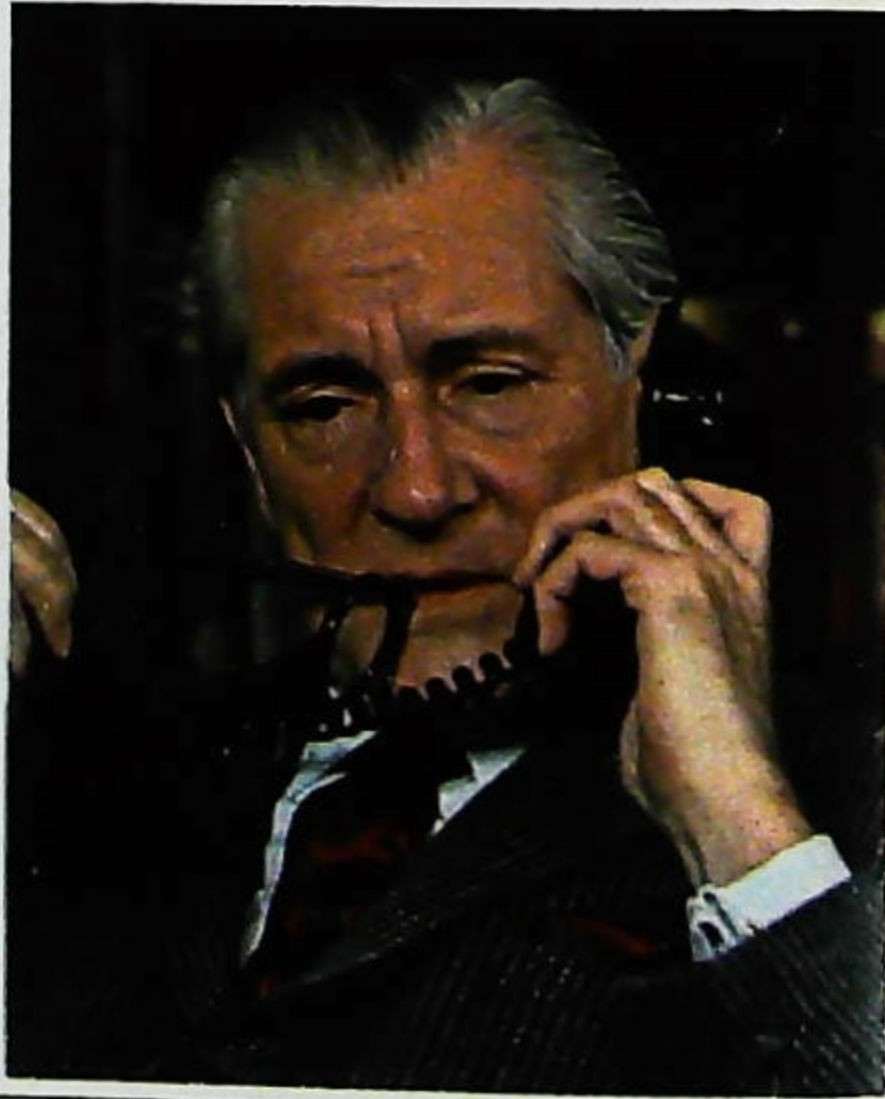
A. I don't think there's a deep polarization in the country as a whole, no, I don't. Everybody said that in 1968—that we were coming apart, that there would be a whole new politics. Then you had the election, which is the only kind of test we get on a national basis, and this didn't really show up. You see, I don't believe fundamentally that most Americans are alienated from their country or its system or their generation. There's an awful lot of irritation with a lot of things. But how deep it goes is very questionable.

Q. Some say the Nixon-Agnew policy toward the press is enhancing what polarization does exist here.

A. Well, it was a little surprising, coming after what the President advised everyone not to do, which was not to raise their voices. I thought his effort would be to heal these divisions between the protesters and the critics in general. Well, he didn't do that. With Vice President Agnew, he took the opposite line. This is what shook everybody. What he did in the Agnew speech is just what President Johnson always said he'd never do. I can remember Mr. Johnson saying this privately more than once. He used to say to critical people like me that, look my friend, if I want to I can make this a patriotic issue and start calling a lot of names. I can drive you people right into a corner. I can arouse a great mass of people with a very simple kind of appeal. I can wrap the flag around this policy, and use patriotism as a club to silence the

'...To assume that this process gives a wildly distorted picture of what's happening...or that it's done out of a radical bias by a few, I really don't believe that'

IN DEFENSE OF TV NEWS



critics. But he said, I'm not going to do it. And he never did it. And I think this is what Agnew's been doing. What this Administration has been doing. And I must say, it shook me a great deal.

Q. Why did it shake you a great deal?

A. Because it adds to the exacerbation of the situation. It brings even a little more polarization. It has benumbed the opposition for a while and this is what he wanted. He won some time. But won it at what later might prove to be a very high price.

Q. There's a conviction around the country that most TV newsmen tend to be liberal and therefore more friendly to dissenters.

A. Yes, Mr. Agnew feels that obviously. I'm not quite so persuaded. I think news values and judgments are something different from personal bias. If television puts a lot of protesters on, I don't think it's necessarily because a lot of editors and producers and reporters are all for the protesters, in their private, political hearts. Some may be. I think some are. It's a matter of ingrained reflexes on what is news and what isn't. I think myself we have fallen into at least some shallow ruts on this matter of what looks like news as it pours into our offices, and there's this great struggle to sort it out every day. And I've raised my private views about this inside CBS more than once. But to assume that this process gives a wildly distorted picture of what's happening in the country, or that it's done out of a radical bias by a few, I really don't believe that.

I don't know what the word liberal means, except a kind of open-mindedness, a basic humanitarian view of life and concern for people. I don't know how people generally think of me. The most pointed criticism I've had in the mail has come from the left. Youth groups, protester groups, radical groups, professors, saying that I'm much too conservative, that I'm really

an old square, that I don't understand the youth. And now suddenly I'm clobbered by Mr. Agnew and the right wing. So I don't know.

Q. Why do you suppose so many people think they detect a large portion of bias in TV journalism?

A. A lot of people say a lot of things. A majority of the daily newspapers in this country supported Mr. Nixon. It seemed to me the networks were right down the middle, just as fair and impartial as they could be. I will defy anybody to go through my scripts during that campaign and come out with any feeling that I was trying to push for Humphrey or for Nixon or for Wallace. I don't think you can do it.

Q. In the last year or so the so-called Silent Majority has bubbled to the top like carrots in a stew. What do you make of it?

A. It exists all right. There is a frustration with a lot of things. What Agnew did, you see, he overstepped the line of a proper democratic dialogue. He resorted to demagoguery. He gave these people to believe that there is some sort of conspiracy, an unelected elite. Well, if he means the dozen or so people who have been mentioned, of whom I am one, we rarely ever see each other, to tell you the truth.

Q. You don't conspire together every night?

A. Oh, God, I haven't had a serious conversation with Howard K. Smith, I suppose, in 10 years. I haven't run into Huntley or Brinkley in two or three years. It's ridiculous. Howard and I deeply disagree about the Vietnam War, for one thing. But you see, what Mr. Agnew did is very easy to do. I say it's demagoguery when you do that. The conspiracy theory of history, the devil theory, always finds a ready response when a lot of people are frustrated, baffled by a complexity of things. I'm not impressed with claims that a great majority of the country thinks that the war protesters are wrong. Joe McCarthy had a majority of Americans →

continued

convinced that this government was crawling with Communists. It simply was not so. But a tremendous number of people believed it was, because it was an easy answer. They were disappointed and upset by many of the results of the war. The public mood of the moment is not necessarily right, nor is it necessarily going to last. A great majority believed in this Vietnam intervention, when people like me were in a minority. Mr. Agnew says we should all more closely reflect the majority feeling in the country. But majorities change. That's not *our* business. Suppose we were elected. You'd have an absolute shambles in communications. I think there should be some changes in the way we do various things. I've always wanted to have on the air regular programming of rebuttal—either by letters from viewers or having the people on themselves. There must be a way to do this. Well, suppose you'd had that system for the last few

years on a regular basis, where all kinds of objections to what was said on television were voiced by ordinary people. Maybe a lot of this feeling would have been dissipated. That's one of our difficulties here. People are confronted by great big organizations and they can't answer back—whether it's the press, big government, big business. I think we should have found ways to get our audience's views on the air. I think we should do it now. There must be a way to do it in an attractive, listenable form.

Q. What do you think of the idea of spectrum commentary, that is, having analysts from all across the political spectrum employed on television?

A. Oh, we went through that in radio days. CBS came to the conclusion it was not a good way to do it. The emphasis has to be, in a job like mine, one of exploration, of elucidation, more than advocacy. You can't keep opinions out of it entirely. But that has to

be the approach. People confuse objectivity and neutrality. You may go to something very objectively but come to a conclusion about it. If you come to a conclusion, then you hold an opinion. If you hold an opinion, then you're biased, according to various people.

Q. The Violence Commission, as other commissions have suggested in the past, would like to see a national board of review to survey the performance of the news media. What do you think of that?

A. I don't believe in that. Television is already the most heavily monitored, scrutinized, criticized medium of communication there's ever been. Everybody is an expert on TV. Let me ask you why, when nearly every daily paper in this country gets the great bulk of its nondomestic news from two wire services—the UPI and AP—there's no running critique of their performance.

Q. And you feel, obviously, that television news is entitled to precisely the

same First Amendment guarantees as are afforded the print medium.

A. Absolutely. Absolutely. I can't see why there should be any difference. The issue has never been resolved nor faced properly because broadcasting is in this anomalous legal position. We've always lived on this thin ice. The stations have to get approval to operate every three years. I just do not believe that the power of the press and television has been vastly increased in recent years. This statement of Mr. Agnew's quoting some FCC Commissioner that the media in this country have a power equal to the local, state and Federal governments—it's a silly statement. It's the power of *government* in my adult life that has grown far more than the power of media or business or any other big entity.

Q. I've discovered in talking to people on the left that there's a broad streak of approval among many of them for a lot of the things Mr. Ag- →

You've got a lot to live. Pepsi's got a lot to give.

Whoever, wherever you are,
you've got a lot to live. Good times,
good people, good things to enjoy.
Make ice cold Pepsi-Cola one
of them. Pepsi...it's got a lot to give.



Pepsi's got a lot to give.



new said. They're hostile to TV news because they feel it doesn't come to grips with the real issues, while the right wing tends to feel that TV news disseminates far too much of this, mostly bad, news.

A. That's right. It's just the opposite criticism. Look, FCC Commissioner Nicholas Johnson and all kinds of people on what I'd guess you'd call the left in this country, and many intellectual groups, have been hammering and hammering at television, for what? Because they say we just reflect Establishment, middle-class values. You know the litany on that. That we're not dealing enough with the poor, the blacks, the underprivileged. The Agnew criticism is the exact reverse of this. Now how do you satisfy this?

Q. The Violence Commission used the expression "crisis of confidence" between the media and the public, and said that some means should be found to make the media more responsive to the public.

A. More responsive to the public! What are they talking about? That's what Mr. Agnew says, in effect. I'm not about to adjust the work I do according to the waves of popular feeling that may come over the country. No responsible person can do that. They ought to be out of this business if they do.

Q. On the 60 Minutes program you said: "Nothing that the Communist enemy in North Vietnam could ever do to us could equal the damage we are doing to ourselves because of this war, and in my own view this damage has been increased by the Agnew speeches." What did you mean by that?

A. Well, the war has torn up a lot of things here. It's knocked the whole economy out of gear for one thing, played hell with the youth, made the draft something to be avoided. It's been a ghastly business because it's essentially a failure, that's one reason. The Agnew speech was absolutely unnecessary. This Administration was not

doing that badly with the press. But this attack has exacerbated things, made lots of people angry. It's scapegoat politics.

Q. Many people seem to feel that television doesn't look on the bright side, that bad news drives out good.

A. I don't think this is necessarily political bias. The bad news is what's news because you assume normalcy. If you assumed nothing but upheaval, then only good news would be real news. But, nevertheless, there is some point to that criticism. I think we tend to get caught in these ruts, yes, I do. We argue about this all the time inside this company. But I don't think it's necessarily bias. That's one reason I say I wish we had an hour. Then you're not just trapped and engulfed every day by all kinds of fantastic events, many of them violent, happening all over the world, which you can't ignore.

Q. Is there anything to USIA director Frank Shakespeare's idea that the networks might wish to consider "a man's ideology" before hiring him as a newsman?

A. No, I don't think you can do that. Frank has nice neat divisions in his mind about what's conservative, what's middle of the road, and what's left, you see. I think in that sense he's rather primitive. You might as well argue that the business community in this country or the White House is too full of conservatives.

Q. It seems to some critics that TV newsmen haven't liked a President since Kennedy, and have trouble covering up that fact in their reports.

A. Oh, these generalizations about news people—I've been hearing these things for decades. I don't see it. That's another thing people do not understand about professional journalists: that even those who have very passionate private political views—when they come down to doing their job of reporting the news—they are professional enough to get on with the real

matter, and leave the rest out of it. I've voted for lots of Republicans and lots of Democrats, yet all kinds of people are firmly convinced I'm a left-liberal in their terms, and to all kinds of others I'm a conservative square. Roosevelt and Kennedy were very upset about many things written about them. They would express virulent opinions about working newspaper people.

Q. But anyway, the opinion is abroad now that the Nixon Administration would like gentler treatment at the hands of the press.

A. I think they've had very decent treatment. Very decent. Good Lord, every time the President wants air time even for a minor ceremony, they give it to him. They give him too much, I think. That's been going on for years. Mr. Johnson abused it, I think, terribly. And I think we let him abuse us by taking too much air time. I don't think all three networks should have put Mr. Agnew on live, pre-empting their news shows and everything else. I don't think a President of the United States, unless he's declaring war, or some other terribly critical thing, ought to have all three networks at the same time. We've given too much time, and as a result anyone in power thinks of TV as an open conduit for his use.

Q. There are about a dozen men in this country, of whom you are one, who are considered to have disproportionate influence on the country's affairs because of their privileged position in the broadcast world. How do you feel about being one of these "unelected elite"?

A. I don't think they handle this power irresponsibly, these people you talk about, this dangerous dozen or whatever we're supposed to be. I don't think anybody regularly employed by a major network does use or would be allowed to use the invective and the epithets that Mr. Agnew used. I think we're more responsible than he is. Considerably so. I think his speech was an irresponsible utterance. Some

say we're feared. I don't get that from people, and I get an awful lot of mail.

Q. So you detect no overt bias on the air waves?

A. You find some in the H.L. Hunt radio stuff which goes out from hundreds of radio stations. But Mr. Agnew had no objection to that, apparently. He had no objection to newspaper-TV monopoly situations where they are conservatives, and there are more of those than there are Washington Posts or New York Times. You see, all he was concerned about when he talked about bias or monopoly were those elements he feels in the press have been critical of his President. Every letter I've ever received in my life that accused me of bias was simply someone who disagreed with me. I have never had a letter yet from anybody who says, "I agree with you but you were not fair to the other side." Never. Never.

Q. It's not easy, is it, after a major Presidential address, to jump right in with a comprehensive analysis?

A. Well, one of the problems is you don't have enough time when you come on, and you have to do it in a very few minutes. That's difficult. But opposing points of view have to be presented, otherwise we're just a conduit for any government in power. That's what they really want television to be.

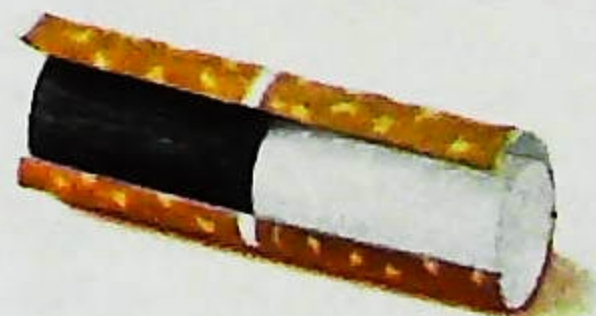
Q. In the future, are you still in favor of coming on after Presidential addresses and engaging in what Mr. Agnew calls "instant analysis"?

A. Well—I've had my doubts about it, where we have not had advance copies of the speech. In the Nov. 3 speech we did, as you know; we had a couple of hours. I would much rather that maybe an hour went by, or a half hour, so that you could do a real job. I think this way, not so much because we're apt to be unfair to a President, although that can happen certainly, but we're unfair to ourselves and unfair to the listeners. It's a practical problem.

END

How do you make a better cigarette?

Here's how:



Tareyton's activated charcoal scrubs the smoke to smooth the taste the way no ordinary filter can.

Put Tareyton's activated charcoal filter on your cigarette, and you'll have a better cigarette. But not as good as a Tareyton.



king size or 100's



"That's why us Tareyton smokers would rather fight than switch!"

The Television Game

There is a game that is played in Hollywood and it is called The Television Game. The money is real, the players are intense and the stakes are enormous: who is going to succeed and who is going to fail in television.

In the belief that residents of cities other than Hollywood would find The Television Game diverting, the editors have asked TV writer Gerald Gardner to transform this curious entertainment into a board game.

On the following pages, therefore, we present The Television Game—the game board (pages 14 and 15) is followed by an explanation of the rules (page 16). Though the Game requires skill of a sort, it is not necessarily *creative* skill.

The idea of the game is to move rapidly along the road to "Success," dislodging as many other players as possible. Starting from "Go," players move tokens around the board according to throws of the dice. If a player lands on another player's space, the occupant must start over again.

When a player's token lands on a space, he acts as directed by game board. "Image" spaces produce the draw of a card, instructions on which must be followed.

The tensions of The Television Game are great—but the rewards are greater, or so most players have found. The Game is essentially one of acquisition, exploitation and manipulation. In short, all the things that make life worth-while. →

YOU CARPET THE SWIMMING POOL



ADVANCE 2 SPACES



YOU BUY A USED VOLKSWAGEN

GO BACK 2 SPACES

YOU INSTALL A CHAPEL IN YOUR HOME



ADVANCE 3 SPACES



YOUR DOG SEES A PSYCHIATRIST

ADVANCE 3 SPACES

MIKE DANN DOESN'T RETURN YOUR CALL



GO BACK 1 SPACE



GUNSMOKE DOES YOUR SCRIPT

ADVANCE 1 SPACE



The Television Game



YOU SEE A FILM AT ANTHONY NEWLEY'S HOUSE



ADVANCE 2 SPACES



YOUR CHILDREN SEE A PSYCHIATRIST

ADVANCE 1 SPACE PER CHILD

YOU'RE A CONTESTANT ON "THE DATING GAME" AND YOU PICK MICKEY ROONE



GO BACK 1 SPACE

ED SULLIVAN INTRODUCES YOU IN HIS AUDIENCE



ADVANCE 2 SPACES



YOU HAVE GEORGE JESSEL TO LUNCH



GO BACK 3 SPACES

YOU HAVE JACK BENNY TO DINNER



ADVANCE 2 SPACES



YOU SEE A PSYCHIATRIST



ADVANCE 1 SPACE

YOU BUY A MERCEDES-BENZ



ADVANCE 2 SPACES



THE MGM GUARD STOPS YOUR CAR

GO BACK 2 SPACES

YOU INSTALL A SCREENING ROOM IN YOUR HOME



ADVANCE 2 SPACES



YOUR WIFE SEES A PSYCHIATRIST

ADVANCE 2 SPACES

RULES OF THE GAME

■ Equipment consists of the Board, with spaces indicating the steps embodying Rewards and Penalties. There are two Talent Dice, Tokens of various designs including the Lion, the Fox, the Jackal and the Eel. And there is a set of cards for the Image squares. Each Player receives six Credit Cards plus \$100,000 in TV Money. Money is printed on specially treated paper that keeps slipping out of your hand.

■ To start the Game, each Player throws the Talent Dice. The Player with the lowest amount goes first. Play proceeds [counter] clockwise, in prime time. Player places his Token on the "Go" square, throws the dice and moves swiftly in direction of "Success." After he has moved, turn passes to the left (or, in Orange County, to the right). First person to traverse Board and reach "Success" wins, and need no longer talk to the other Players. Or at least not until he becomes a loser on a subsequent round.

■ Image Squares. When Player lands on one of the Image Squares, he shouts "Facade!" and

draws a card from the Image Pile and acts as directed. The Image Cards, which you'll have to make yourself, should include:

You Grow a Beard. Go again.

You Have Your Teeth Capped. Go again.

You Get a Crew Cut on Hollywood Boulevard. Lose a turn.

You Buy a Dashiki. Go again.

You Open a Charge Account at Penney's. Lose a turn.

■ The Game Ends when a Player reaches "Success."

Rules for a Short Game

Since The Television Game can be very time consuming and somewhat exhausting, Players may prefer the short version of the game.

In the "Short Game," play begins with winner of previous game already at "Success," and traces his decline back to "Go."

All action is in reverse and very rapid.

Winner's home becomes mortgaged, his styled haircut turns shaggy, his car is repossessed, his girl friend leaves him, and his wife returns.



We build a Chevy Mover for extraordinary use. (The ordinary, we leave for ordinary pickups.)

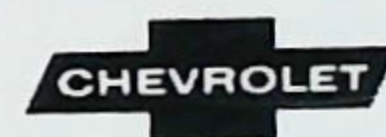
So it'll do a better day's work than the best of them. And come on stronger when the good times start to roll.

Because of extra power from the biggest 6 or V8

engines provided in any popular make. And a suspension so smooth and tough it's known as the Bump Exterminator.

This one's something else. You can order it with all the interior niceties of a car and car-like power assists to spirit you through week-end jaunts or suburban chores.

Come to think of it, a Chevy Mover not only has more going for it than the ordinary truck. It also has more than the ordinary car. Maybe that's why it's living in those one-car garages.



Putting you first, keeps us first.

A lot of Chevy pickups live in one-car garages.

TV's Hottest Fat Fighter

She's Maggie Lettvin, wife of an MIT professor and a devotee of 'The Beautiful Machine'

By Robert Higgins



New Englanders are acting mighty peculiar these days. In Bangor, Maine, for instance, middle-aged couples who once cuddled up on sofas to watch TV have taken to watching it standing up. And not only standing—some run in place. In Boston, meanwhile, matrons eagerly slip out of their foundation garments, flop on the floor and gyrate vigorously.

Put the blame on exercise-ace Maggie Lettvin, who, with only three months on Boston's WGBH to her theatrical credit, is TV's hottest—to say nothing of most unorthodox—fat fighter.

The show, seen on educational sta-

tions in major New England markets, is titled *Maggie and the Beautiful Machine*. The "machine" is the human body and "beautiful" is the way Maggie thinks it should be. As far as Maggie's machine goes, it looks like this: 5-feet-9; 135 pounds; supple, shapely figure; and straight brown hair cascading down to her shoulder blades. Maggie is the picture of a healthy, vibrant woman of 25. Actually, she's 43.

As much can't always be said of the company Maggie keeps on TV. Unlike gymnasts Debbie Drake and Jack La Lanne, who work solo, Maggie craftily exercises on the air with a quartet of

ordinary, flabby folk—for example, an overweight teen-ager, a beer-bellied construction worker, a housewife with a spacious back porch, a paunchy businessman. "If the audience sees me exercising alone," says Maggie, "they figure 'big deal!' But they identify with people like themselves."

I'd like to think so. After all, witnessing four or five of your fellow men contorting and groaning isn't everybody's idea of a smashing good show. And, needless to say, Maggie's gym is no place for sissies. "This won't hurt," Maggie may say before starting a corpulent victim in motion, "—that is, if you're in any *luck!*" Then, after cheer-leading the group with Maggieisms ("I've known people who've never gotten their second wind. It's a beautiful feeling." . . . "The Master Builder did a beautiful job on us. He really did."), Maggie'll wink at the folks at home: "Hope you can see us panting. It's too good to go to waste!"

Folks must agree. One out of three letters Maggie receives—and she gets about 300 a week—is a request to be on the show. One of the rewards Maggie promises all comers is a cheap, if well-earned, high: "Forget pot and LSD. You can get high on exercise."

You'll have to take Maggie's word for that. But this much can be safely said: if you stretch along with Maggie, you're bound to end up with "that ache-all-over feeling." Roughly from head to foot. And speaking of feet, that's just one area about which Maggie has some fairly far-out ideas. Shoes, she tells you, are a diabolical plot foisted upon man to paralyze his extremities. "Don't ever mention ski boots to me," she steams. "When I think of those poor feet *dying* to expand . . ." Hence, students of Maggie are taught to go barefoot except on special occasions. Like when they go out or something.

It's unlikely the shoe trade is worried. Still, Lettvin devotees unquestioningly buy Mag's tips on how to make a Beautiful Machine out of the

old jalopy they're running around in now. Their trust probably comes from Maggie's unbridled enthusiasm for physical fitness: "Good health brings on euphoria," she'll say. "In springtime you feel like running through meadows—opening up."

Chances are, however, that most people aren't as much interested in traipsing through fields as they are in dropping a few pounds. In that department, Maggie has the rules ready. For example, one commandment couples follow is to stand stark naked, wet, in front of their mirrors after showering. Explains Mag: "It might just ruin their day."

To say nothing of their marriages. But those able to weather the shock can graduate to some of Maggie's tougher aids for battling the bulge.

First, they have to forget they ever saw a chair. It's Maggie's contention that people should "sit on the floor—it exercises everything below the waist. *Marvelous!*" But they might not think it's so marvelous when Maggie tells them how to get up. "No hands," she insists. "Use those thigh muscles." Maggie knows people can't spend all their time sitting on floors, but she's got that figured out. "No sitting while preparing meals," she rules. "Instead, *dance* around the kitchen." And if students think they're going to sit while watching TV, they're crazy. "Stand in place in front of the set," she preaches, "and *run.*"

All those who have escaped a respirator are then ready to proceed further. The ladies in the class are urged to burn their girdles. "Artificial muscles," scorns Mag. "Awful things." And forget TV dinners. "Always cook with heavy iron pans," Maggie insists. "Not only is it great exercise but the iron in the pans seeps into your food." After you've swallowed that, Maggie lectures on elevators. "Never, *never* take an elevator below five flights. Walk instead." Also, "Avoid electric doors at all costs. I can't stand it when a →

continued

door is opened for me. I feel *cheated!*"

If it makes Mag happy to open doors, she's entitled, in a way. Time was when Maggie Lettvin—or Margaret Brady, as she was known then—had all she could do to make it to school some days. The daughter of a Salem, N.J., Quaker family, Maggie was given little chance of survival at birth. Right through her teens she was plagued with "pains, aches, backaches." Even after her marriage to Dr. Jerome Lettvin, now a professor at Massachusetts Institute of Technology, things didn't look up much. She suffered five miscarriages and almost went completely deaf. Says she: "When people tell me what terrible shape they're in, I relate my past. They feel better right away."

Maggie started feeling better after the birth of her third child (the Lettvins have two sons, 16 and 21, along with a daughter, 18). She gives thanks to her decision "to use the time at home constructively, contribute to the

family." Result: she became a nut on nutrition.

Although she has acquired considerable knowledge of food values (which she passes along on request), some of the stuff Mag whips up would gag a goat. One concoction called "The Witch's Brew," supposedly covers your daily vitamin, mineral and protein requirements.

Here it is:

Add the following to 8 oz. water in a blender:

- 1 tbsp. brewer's yeast
- 1 tbsp. desiccated liver
- 1 tbsp. fish flour
- 1 tsp. bone meal, ultrafine
- 1 tsp. dolomite, ultrafine
- 2 tsp. cod-liver oil
- 1 tsp. wheat-germ oil
- 1 tsp. soy oil
- 2 tsp. rose-hip powder, ultrafine

Blend until thoroughly mixed. Ingredients can be purchased at any health-foods store.

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Astutely, Maggie calls this her "one moment of madness in the morning." And although the postscript hardly seems necessary, she adds, "It tastes *awful!*"

At 36 Maggie was involved in a car accident which shoved her even further down the road to health. Though suffering from severe whiplash, Maggie made up her mind she'd had it with hospitals. "Since I'd been so unsuccessful at dying," she says, "I decided to try living for a while."

That she did. Out of the hospital, Maggie met a dumbbell and it was love at first sight. That was in an exercise class and, then and there, Maggie elected to make physical fitness a way of life. She spent six years poring through goodness knows how many books (she estimates 300) on the human body, ranging from medical tomes ("Kinesiology of the Human Body Under Normal and Pathological Conditions") to muscle magazines. The research gave birth to many of her exercises.

And a few have had trouble passing WGBH's censor. Like a little number, for hips and bottoms, called "The Million Dollar Clutch." Point is to place an imaginary million dollar bill between your buttocks and—well—clutch. When WGBH paled, Maggie checked and found that dancers use the exercise all the time. The "Clutch" got a go-ahead.

One brief and very successful stint on a Boston TV talk show convinced Maggie that TV was her destiny. She picked up the phone, dialed WGBH and said, "I think you need me." WGBH—which launched Julia Child and plant-lady Thalassa Cruso—would have been blind not to see Maggie as an off-beat comer. They saw, of course. And if current plans materialize, a lot more Americans will be seeing Maggie, too. Which makes one Beautiful Machine pleased as punch. "My show is a conservation program," Maggie says. "But when it's time to go, I want people to go the way I plan to go—at age 105, running gleefully down a street!" END

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The Doan Report

CLEVELAND EDITION

New Small-Fry Shows Coming on Saturday Mornings

The Saturday morning kiddy shows, under attack from parents frequently for overaccenting mayhem, are undergoing still more purification. All three networks, no less bent than ever on wooing small fry away from one another (thar's gold in them youngsters) but sensitive to the parental furor, have been gingerly weeding out fare susceptible to complaint and ordering up new shows calculated, hopefully, to please both old and young.

NBC in September will pitch out five of its 10 Saturday morning half hours and introduce in their stead: *Tomfoolery*, described by NBC daytime program chief Bud Grant as "an animated *Laugh-In*" featuring five characters created by Lewis Carroll in "Alice in Wonderland"; *The Further Adventures of Dr. Dolittle*, cartooned animal adventures based on the Rex Harrison movie; *Hot Dog*, a documentary series explaining the origin of everyday items like popcorn and lead pencils; *The Bugaloos*, a "live action" romp with a teen-age rock group; and Woody Woodpecker cartoons.

CBS, which claims to have over half the Saturday morning crowd, will go big for animated comedy-variety, offering *Archie's Funhouse* for an hour and *Sabrina*, a slick chick borrowed from *Archie*, presiding over another hour of "Hellzapoppin"-type fun. A new half hour will star the Harlem Globetrotters in cartooned comedy. And every hour on the hour, in an outright do-good mood, CBS will drop in a two-minute informational tidbit produced by the network's news department.

ABC will pitch out five current series. The replacements: an all-chimpanzee

frollic called *Lancelot Link, Secret Chimp*, a British version of Tom Sawyer-like adventures titled *Scooper and the Double Deckers*, and three new cartoons, one of them an animated Jerry Lewis situation comedy.

All-news radio has become something of a commonplace, but TV hasn't gotten nearer such an idea than to air stock-market quotations by the hour in a few localities. On April 5, however, all-news TV will come to the Chicago area: a new UHF station, using Ch. 44, will televise AP ticker news 18 hours a day. On the lower half of the screen, the time, temperature and weather forecast will be shown continuously, along with sponsors' sales messages. The sound with the news will be FM music. In a few months, though, Ch. 44's prime mover, Yale Roe, a one-time ABC-TV sales executive, hopes to unveil what he regards as his *pièce de résistance*: frequent 90-second taped "commentaries" by the man-in-the-street. "For the first time," Roe claims, "the public really is going to have a voice on the airwaves."

Chet Huntley, who is retiring from the TV news beat Aug. 1, will have two replacements—John Chancellor and Frank McGee, spelling one another seven days a week as David Brinkley's co-anchors. The "good nights" may not be over, but the *Huntley-Brinkley* report will be no more. It'll be called the *NBC Evening News*.

—Richard K. Doan

TV GUIDE, 1101 Euclid Ave., Cleveland, Ohio 44115, 621-7210

Letters

Correspondence for this department should be addressed to Letters Department, TV GUIDE, Radnor, Pa. 19088. No anonymous letters will be published.

SMITH ON TV NEWS

Howard K. Smith says in TV GUIDE ["There Is a Network News Bias," Feb. 28] that the Viet Cong massacre of 3000 at Hue dwarfs My Lai. Are atrocities measured by body count? Are not My Lai, hungry Americans and racism more un-American than the New Left? Smith has nourished an obsolete cold war mentality that paralyzes millions of American minds.

Paul Gooding
San Jose, Cal.

As working journalists—I as an editor at the Star Ledger in Newark, N.J., my wife as staff writer at House and Garden magazine—we thank you for publishing Edith Efron's Howard K. Smith story. We found most of what Mr. Smith said about broadcast newsmen in absolute agreement with our observations in the printed media. Congratulations for having the courage to print an article that puts the issues in better perspective. We hope it encourages the breaking of dawn in the "intellectual liberal vacuums."

Noel Leon
Rochelle Park, N.J.

As an honest liberal, Smith makes the issues, from Ho Chi Minh to the middle class, beautifully clear. Is he interested in being President?

Verne A. Aamlin
Denver

It takes a great deal of courage and integrity to reprimand publicly one's colleagues. If we had more network newsmen of his stature we wouldn't have to worry about bias and fair coverage.

Edgar H. Shenkel
Monaca, Pa.

... remarkably honest, brave and thoughtful criticism of his own medium. The reason and conscience of this great Nation

are fortunate to have this voice.

Jean Miller
San Diego, Cal.

I will henceforth turn to ABC in the belief and hope of getting accurate and objective news coverage.

Mrs. James W. O'Kelley Jr.
Melrose, Mass.

I for one am glad there is a Mr. Smith in Washington!

Judith Caratan
Delano, Cal.

The article deserves the attention and praise of not only your many readers, but is so authoritative and logical that even wider circulation is merited.

J.T. Kaplan
East Orange, N.J.

What really constitutes a pleasant surprise is that TV GUIDE, despite its obvious dependence on smooth relations with the powers that be in TV, has the courage to make "a simple attempt to be fair. . . ."

Mrs. Louis C. Hruska
Reno

[TV GUIDE is edited for its readers, not for "the powers that be in TV."—Ed.]

Mr. Smith has always been a favorite of many of us from "middle America," and in spite of some ideas to the contrary, we are blessed with intellectuals in our group. We are happy to hear from one who helps to keep things straight!

R.M. Sorgel
Green Bay, Wis.

It would be interesting to see the results of your mail on this one.

Mrs. Ronald Shei
Hamlet, Ind.

[At press time our mail was running about 15-1 in favor of Smith's position.—Ed.]

Second Look

By Scott MacDonough

TV specials are where you find them. Finding little of note in recent "specials," we looked elsewhere—and discovered "The Beatles' Songbook" (an Ed Sullivan tribute) and the first three in a series of environmental reports aired on the CBS Evening News.

"The Beatles' Songbook" was Ed Sullivan's salute to the four lads from Liverpool who were introduced to American audiences on his show six years ago (remember?). Seen in two segments filmed in London, the Beatles were considerably subdued—their apple cheeks have gone gaunt, their Buster Brown bangs replaced by facial foliage. Their talent, happily, remains intact. The American guests who sank their tonsils into the Beatles sound were something else—a mixture of good, bad and indifferent. For instance, Steve Lawrence and Eydie Gorme belted out a fiery "Can't Buy Me Love" but massacred the lovely "Michele." Faring best was Peggy Lee, whose renditions of the haunting "Something" and the witty "Maxwell's Silver Hammer" were flawless. But then, Miss Lee and the Beatles are musicians as well as singers, and exquisite ones at that.

"The Beatles' Songbook" was an affectionate and well-deserved bow to John & Paul & George & Ringo—men who made the music of the '60s soar.

Besides Beatlemania, the '60s saw man land on the moon. The goal of the '70s is cleaning up the earth. On Feb. 23, CBS Evening News began "Can the World Be Saved?"—a series of frequently scheduled special

The Ed Sullivan Show: 'The Beatles' Songbook'
CBS Evening News: 'Can the World Be Saved?'
The Don Adams Special: 'Hooray for Hollywood'

reports on man and the condition of his environment. During the first week, three reports were televised, and all were as compact, informative and appropriately dramatic as the reports' identifying symbol: an image of planet Earth being crushed in a human hand. Reporter Walter Cronkite blended the views of scientists, economists and other specialists with his own terse commentary. He touched on pollution, the related problems of population control, proposed solutions and the inadequate measures taken by the Administration to cope with "a planetary menace second only, perhaps, to nuclear war." In presenting continuing coverage of a national—and global—crisis, CBS is performing a valuable public service. Concerned viewers should check their listings and tune in. "The battle to keep our heads above the rising tide of our own garbage" concerns us all.

Speaking of garbage, "Hooray for Hollywood" desecrated our fondest memories of many a movie classic. Don Adams got Charlton Heston to host and Edie Adams (who should know better) and Don Rickles to guest in this ersatz satire of the movies. Heston narrated as if he were delivering Commandments 11 through 20, while Adams' ribs at the flicks accented leers and sneers.

Since master-of-malice Rickles gave his fangs the night off, we'll supply a nasty of our own: in co-writing, co-producing and co-starring in this fiasco, Mr. Adams didn't accomplish much. He merely showed how a little talent can go a short way.

This Week's Movies

By Judith Crist

SATURDAY, NBC
SUNDAY, NBC
SUNDAY, ABC
MONDAY, ABC
MONDAY, NBC
TUESDAY, ABC
TUESDAY, NBC

THURSDAY, CBS
FRIDAY, CBS

I Walk Alone
The Wizard of Oz
Up from the Beach
Alvarez Kelly
Savage Pampas
The Young Country
Did You Hear the One About the Traveling Saleslady?
A New Kind of Love
Rio Conchos

As we've been noting emphatically during the past several weeks, certain films are worth running over and over in place of all the *nouveau*-trash that is flooding the small screen. And certainly the 12th annual telecast of **The Wizard of Oz** so testifies this week. An entire television generation has been raised on this 1939 classic—and not until the advent and prevalence of color sets did they see for themselves that the Wizard's horse was indeed a horse of a different color!

But what excuse is there really for the third rerun of **A New Kind of Love**? This tedious 1963 contrivance, which tried to palm off Joanne Woodward and Paul Newman as Doris Day and Rock Hudson, carries a built-in critique. At one point Newman says, "It must be a new kind of love. They ought to bottle it and label it 'instant stupid'." Actually, Hollywood's been packaging instant-stupid for years and labeling it things like "A New Kind of Love."

Why a third go-round for **Alvarez Kelly**? Sure, the cattle stampede may look less phony on the small screen, but Richard Widmark's Suthun drawell and William Holden's Yankee gentlemanliness already have the whole thing reduced *ad absurdum*. **Rio Conchos**, on the other hand, deserves its rerun, if only for the grit provided by straightforward performances and an unpretentious script.

Of the week's new theatrical films, two barely hit the drive-ins on the big screen. **Did You Hear the One About the Traveling Saleslady?** has Phyllis Diller as a turn-of-the-century player-piano peddler. Enough said. **Savage Pampas** has Robert Taylor making Argentina safe for the Spanish circa 1870 in a cavalry, gauchos and Indians oater.

Up from the Beach rehashes 20 years' worth of World War II cliches, including the one fashionable in 1965 movies—clear thinking by Nazis and bumbling stupidity by Americans, the latter epitomized by Cliff Robertson and Red Buttons. Stupidity on an individual level was indicated when someone reached back to 1948 for **I Walk Alone**. It is an almost parodic gangster melodrama with ex-con Burt Lancaster out to get his double-crossing pal, Kirk Douglas, and courting that eternal night-club chantoosie, Elizabeth Scott. It's for giggles.

The Young Country at least is for testing. This tailored-for-television pilot film is by Roy Huggins, who created the *Maverick* series. It offers us Roger Davis as a sort of Sundance Kid-Maverick hybrid, Walter Brennan as the sheriff and Joan Hackett as a con woman. It's your choice.

In some areas network movies may not be seen on the days indicated.

Sports and Specials

SPORTS

SATURDAY
NCAA Basketball 2 P.M. (3, 12, 13, 21)
Regional Finals.
Skiing, Auto Thrills 2 P.M. (5)
Professional ski meet; Tournament of Thrills
Auto Daredevil Championships.
Hunting and Fishing 2:30 P.M. (23)
Quarry: whitefish, tuna, bonito, stag.
Pro Bowlers 3:30 P.M. (5, 23, 24, 33)
Golf 4 P.M. (27); 5 P.M. (35)
Bruce Devlin and Bert Greene vs. Gene Littler and Ken Still.
PGA Golf 4 P.M. (43)
Monsanto Open.
Killy Challenge 4:30 P.M. (8)
Figure Skating 5 P.M. (23, 24, 33)
World Figure Skating Championships.

High School Basketball 8 P.M. (4)

SUNDAY
Golf Noon (8)
Bruce Devlin and Bert Greene vs. Gene Littler and Ken Still.
NIT Basketball 1 P.M. (8, 11, 27, 35)
First round game.
NBA Basketball 1:55 P.M. (5, 23, 24, 33)
Phoenix Suns vs. Atlanta Hawks.
NHL Hockey 3 P.M. (11, 35)
Montreal vs. Toronto.
PGA Golf 3:30 P.M. (12, 43)
Monsanto Open.
AAU Basketball 4 P.M. (5, 23)
Hunting 4 P.M. (24, 33); 11:30 P.M. (5)
Quarry: chukar partridge, lion.
National Boating Test 4:30 P.M. (3, 13, 21)

Continued on page A-21

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154	145	37	30	40	36	27 1/2	38 1/2
150	145	38	28	40	37 1/2	28	39
140	134	35	28 1/2	38 1/2	35	26 1/2	38
138	135	36 1/2	28 1/2	39 1/2	36 1/2	28	39 1/2
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This Week's TV Programs

TELEVISION GUIDE®
BEGINNING SATURDAY,
MARCH 14, 1970

MORNING

- 5:45 **8 ACROSS THE FENCE** (C)
6:15 **8 SUNRISE SEMESTER** (C)
African social anthropology: systems of marriage and kinship.
6:30 **3 FARM REPORT** (C)
"Providers of Plenty" focuses on the comparative efficiency of modern farms.
6:55 **13 FARM REPORT** (C)
7:00 **3 CARTOONS—Children** (C)
5 CHILDREN'S GOSPEL HOUR (C)
8 TOM & JERRY (C)
11 SUNRISE SEMESTER (C)
African social anthropology: systems of marriage and kinship.

CHANNELS LISTED IN CLEVELAND EDITION

CLEVELAND

- 3 WKYC-TV** (NBC) 1403 E. 6th St. 44114
5 WEWS (ABC) Euclid at 30th 44115
8 WJW-TV (CBS) 1630 Euclid Ave. 44115
25 WVIZ-TV (NET) 4300 Brookpark Rd. 44134
43 WUAB-TV (Ind.) 8443 Day Drive 44129
61 WKBF-TV (Ind.) 21300 St. Clair Ave. 44117

YOUNGSTOWN

- 21 WFMJ-TV** (NBC) 101 W. Boardman St. 44503
27 WKBN-TV (CBS) 3930 Sunset Blvd. 44512
33 WYTV (ABC) 3800 Shady Run Rd. 44502

CANTON

- 17 WJAN-TV** (Ind.) Box 187, Canton, Ohio 44701

13 MALAYSIA

A musical tour of Malaysia.

- 7:30 **5 HERALD OF TRUTH** (C)
8 BATMAN—Children (C)
11 MR. T'S SHOW (C)
13 BIG PICTURE—Army (C)
7:45 **12 DAVEY AND GOLIATH**—Religion (C)
8:00 **3 12 13 21 HECKLE AND JECKLE—Children** (C)
5 23 24 33 ADVENTURES OF GULLIVER—Children (C)
8 ABBOTT AND COSTELLO (C)
27 35 JETSONS—Children (C)
8:30 **5 CARTOONS—Children** (C)
8 11 27 35 BUGS BUNNY/ROAD RUNNER—Children (C)

(C) indicates color program.

TOLEDO

- 11 WTOL-TV** (CBS) 604 Jackson St. 43604
13 WSPD-TV (NBC) 136 Huron St. 43604

AKRON

- 23 WAKR-TV** (ABC) 853 Copley Rd. 44320

ERIE, PENNSYLVANIA

- 12 WICU-TV** (NBC) 3514 State St. 16508
24 WJET-TV (ABC) 8700 Waterford Pike, R.D. No. 4 16509
35 WSEE-TV (CBS) 1220 Peach St. 16501
54 WQLN-TV (NET) Waterford Pike 16509

In-Class Programming

Channel 25 carries in-class programming from approximately 8 A.M. to 4:30 P.M., Monday through Friday. Channel 54 carries in-class programming from approximately 9 A.M. to 5 P.M., Monday through Friday.

MARCH 14, 1970

- 23 24 33 SMOKEY BEAR**—Children (C)
9:00 **3 12 13 21 HERE COMES THE GRUMP—Children** (C)
5 23 24 33 CATTANOOGA CATS—Children (C)
9:30 **3 12 13 21 PINK PANTHER** (C)
8 11 27 35 DASTARDLY AND MUTTLEY—Children (C)
61 KATHRYN KUHLMAN (C)
10:30 **3 12 13 21 H.R. PUFNSTUF** (C)
Jimmy contacts Grandfather Clock, who has an escape plan. (Rerun)
5 23 24 33 HOT WHEELS (C)
8 11 27 35 WACKY RACES (C)
43 UNIVERSITY SHOWCASE (C)
61 MOVIE—Western (C)
"The Gun That Won the West." (1955) The War Department plans to construct forts along the Bozeman Trail to protect railroad crews from hostile Indians. Dennis Morgan, Richard Denning. (90 min.)
10:30 **3 12 13 21 BANANA SPLITS** (C)
Fleegle finds a surprise in the mailbox. (Rerun; 60 min.)
5 23 24 33 HARDY BOYS (C)
8 11 27 35 SCOOBY-DOO (C)
43 RAT PATROL—Drama (C)
A pair of war-weary Italian soldiers try to help save two members of the Rat Patrol. Lieutenant Cristalde: Fabrizio Mioni.
11:00 **5 23 24 33 SKY HAWKS** (C)
8 11 27 35 ARCHIE (C)
43 STONEY BURKE—Western
"Spin a Golden Web." There's big money riding on the outcome of a saddle-bronc event. Stoney and Bruce Austin are tied for first place. Hazelton: Robert Webber. Stoney: Jack Lord. (60 min.)
11:30 **3 12 13 21 FLINTSTONES** (C)
5 23 24 33 GEORGE OF THE JUNGLE—Children (C)
61 OUTDOORS (C)
Julius Boros visits the Woods Hole Oceanographic Institute at Cape Cod, Mass., where he participates in a fish tagging program to trace migration patterns.
AFTERNOON
12:00 **3 12 13 21 JAMBO—Children** (C)
The tale of an old fisherman and his bodyguard, a dolphin. (Rerun)

Saturday

MORNING-AFTERNOON

- 5 23 24 33 GET IT TOGETHER**—Music (C)
Guests: the Beach Boys, Evie Sands and Joe Tex.
8 11 27 35 MONKEES (C)
Davy tangles with a crooked fight promoter (Ned Glass). (Rerun)
43 BIG VALLEY—Western (C)
Victoria clashes with a smuggler who's delivering contraband whisky to the Indian reservation. Victoria: Barbara Stanwyck. Edward Hewitt: Maurice Evans. (60 min.)
61 ROLLER DERBY (C)
Bay Bombers vs. Northeast Cardinals. (60 min.)
12:30 **3 12 13 21 UNDERDOG** (C)
5 23 24 33 BANDSTAND (C)
Featured: Gladys Knight and the Pips. Host: Dick Clark. (60 min.)
8 11 27 35 PERILS OF PENELOPE PITSTOP—Children (C)
1:00 **3 AGRICULTURE U.S.A.** (C)
Topic: farming in America.
8 11 27 35 SUPERMAN (C)
12 GARDEN AND FARM (C)
13 MR. MAGOO—Children (C)
21 HORIZONS (C)
43 ABBOTT AND COSTELLO
Helpful Lou gives Bud a rubdown according to instructions he heard on the radio.
61 MOVIE—Comedy
"Blondie's Hero." (1950) The Bumsteads purchase a home from a confidence man. Arthur Lake, Penny Singleton, William Frawley. (90 min.)
1:30 **3 PANORAMA** (C)
Topics: Akron airport expansion plans; the work of the Health Fund; North American Indian Association.
5 CARTOONS—Children (C)
8 11 27 35 JONNY QUEST (C)
12 MILLCREEK SCHOOL DISTRICT—Discussion (C)
13 FILM (C)
21 FILM (C)
Highlights of the 1968 Indy 500.
23 COLOR CAMERA (C)
24 MOVIE—To Be Announced
33 CHEYENNE—Western
"The Bad Penny." When four men receive threatening notes, Cheyenne suggests the notes may be from the newcomer in town—pretty Penelope Piper. Penelope: Susan Seaforth. Cheyenne: Clint Walker. (60 min.)

Saturday

AFTERNOON

43 MOVIE—Melodrama

"Valley of the Dragons." (1961) Two adventurers are swept away from earth on a comet inhabited by prehistoric monsters. Cesare Danova, Sean McClory, Joan Staley. (90 min.)

1:45 17 UNITY C

2:00 3 12 13 21 NCAA BASKETBALL DOUBLEHEADER C

Special: A doubleheader of regional games. (Today's regional winners advance to the tourney's semifinal round.) The Eastern game will be seen at 2 P.M. from Columbia, S.C. Press-time entrants: Davidson, Niagara, Pennsylvania, St. Bonaventure, Temple, Villanova and the Atlantic Coast Conference champ. One of the following two games will be seen at 4 P.M.: the Mideastern game at Columbus, Ohio, or the Midwestern game at Lawrence, Kan. Mideastern entrants are Iowa, Jacksonville, Kentucky, Notre Dame, Ohio University and Western Kentucky. Midwestern entrants are Dayton, Drake, Houston, Kansas State, New Mexico State and Rice. (Live) [Pre-empts regular programming.]

5 WIDE WORLD OF SPORTS C

Scheduled: 1. Billy Kidd makes his pro skiing debut in a meet held Feb. 23-24 at Verbier, Switzerland. 2. The Tournament of Thrills Auto Daredevil Championships, held in October at Tampa, Fla. (90 min.)

8 MOVIE—Drama

"The Wasp Woman." (1959) Janice Starlin's beauty treatments are made up of wasp enzymes—but they have unexpected side effects. Susan Cabot, Fred Easley. (90 min.)

11 MOVIE—Comedy

"The Four Poster." (1952) Seven episodes in the tenderly comic story of a marriage, beginning with the wedding day in 1897. Rex Harrison, Lilli Palmer. (2 hrs.)

17 HI JERRY—Children C

23 ACCENT ON ACTION C

27 MOVIE—Biography

"I'll See You in My Dreams." (1952) Gus Kahn has trouble getting his songs published until he meets Grace LeBoy. Doris Day, Danny Thomas, Frank Lovejoy. (2 hrs.)

35 MOVIE—To Be Announced

MARCH 14, 1970

2:30 17 YOUTH CRUSADE C

23 AMERICAN SPORTSMAN C

1. In shallow waters off Key West, Fla., host Curt Gowdy and fishing expert Joe Brooks angle for permit. 2. Near Duluth, Minn., children of leading outdoor writers learn the fundamentals of hunting and fishing from top sportsmen, including Grits Gresham. 3. Jockey Bill Hartack stalks caribou in Quebec. (60 min.)

33 AMATEUR ATHLETE C

61 MOVIE—Science Fiction C

"Planet of Blood." (1966) A space crew on a rescue ship searches for extraterrestrial beings. John Saxon, Basil Rathbone. (90 min.)

3:00 17 U.S. NAVY C

Films show how a submarine is constructed.

43 12 O'CLOCK HIGH—Drama

"Big Brother." Gallagher lands at an African air strip commanded by his brother—and finds the GIs under heavy attack. Lt. Col. Pres Gallagher. Jack Lord. (60 min.)

3:15 24 EDINBORO ON THE MOVE

3:30 5 23 24 33 PRO BOWLERS C

The first Don Carter Open, from New York's Madison Square Garden. The \$60,000 event offers \$7500 to the winner. Chris Schenkel and Billy Welu report. (Live; 90 min.)

8 VOYAGE—Adventure C

Nelson must disarm a superbomb without the help of his crewmen—who are mysteriously vanishing from sight. Nelson: Richard Basehart. (60 min.)

17 IT IS WRITTEN—Religion C

4:00 11 LAREDO—Western C

17 SOAP BOX DERBY C

27 CBS GOLF CLASSIC C

Quarter-finals: Bruce Devlin and Bert Greene vs. Gene Littler and Ken Still. In first-round action, Devlin's birdies led to a win over Ray Floyd and Bobby Nichols. Still sparked the defeat of Frank Beard and Bert Yancey. (60 min.)

43 GOLF TOURNAMENT C

Special: Third-round play in the Monsanto Open Invitational. For details, see Sun. 3:30 P.M. Ch. 12 and 43. (Live)

[Pre-empts regular programming.]

Saturday

AFTERNOON-EVENING

61 CHECKMATE—Mystery

"Melody for Murder." Singer Buddy Robbins is riding the crest of popularity when he starts receiving threats. Robbins: Jimmie Rodgers. Arnell: Everett Sloane. (60 min.)

4:30 8 KILLY CHALLENGE—Skiing C

Killy challenges four Austrian Olympic champions on the slopes at Heavenly Valley, Cal. Competing: Ernst Hinterseer, Hias Leitner, Pepi Stiegler and Anderl Molterer.

17 MOVIE—Drama

"The Toughest Man Alive." (1955) A secret agent poses as a gun runner in an attempt to smoke out the people responsible for shipping guns to Central American countries. Dane Clark, Lita Milan. (90 min.)

5:00 5 UPBEAT—Music C

Host Don Webster welcomes Doc Severinson, the Flaming Ember, Eddie Holman, Evie Sands, and We the People. (60 min.)

8 HAWAII FIVE-O C

"Kiss the Queen Good-By." Steve McGarrett tries to stop the public exhibition of the "Queen of Polynesia," a priceless gem that he knows will be the target of skilled thieves. McGarrett: Jack Lord. Governor: Richard Denning. (60 min.)

11 COUNTRY CARNIVAL C

Guests include Mel Tillis.

23 24 33 WIDE WORLD OF SPORTS C

Scheduled: the World Figure-Skating Championships, held March 7 at Ljubljana, Yugoslavia. Outstanding women entrants at press time included East German Gabriele Seyfert, the defending titlist and an Olympic silver medalist; and Janet Lynn, the petite teen-ager who took the U.S. crown. Leading men include two Americans: defending champ Tim Wood, an Olympic silver winner and the world's best at compulsory school figures; and John Misha Petkevich, generally regarded as the leading free skater. In the pairs: Russia's Rudinia and Alexei Ulanov. (90 min.)

27 TWILIGHT ZONE—Drama

"I Dream of Genie." George P. Hanley acquires a modern version of Aladdin's lamp, but here's the

MARCH 14, 1970

rub—he can't decide what to wish for. Haley: Howard Morris. Ann Lawson: Patricia Barry. (60 min.)

35 CBS GOLF CLASSIC C

See 4 P.M. Ch. 27. (60 min.)

43 INVADERS—Drama C

Time approximate. The president of an electronics firm risks his life to prove that the earth has been invaded. Warren: Arthur Hill. David: Roy Thinnes. (60 min.)

54 BRIDGE—Jean Cox

61 COMBAT!—Drama

"Weep No More." Hanley is attacked by a wild, hate-filled young woman, who seems more animal than human. Annette: Anjanette Comer. German Sergeant: Ted Knight. (60 min.)

5:30 11 PORTER WAGONER—Music C

Guest: Lonesome Rhodes.

23 MISTEROGERS—Children C

Misterogers tells Chef Brockett that his birthday gifts came from people who love him.

54 ADVOCATES—Debate C

Should the government try to control the population explosion? (It could start by making contraceptives available at a nominal cost to all Americans regardless of age.) In Los Angeles, lawyers Howard Miller and Judy Hope (daughter-in-law of Bob Hope) debate the pros and cons. Host: Victor Palmieri. (60 min.)

EVENING

6:00 3 MONTAGE—Documentary C

5 8 11 21 27 35 NEWS, WEATHER, SPORTS C

12 OUTDOORS C

Time approximate. Julius Boros visits the Woods Hole Oceanographic Institute at Cape Cod, Mass., where he participates in a fish tagging program to trace migration patterns.

13 COLLEGE TALENT C

17 PRINCE OF PEACE C

Walter Brennan introduces a film about the Assumption of Mary.

23 SESAME STREET—Children C

Today: a block party on Sesame Street. 1. Letters: G, O, Z. 2. Number: ten. 3. How to cross the street. 4. Cooperation. 5. Points of view. 6. Sorting by function. (60 min.)

43 HONEY WEST—Mystery

Saturday

EVENING

- 6:30 **61 WRESTLING** (C)
3 (12) 21 NEWS—Chet Huntley, David Brinkley (C)
5 COLLEGE TALENT (C)
 Arthur Godfrey welcomes talent judges Dinah Shore, Don Marshall and Craig Stevens. Performing: singers Cynthia Clawson (Howard Payne University, Texas), Howie Elson (New Jersey College of Medicine and Dentistry), the New Folk Singers (Ohio State) and Four for the Road (San Fernando Valley State, Los Angeles).
8 (11) 35 NEWS—Roger Mudd (C)
13 TALK BACK (C)
17 LIVING LESSONS—Religion (C)
23 WILBURN BROTHERS (C)
 Guests include Sohny Wright.
24 UPBEAT—Music (C)
27 PERRY MASON—Drama
 "The Skeleton's Closet." Author Richard Harris is being sued for invasion of privacy. Dave Weaver: Keith Andes (60 min.)
33 BOWLING (C)
 Johnny Guenther meets Dick Weber. Jack Drees reports. (60 min.)

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- 43 CELEBRITY BILLIARDS** (C)
 Minnesota Fats meets comic Morey Amsterdam in a game of eight-ball.
54 THE SHOW (C)
 Guests: Dr. Benjamin Spock, whose new book "Decent and Indecent" diagnoses the ills of American society; and the Friends of Distinction ("Light My Fire"). (60 min.)
 7:00 **3 (12) NEWS, WEATHER, SPORTS** (C)
5 IT'S ACADEMIC—Quiz (C)
 Lincoln, Newbury, and Grand Valley high schools compete for today's honors.
8 DEATH VALLEY DAYS (C)
 Outlaw-turned-lawman Hendry Brown is confronted by a tempting proposition from his former partners in crime. Hendry: Bill Smith.
11 DEATH VALLEY DAYS (C)
 A rookie Apache police squad attempts to solve the murder of a white settler before angry vigilantes raid their reservation. Clum: Sam Melviolet. Phillips: Tris Coffin.
13 NEWS—Huntley/Brinkley (C)

close
up

MUSIC SPECIAL (C)

7:30 **3 (12) 13 21**

THE SWITCHED-ON SYMPHONY

Special: Rock and classical musicians share the stage with Zubin Mehta, the fiery young conductor of the Los Angeles Philharmonic.

Explaining the show's theme, Mehta said, "A lot of good pop music is being written today. What we want to show is that a good deal of it has its roots in the classics." The result is a musical collage, ranging from Bach to the Beatles, that may succeed in luring a young audience to the concert halls—and older long-hairs to the nearest rock festival.

Pop performers: singers Ray Charles ("Yesterday") and Bobby Sherman ("Guinevere"); rock violinist Jerry Goodman; the Los Angeles Master Chorale; the Jaime Rogers Dancers; and three rock groups—the Nice, Santana and Jethro Tull.

Classical artists: pianist Joao Martins, violinist Pinchas Zukerman, guitarist Christopher Parkening. The Philharmonic's pieces include an excerpt from "Also Sprach Zarathustra," the Richard Strauss composition that found new popularity after it became part of the film score for "2001: A Space Odyssey."



Zubin Mehta



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Saturday

EVENING

- (17) AL BANKS—Music (C)**
(21) NASHVILLE—Music (C)
(23) PORTER WAGONER—Music (C)
 Guest: Nat Stuckey.
(25) ADVOCATES—Debate (C)
 See 5:30 P.M. Ch. 54. (60 min.)
(33) SOMETHING ELSE (C)
 At Griffith Park in Los Angeles: the Guess Who ("Laughing"), Lou Christie ("I'm Gonna Make You Mine") and Grace Markay ("Please Come Back"). Host: John Byner.
(35) SKIPPY—Adventure (C)
(43) WRESTLING (C)
(61) I LOVE LUCY—Comedy
 "Mertz and Kurtz" was the name of Fred's old vaudeville team. Now Kurtz is coming to town and, to impress him, Lucy pretends to be the Mertzes' maid. Lucy: Lucille Ball.
7:30 (3) (12) (13) (21) MUSIC SPECIAL (C)
 Special: "The Switched-on Symphony," featuring conductor Zubin Mehta. See page A-10. (60 min.)
 [Andy Williams will not be seen.]
(5) (23) (24) (33) LET'S MAKE A DEAL—Game (C)

MARCH 14, 1970

(8) (11) (27) (35) JACKIE GLEASON (C)

Comic actor Paul Ford portrays Ralph's boss in tonight's "Honey-mooners" outing. Ralph (Jackie Gleason) thinks he's being fired, so he writes a nasty letter to the company. And when he finds out that his job is safe, it's time for a mad dash to retrieve the letter. Norton: Art Carney. Alice: Sheila MacRae. Trixie: Jean Kean. (Rerun; 60 min.)

Highlights

"Stay in School," "Never Put Anything in Writing" Jackie, Art
 "There's No One as Lucky as I"

..... Jackie, Sheila, Jane
 [See next week's TV GUIDE for an article about Jackie.]

(17) CARDINAL SWEETHEARTS (C)

(54) INTERFACE—Report (C)
 Topic: reducing traffic problems.

(61) F TROOP—Comedy (C)

Parmenter is kidnaped by the maladjusted Loco Brothers.

8:00 (5) (23) (24) (33) NEWLYWEDS (C)

(17) BOB RAMEY (C)

MARCH 14, 1970

(25) HIGH SCHOOL BASKETBALL

(43) I SPY—Adventure (C)

Gen. Juan Vera is plotting to return to power, backed by the Russians. Kelly and Scott must find out if the Russian aid includes ballistic missiles. Kelly: Robert Culp. (60 min.)

(54) HIGH SCHOOL BASKETBALL

(61) FILM (C)

Champion race driver Mark Donohue and manager Roger Penske discuss races, the rules and the risks. (60 min.)

8:30 (3) (12) (13) (21) ADAM-12 (C)

Malloy and Reed's cases range from drag racing and radio thieves to a bomb threat and an attempted suicide. Malloy: Martin Milner. Reed: Kent McCord.

Guest Cast

Watters Frank Maxwell
 MacDonald William Boyett
 Bell Neil Russell
 Herring Lewis Charles
 Bowler Barry Cahill

Saturday

EVENING

(5) (23) (24) (33) LAWRENCE WELK—Music (C)

The Welk men salute the Irish: "Green Green" (Dick Dale); "A Little Bit of Heaven" (Joe Feeney); "Too-Ra-Loo-Ra-Loo-Ral" (Raina English, Guy Hovis); "I'm Looking over a Four-leaf Clover" (Bob Lido); and a medley from "Finian's Rainbow" (all). (60 min.)

(8) (11) (27) (35) MY THREE SONS (C)

Lew Ayres plays Mister X, a stranger who Ernie suspects is a spy. Why else would the man be watching the Douglas house while Steve is working on a top-secret project. Steve: Fred MacMurray. Ernie: Barry Livingston. Uncle Charley: William Demarest. Barbara: Beverly Garland. Guest Cast Tanner: Charles Bateman.

(17) ARLEY HALL (C)

9:00 (3) (12) (13) (21) MOVIE—Crime Drama

"I Walk Alone" (1948), an under-

Conductor Zubin Mehta has it. The Los Angeles Philharmonic has it. Ray Charles has it. Roger Wagner and Chorale have it. The Nice have it. Pop group Jethro Tull has it. Bobby Sherman has it. They have the new sound of the 70's. And so do lots of other musical greats. You'll hear Bach and pop and folk and rock. All put together in never-before ways. And played and sung by nearly everyone.

The Switched On Symphony
Tonight on NBC Ch3, 12, 13, 21
7:30-8:30 P.M.

It's something very special from the Bell System.

"I Walk Alone"

NBC SATURDAY NIGHT
 AT THE MOVIES



Kirk Douglas
Burt Lancaster
Lizabeth Scott

He was back from prison —
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9:00 PM 3

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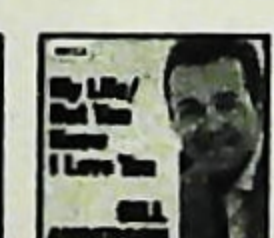
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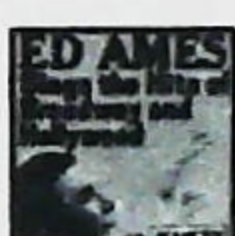
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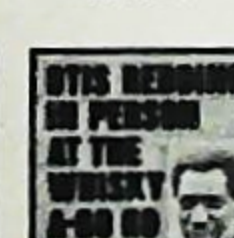
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3-9M M5

Saturday EVENING

world melodrama with a strong cast. Taking a rap for his partner, mobster Frankie Madison goes to prison. Fourteen years later he is free—and intent on settling the score. Directed by adventure specialist Byron Haskin ("The Naked Jungle"). (2 hrs.)

Cast

Frankie Madison Burt Lancaster
Kay Lawrence Elizabeth Scott
Noll Turner Kirk Douglas
Dave Wendell Corey
Mrs. Richardson Kristine Miller
Maurice George Rigaud

8 11 27 35 ANDY GRIFFITH C
Special: Andy, Don Knotts and Jim Nabors star in an hour of comedy and music adapted from their nightclub act. Sketches: Don describes a Gemini mission piloted by two unfriendly astronauts; Andy, Don and Jim attend a family picnic. Recalling his TV series, we learn why Sheriff Taylor (Andy) hired Deputy Barney (Don). Peter Gennaro staged the dances. Alan Copeland orchestra. (Rerun; 60 min.)

**Three heads are
better than one!**



Especially when they belong to Andy Griffith, Don Knotts and Jim Nabors. Together in a triple-threat comedy special.

9PM, CBS 8, 11, 27, 35

MARCH 14, 1970

Highlights

"Friendship" Andy, Don
"Cuando Caliente el Sol,"

"Rockabye Your Baby with a Dixie Melody" Jim
["Green Acres" and "Petticoat Junction" will not be seen.]

17 DICK ARCHER C

23 MOVIE—Comedy

"Four Fables of Love." (French-Italian-Spanish; 1963) A frothy treatment of La Fontaine's fables of human foibles. Monica Vitti, Michel Serrault, Leslie Caron, Hardy Kruger. (2 hrs.)

61 ARREST AND TRIAL—Drama

"He Ran for His Life." Since his divorce, Jack Wisner has gone steadily downhill, and now he tries to kidnap his son to hurt his ex-wife. Wisner: George Segal. Joanne: Kathryn Hays. Collins: Ed Nelson. (90 min.)

9:30 5 23 24 33 DURANTE/

LENNONS—Variety C

Jerry Lewis and Jack Jones are guests in a show that is played as a rehearsal (make-up men, production crew and equipment on camera). Jerry directs a playlet starring Jimmy as a Canadian Mountie and Jack as a wanted man. (60 min.)

Highlights

"Give Me the Simple Life," "This Is a Lovely Way to Spend an Evening," Disney-movie medley

..... Lennons
"Golden Slumbers," "Something"

..... Jack
"The Father of Girls" Jimmy

"Coffee Time" Jack, Lennons
"If He Walked into My Life"

..... Kathy

17 COUNTRY CARNIVAL C

Guest: Roy Drusky.

25 SOUL—Variety C

Guests: LeRoi Jones, author-playwright and black nationalist. Also the Pharoah Sanders Ensemble, a jazz group. Producer Ellis Haizlip is the host. (60 min.)

10:00 8 11 27 35 MANNIX C

"War of Nerves." Mannix walks into a sinister web of lies and subterfuge as he searches for a young horsewoman who vanished on the eve of a county fair. Everyone from stableboys to the sheriff denies she ever

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arrived—but Mannix is threatened with death if he doesn't back off. Mannix: Mike Connors. (60 min.)

Guest Cast

Leader Mort Mills
Deputy Paul Picerni

Calder Hugh Beaumont

17 PORTER WAGONER C

Guest: Charlie Louvin. (60 min.)

54 WRESTLING

Lehigh vs. Syracuse.

10:30 5 TO TELL THE TRUTH C

Panel: Orson Bean, Kitty Carlisle, Bill Cullen and Marion Mercer.

23 LOVE, AMERICAN STYLE C

1. There's a very real fly in the ointment of Corbett and Barbara's marriage: Barbara keeps one as a pet! Corbett: Darren McGavin. Barbara: Suzanne Pleshette. Barney: Herbert Rudley.

2. John and Alice (Forrest Tucker, Jane Kean) enjoy a game of make-believe spending—until John consults a stockbroker. 3. Gift-returning proves to be difficult for Ali (Sean Garrison), the American-bred son of

Saturday EVENING

a Middle Eastern ruler (Malachi Throne). (60 min.)

24 NEWS, WEATHER, SPORTS C

25 NET JOURNAL C

How valid is Freud's theory that personality is formed by age 5? This film surveys a British study that has been following 16,000 people for 22 years (one finding: girls are more creative than boys.) (60 min.)

33 PORTER WAGONER—Music C

Guest: Red Sovine.

61 ALAN DOUGLAS C

Guests include David Soliday, vice president of Chase Metals, who shows all-metal fashions; author Julius Horowitz and statistician Paul Breslin. (90 min.)

11:00 3 5 8 11 12 13 21 27 35

NEWS, WEATHER, SPORTS C

17 COUNTRY PLACE—Music C

Guest: Liz Anderson.

33 SPORTS C

43 HERE COME THE STARS C

Guests: Glenn Ford, Zsa Zsa Gabor, Gisele MacKenzie, Dan Daley, actors Jim Backus and Edgar Buchanan.



Hugh Hefner — Variety
Great Stars • Great Girls!

playboy
after
dark

**11:15 PM
Saturday**

after playboy see...

Startime Theater 12:15 PM

WYTV 33

Saturday EVENING

and comedians Patrick McCormick and Rich Little. (60 min.)

11:15 (12) MOVIE—Drama (C)

"The Chalk Garden." (English; 1964) Lush adaptation of Enid Bagnold's clever play about the odd inhabitants of a British manor house. Deborah Kerr, Hayley Mills, John Mills. (1 hr., 55 min.)

(24) MOVIE—Mystery

"Dead Men Tell." (1941) A member of a treasure-hunting expedition is murdered. Sidney Toler, Sheila Ryan, Robert Weldon. (90 min.)

(27) MOVIE—Drama

"Rebel Without a Cause." (1955) The story of three teen-agers whose conflicts with their middle-class parents drive them to delinquency. James Dean, Natalie Wood. (1 hr., 45 min.)

(33) HUGH HEFNER—Variety (C)

Guests: Gig Young, John Hartford, Steppenwolf, comics Mitzi McCall and Charlie Brill, and singer Dolores Hall. (60 min.)

11:20 (3) MOVIE—Double Feature

1. "Bridge to the Sun." (Drama; French-American; 1961) After the attack on Pearl Harbor, American Gwen Terasaki, the wife of a Japanese diplomat, chooses to spend the war years with her husband in Tokyo. Carroll Baker, James Shigeta. 2. "Gilda." (Drama; 1946) An embittered gambler goes to a casino in South America. Rita Hayworth, Glenn Ford. (3 hrs., 40 min.)

11:25 (8) MOVIE—Double Feature (C)

1. "The Looters." (Adventure; 1955) Two men set out to climb a mountain in search of survivors of a plane crash. Rory Calhoun, Julie Adams. [Shown in black and white.]

2. "Operation Double Cross." (Adventure; French; 1965) A secret agent tries to stop the murder of a Middle Eastern ambassador. Jean Marais, Marisa Mell. (3 hrs., 5 min.)

(13) MOVIE—Drama (C)

"Mister Cory." (1957) A bus boy from the Chicago slums leaves his job at a summer resort to become a part of the gambling world. Tony Curtis, Martha Hyer. (2 hrs.)

11:30 (5) MOVIE—Drama (C)

"The Lion." (English; 1962) In Africa,

MARCH 14, 1970

an 11-year-old girl becomes the center of a custody dispute between her mother and father. William Holden, Trevor Hower. (2 hrs., 30 min.)

(11) MOVIE—Drama

"No Trees in the Street." (English; 1958) In a London slum before World War II, a mother encourages her children to become involved with a criminal. Sylvia Syms, Herbert Lom, Stanley Holloway. (90 min.)

(17) WILBURN BROTHERS (C)

Guests include Hank Locklin.

(21) MOVIE—Western (C)

"Garden of Evil." (1954) Three adventurers are hired by a woman to free her husband, who is trapped in a gold mine. Gary Cooper, Susan Hayward. (90 min.)

(23) MOVIE—Double Feature

1. "Time to Kill." (Drama; 1942) Michael Shayne is called in to recover a valuable coin stolen from a rich recluse. Lloyd Nolan, Heather Angel, Doris Merrick.

2. "The Defeat of Hannibal." (Adventure; Italian; 1960) A young Roman devises a plan to stop Hannibal from storming the gates of Rome. Isa Miranda, Irene Tunc. (3 hrs., 15 min.)

(35) MOVIE—Drama

"Battle at Bloody Beach." (1961) During World War II, an American searches the Philippines for his wife. Audie Murphy, Gary Crosby.

12:00 (17) MOVIE—Drama

"The Sun Sets at Dawn." (1950) The state's new electric chair fails. Sally Parr, Philip Shawn.

(43) HUGH HEFNER—Variety (C)

The penthouse guests are soul singer James Brown; comics Soupy Sales, Jack Carter and Clay Tyson; and singers Marva Whitney, and the Three Dog Night. (60 min.)

12:15 (33) STARTIME THEATER (C)

"The Fliers." After his French Infantry unit is wiped out in 1916, Lee Harmon joins a volunteer group of American fighter pilots. Harmon: John Cassavetes. (60 min.)

12:45 (24) MOVIE—To Be Announced

1:00 (11) (27) (43) NEWS (C)

(21) NEWS, SPORTS (C)

1:15 (33) NEWS (C)

1:25 (13) NEWS (C)

2:00 (5) SPORTING WORLD (C)

MARCH 15, 1970

MORNING

6:55 (3) NEWS (C)

(13) FARM NEWS (C)

7:00 (3) FARM REPORT (C)

"Research Points the Way" portrays the food marketing system and how economic research has improved its performance.

(8) THIS IS THE LIFE—Religion (C)

(13) FILM

7:30 (3) LET'S DISCUSS IT (C)

Topic: "The Teacher is a Social Animal." Professor Charles Lehman, associate dean of the University of Michigan School of Education, hosts.

(5) DISCOVERY (C)

"Discovery" looks at life in Montreal . . . the mania for ice hockey; the city's two school systems (one for English-speaking students, one for French); its history, some linked with America's; and its large seaport.

(8) FAITH FOR TODAY (C)

(13) ORAL ROBERTS—Religion (C)

7:45 (23) OPIE EVANS (C)

(27) RURAL SCENE (C)

8:00 (3) EXPERIMENT IN PUBLIC AFFAIRS (C)

(5) (11) FAITH TO FAITH (C)

(8) MASS FOR SHUT-INS (C)

(12) HUMBARDS—Religion (C)

(13) CATHEDRAL OF TOMORROW (C)

(23) REVIVAL FIRES (C)

(27) KATHRYN KUHLMAN (C)

(33) THIS IS THE LIFE (C)

Topic: coping with depression.

(43) CARTOONS—Children (C)

8:30 (3) THIS WORLD OF OURS (C)

"The Detective Story." Host Leif Ancker and guest Lowell Bernard, director of the Cleveland Health Museum, look at the world of the epidemiologist.

(5) REBEL QUARTET—Music (C)

(8) DAVEY AND GOLIATH (C)

(11) CHURCH IN ACTION (C)

(12) (17) (33) ORAL ROBERTS (C)

(23) KATHRYN KUHLMAN (C)

(24) CATHEDRAL OF TOMORROW (C)

(27) SUNRISE SEMESTER (C)

Iranian culture: art.

9:00 (3) CARTOONS—Children (C)

(5) INNER CIRCLE (C)

(8) CATHEDRAL OF TOMORROW (C)

(11) (27) (35) TOM & JERRY (C)

Sunday MORNING

(12) CHURCH SERVICE

—Lutheran (C)

(13) WORSHIP FOR THE SHUT-INS (C)

(17) FAITH, HOPE, INSPIRATION (C)

(21) CHRISTOPHERS—Religion (C)

Raymond Massey speaks on ambition.

(23) HERALD OF TRUTH (C)

(33) MASS FOR SHUT-INS (C)

(43) ORAL ROBERTS—Religion (C)

(61) MORMON TABERNACLE (C)

9:30 (5) (24) (33) DUDLEY DO-RIGHT

—Children (C)

(11) (27) (35) BATMAN—Children (C)

(13) RELIGION IN THE NEWS (C)

(17) HERALD OF TRUTH (C)

(21) FAITH FOR TODAY (C)

Topic: how to stop smoking.

(23) ORAL ROBERTS (C)

(43) MOVIE—Western

"Arizona Kid." Roy Rogers, Dale Evans. (60 min.)

(61) SUPERMAN—Adventure (C)

Amateur chemist Jimmy discovers an anti-gravity fluid. Jimmy: Jack Larson. Clark: George Reeves. Lois: Noel Neill. Perry: John Hamilton.

10:00 (3) HOBAB—Religion (C)

Host Jerry Lackamp shows that faith and trust in the nearness of God calms all fears. Annie illustrates a story of the disciples. (Live)

(5) RELIGION '70 (C)

(8) MORAL VIEW (C)

(11) MR. T's SHOW (C)

(12) HUMBARDS—Religion (C)

(13) DAY OF DISCOVERY (C)

(17) CHURCH SERVICE—Baptist

(21) CARTOONS—Children (C)

(23) CHURCH SERVICE—Baptist (C)

(24) (33) FANTASTIC VOYAGE (C)

(27) (35) LAMP UNTO MY FEET (C)

"The Quiet Samaritan" examines the reported efforts of Spain's Generalissimo Franco to save thousands of Jews during World War II. Spanish Jews are interviewed, along with Rabbi Chaim Lipschitz of Brooklyn, who is writing a book about Franco's helping hand.

(61) SKIPPY—Adventure (C)

The Hammonds help a runaway aboriginal girl who is being spirited back to her tribe. Matt: Ed Devereaux. Sonny: Garry Pankhurst.

10:30 (3) YOUTHLINE (C)

A panel of Northeast Ohio students

Sunday

MORNING-AFTERNOON

question political, civic and educational newsmakers.

5 24 33 FANTASTIC FOUR C

Last show of the series. Next week, the cartoon show "Spiderman" returns at this time.

8 GOVERNMENT STORY C

12 FAVORITE HYMNS C

13 GOVERNMENT STORY C

27 35 LOOK UP AND LIVE C

The last of three programs examining innovations in Catholic liturgy. Changes in baptism and marriage ceremonies are discussed by the Rev. Joseph Champlin of the Bishop's Committee on the Liturgy.

43 LORAIN CONVERSATION C

61 MOVIE—Comedy

"Jitterbugs." (1943) Laurel & Hardy become involved with a con man. Laurel & Hardy, Vivian Blaine, Bob Bailey. (90 min.)

10:45 12 CHURCH SERVICE—Catholic C

11:00 3 YOUNG WORLD C

5 SUGARFOOT—Western

"Shepherd with a Gun." When cattle rancher John Peel tries to use the grazing land of a shepherd named Joachin, the shepherd can't defend his property. But his son Pablo can. Sugarfoot: Will Hutchins. Peel: Regis Toomey. (60 min.)

8 CLEVELAND CAUCUS C

11 35 CAMERA THREE C

In concert: Misha Dichter, who placed second in the 1966 Tchaikovsky Piano Competition in Moscow. Dichter joins his wife, Cipa Glazman, in a selection from Schumann; then performs solo on works by Brahms, Mozart and Stravinsky.

13 FILM C

21 IMPACT '70—Religion C

23 BIBLE STUDY C

24 33 BULLWINKLE—Children C

27 43 IT IS WRITTEN—Religion C

11:15 17 FILM

11:30 3 THE CIRCLE C

Topics: plans for the Cleveland Orchestra and Chorus; the Pill. Host: Tom Haley.

8 11 27 35 FACE/NATION C

12 CATHEDRAL OF TOMORROW C

13 DAVEY AND GOLIATH C

17 BIBLE STORY C

21 WOULD YOU BELIEVE? C

23 LIVING WORD C

MARCH 15, 1970

24 33 DISCOVERY C

Capt. Orville Parks uses a skipjack (a type of sailboat) to find oysters in Maryland's Chesapeake Bay. Oystermen like Parks are slowly disappearing, losing their struggle to preserve an 18th-century style of work. Films offer a look at life aboard the skipjack.

43 ABBOTT AND COSTELLO

Bud and Lou are left in charge of a garden supply store.

11:45 23 MANION FORUM C

AFTERNOON

12:00 3 FRONTIERS OF FAITH C

Pollution and overcrowded cities are focal points in "Man's World." This is the first of four discussions on ethical questions arising from advances in the life sciences. Today's guests: bacteriologist Rene Dubos and biologist Robert Morrison.

5 GENE CARROLL C

8 CBS GOLF CLASSIC C

See Sat. 4 P.M. Ch. 27. (60 min.)

11 COMMENT C

13 UNCLE BEN—Children C

17 THIS IS THE LIFE—Religion C

An ex-convict finds it difficult to adjust to life outside prison. Pastor: Nelson Leigh.

21 UPDATE C

23 24 INSIGHT—Religion C

27 HERALD OF TRUTH C

33 FOOTNOTE C

35 PATTERN FOR LIVING C

43 12 O'CLOCK HIGH—Drama

"The Hotshot." One of Gallagher's gunners shoots down an American fighter by mistake. Lt. Col. Jerry Troper: Warren Oates. (60 min.)

61 RAWHIDE—Western

At "Rio Doloroso," Rowdy and Wishbone fight with the Maldenado brothers, who say the herd can't cross their property till a fee is paid. Maldenado: Cesar Romero. Inez Maldenado: Madlyn Rhue. (60 min.)

12:30 3 DIALOGUE C

Topic: "Arab, Israeli ... or Neither."

11 COMMUNITY SHOWCASE C

12 EVERYBODY'S TABERNACLE C

13 HIGH SCHOOL QUIZ C

17 INSIGHT—Religion C

"The Kid Show." The workings of a

MARCH 15, 1970

young boy's mind are revealed as he wanders through a carnival. Man: Brian Keith. Priest: Jack Klugman.

21 AGRICULTURE U.S.A. C

23 CIVIC FORUM C

Topic: the canning industry.

24 BREAKTHRU—Religion C

27 HUMBARDS—Religion C

33 PERSPECTIVES IN BLACK C

35 TV TABERNACLE C

1:00 3 12 13 21 MEET/PRESS C

Scheduled: Lawrence O'Brien, newly elected chairman of the Democratic National Committee. (Live)

5 POLKA VARIETIES—Music C

Host Paul Wilcox welcomes Lenny Zadel, the Royels, Cleveland Gaelic Society, Maureen Finnerty. (55 min.)

8 11 27 35 NIT BASKETBALL C

In a first-round games of the 33rd National Invitation Tournament, telecast from New York City. LSU is spearheaded by 6'5" guard Pistol Pete Maravich (23), the all-time college scoring champ who has averaged over 45 points per game this year. (Pete's father coaches the team.) Georgetown features a balanced attack and good defense. Leaders include 6'6" forward Bob White (44). (Live)

[Pre-empts regular programming.]

17 WRESTLING C

23 IT IS WRITTEN—Religion C

24 DIRECTIONS C

Birth control and the role of sex in marriage are among the areas covered in a marriage-preparation course at a Catholic church in New Jersey. On camera: a class session and an interview with Father Carl Arico, the course teacher. (Rerun)

33 QUEST FOR HUMAN UNDERSTANDING C

43 ROLLER DERBY C

61 MOVIE—Adventure

"Texas." (1941) Two young men ride westward after being mustered out of the Confederate Army. William Holden, Glenn Ford. (2 hrs.)

1:30 3 OPEN LINES—Interview C

Interviews with prominent civic, political and educational leaders. (60 min.)

12 MOVIE—Drama

"5 Fingers." (1953) The valet to the British ambassador in Turkey during

Sunday

AFTERNOON

World War II is an extremely capable man. He is an impeccable valet, and a very clever spy. James Mason, Danielle Darrieux. (1 hr., 55 min.)

13 21 FRONTIERS OF FAITH C

This second program in the "Quality of Life" series studies the population explosion. Host: James Finn.

23 24 33 ISSUES AND ANSWERS C

1:55 5 23 24 33 NBA BASKETBALL C

The Phoenix Suns meet the Hawks at

Sports and Specials

Continued from page A-5

THURSDAY

NCAA Basketball 7:30 P.M. (3, 12, 13, 21)
Semi-final game.

FRIDAY

High School Basketball 9:30 P.M. (5)
Ohio high school championships.

SPECIALS

Switched On Symphony

Sat. 7:30 P.M. (3, 12, 13, 21)

Andy Griffith Sat. 9 P.M. (8, 11, 27, 35)

Wizard of Oz Sun. 6 P.M. (3, 12, 13, 21)

Ballad of the Iron Horse

Sun. 7 P.M. (5, 23, 24, 33)

David Copperfield

Sun. 8 P.M. (3, 12, 13, 21)

On Stage Sun. 10 P.M. (3, 12, 13, 21)

Call & Post Tributary Dinner

Sun. 10 P.M. (25)

Bake-off Contest Tues. 4 P.M. (8, 11, 27, 35)

Pat Boone Tues. 7:30 P.M. (8);

Thurs. 8 P.M. (11)

Drugs: Children Are Choosing

Tues. 7:30 P.M. (54); Wed. 7:30 P.M. (25)

60 Minutes Tues. 10 P.M. (8, 11, 27, 35)

Bob Hope Wed. 9 P.M. (3, 12, 13, 21)

News in Perspective Wed. 9 P.M. (25)

Tennessee Ernie Ford

Wed. 10 P.M. (3, 12, 13, 21)

Dr. Seuss Thurs. 7:30 P.M. (8, 11, 27, 35)

Savage Waters/Taming the Musk Ox

Fri. 7:30 P.M. (8, 11, 27, 35)

Mission Impossible: They Care For a

City Fri. 10 P.M. (23, 24, 33)

Air Pollution

Fri. 10 P.M. (21)

Sunday AFTERNOON

Atlanta in a Western Division clash. The improved Suns feature 6'8" forward Connie Hawkins (42). The Hawks, fighting for first place, are sparked by 6'5" guard Lou Hudson (23). (Live)

2:00 (13) EXPERIMENT IN TV (C)

"This Is Al Capp." The cartoonist and irascible spokesman for the silent majority is profiled against a background of multiple and split-screen images, and animation. (60 min.)

(17) GOSPEL SINGERS (C)

(21) SPOTLIGHT (C)

2:15 (43) FILM

2:30 (3) MOVIE—Biography

"The Great Impostor." (1960) The life story of Ferdinand Waldo Demara Jr., who successfully posed as a Canadian naval doctor, a prison guard and a Harvard research fellow. Tony Curtis, Karl Malden. (2 hrs.)

(21) MOVIE—Drama

"Titanic." (1953) The Titanic, an "unsinkable" luxury liner, is about to sail on her maiden voyage, and socialite Richard Sturges is trying frantically to book last-minute passage. Clifton Webb, Barbara Stanwyck, Robert Wagner. (2 hrs.)

(43) I SPY—Adventure (C)

Kelly and Scott try to change an eccentric scientist's politics from neutral to pro-U.S. Silvano: Boris Karloff. Kelly: Robert Culp. (60 min.)

3:00 (8) THEATER ONE

(11) (35) NHL HOCKEY (C)

Time approximate. The Montreal Canadiens meet the Maple Leafs at Toronto. At press time, the Canadiens were fighting the Rangers and Bruins for first in the East. The fast-skating Canadiens are strong on offense. Center Jacques Lemaire (25) is a high scorer. Toronto was in the East basement. Center Mike Walton (16) is a scoring threat. (Live)

(13) FILM (C)

(25) SESAME STREET—Children (C)

See Sat. 6 P.M. Ch. 25. (60 min.)

(27) REPORT CARD (C)

(61) MOVIE—Comedy

"The More the Merrier." (1943) The housing shortage produces weird complications when an elderly gentleman arranges to share a girl's

MARCH 15, 1970

apartment and then sneaks in a young man to share his portion of the flat. Jean Arthur, Joel McCrea, Charles Coburn. (2 hrs.)

3:15 (13) TO BE ANNOUNCED

3:25 (12) FILM

3:30 (12) (43) GOLF TOURNAMENT (C)

Special: The Monsanto Open Invitational is telecast from Pensacola (Fla.) Country Club. Cameras cover the 15th-18th holes. The \$150,000 event earmarks \$30,000 for the winner. Like most Florida courses, this one is mostly flat. A par 71 measuring 6650 yards, it features heavily tree-lined fairways and small, sloping greens. The wind, usually 10-15 mph, rose to a whopping 35 mph for last year's final round. If tied, cameras will cover a sudden-death play-off. (Live)

[Pre-empts regular programming.]

(17) ENLOES QUARTET (C)

(27) MOVIE—Drama

"As Long as You're Near Me." (German; 1956) A film director becomes interested in a girl accidentally hurt on the set of his latest picture. Maria Schell, Hardy Kruger. (90 min.)

4:00 (5) (23) AAU BASKETBALL (C)

Akron competes for the AAU championship. At press time, the opponent had not yet been determined. (Live)

(8) NEWS: CLOSEUP (C)

(13) SUICIDE—Documentary (C)

David Drury narrates this documentary film on suicide prevention.

(17) INSPIRATIONAL SINGING (C)

(24) (33) AMERICAN SPORTSMAN (C)

1. New York Met pitching ace Tom Seaver and announcer Ralph Kiner hunt chukar partridge in California's scenic Sacramento Valley. 2. Off Florida's Eastern coast, host Curt Gowdy and marine biologist Dick Stone discuss artificial reefs (used to clear up pollution at the edge of rivers). The men angle for amberjack among the reefs. 3. Rerun segment: in the high grass of Tanzania, East Africa, David Janssen stalks lion. (60 min.)

(25) NET PLAYHOUSE—Drama (C)

"Walls," a generation-gap drama by German playwright Gunther Lys. The story opens in the Thirties as a Communist and a Nazi begin a

MARCH 15, 1970

short-lived friendship; it concludes years later, as their sons contemplate escape to the West. Filmed in Germany. Cast: ... Paul: Ernest Ronnecker. Warner: Siegfried Wischnewski. (60 min.)

4:15 (17) BISHOP MAYLE (C)

4:30 (3) (13) (21) NATIONAL BOATING TEST (C)

Special: Boating enthusiasts get a chance to test their knowledge of water-safety practices. The quiz presents viewers with 20 test situations (such as approaching another boat head-on, or overtaking from behind). Also: the significance of different buoys and pennants. As questions are asked, films show the situation from a "helmsman's seat" vantage point. Host: Ed Herlihy.

[Pre-empts regular programming.]

(8) WAGON TRAIN—Western (C)

(17) EMBERS QUARTET (C)

5:00 (3) (12) (21) EXPERIMENT IN TV (C)

"Fellini: a Director's Notebook." Federico Fellini's first TV film is a complex, personal documentary-fan-

Sunday AFTERNOON

tasy. Two themes dominate: the director's regrets about an unfinished movie and his preparations for "Satyricon," his new film about ancient Rome. A montage of vignettes follows Fellini's symbolic journey through Rome, including a scene cut from "Nights of Cabiria"; a silent-movie Roman epic; and a scene on the Appian Way. Fellini's wife, Giulietta Masina and Marcello Mastroianni appear. Narrated by Fellini, his secretary and actor Frank Wolfe. (Rerun; 60 min.)

[Time approximate on Ch. 12]

(13) IRONSIDE—Crime Drama (C)

"Warrior's Return." Solving the burglary of a jewelry store presents a personal challenge to Ironside. The major suspect is Indian John Walala, a previously convicted silversmith whom Ironside had recommended for a job in the store. Ironside: Raymond Burr. Mark: Don Mitchell. Eve: Barbara Anderson. Ed: Don Galloway. (60 min.)

Continued on page A-25

close up

Ray Bolger, Judy Garland
and Jack Haley



MOVIE (C) 6:00 (3) (12) (13) (21)

THE WIZARD OF OZ

Special: This excursion into delightful fantasy is telecast for the 12th time.

L. Frank Baum's story follows a young girl from Kansas named Dorothy. Caught in a tornado, she's whisked out of the Midwest and dumped smack into magic Munchkin Land.

Traveling on the Yellow Brick Road, Dorothy meets the Scarecrow, the Tin Woodman and the Cowardly Lion, who join her to seek the Emerald City and the wonderful Wizard of Oz.

The opulently mounted Mervyn LeRoy production was filmed with special effects and dozens of sets. Victor Fleming directed. The songs are by Harold Arlen and E.Y. "Yip" Harburg, who won an Oscar for "Over the Rainbow." Judy Garland won a special juvenile Oscar for her performance.

Cast ... Dorothy: Judy Garland. Scarecrow: Ray Bolger. Cowardly Lion: Bert Lahr. Tin Woodman: Jack Haley. Wicked Witch: Margaret Hamilton. Wizard of Oz: Frank Morgan. Good Witch: Billie Burke. Highlights ... Judy: "Over the Rainbow." Ray, Bert, Jack: "If I Only Had a Brain, the Nerve, a Heart." Judy, Ray, Jack, Bert: "We're Off to See the Wizard." (Rerun)

Golden Thirties Sale

at Singer. Today's products at yesterday's prices!

Follow the Rainbow to the Singer Pot of Gold and save \$50 off reg. price when you buy the Golden Touch & Sew* zig-zag sewing machine by Singer in cabinet of your choice.

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See SINGER presents
The Wizard of Oz
Sun. March 15
6-8 P.M. EST
Channel 3, 12, 13, 21

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What's new for tomorrow is at SINGER today!*

MARCH 15, 1970

Guest Cast

Amos Levitt Stephen McNally
Fowler DeForest Kelley
John Walala Ned Romero
Carew Dabbs Greer

(17) HARMONY TIME—Religion (C)

(24) MOVIE—Drama

"Destination Tokyo." (1943) A submarine captain is ordered to maneuver his sub inside Tokyo Bay in order to land several men on shore. Cary Grant, John Garfield, Alan Hale, Dane Clark. (2 hrs.)

(25) TO BE ANNOUNCED

(27) PERRY MASON

"The Left-Handed Liar." Athlete Ward Nichols' marriage plans are being thwarted: he's being blackmailed, and his boss thinks he's forging checks. Nichols: Ed Nelson. Mason: Raymond Burr. Della: Barbara Hale. (60 min.)

(33) MOVIE—Western

"Black Eagle of Santa Fe." (West German; 1966) A U.S. agent goes undercover to find the man responsible for provoking Indian uprisings.

Sunday AFTERNOON

Brad Harris, Tony Kendall, Horst Frank, John Hansen. (90 min.)

(43) BURKE'S LAW—Mystery

Time approximate. "Peace, It's a Gasser." Burke knows that Narvoo Air Force Base will soon be under siege but he doesn't know when or how. Burke: Gene Barry. Filmore: Henry Jones. (60 min.)

(54) GARDEN CLUB (C)

(61) MOVIE—Drama

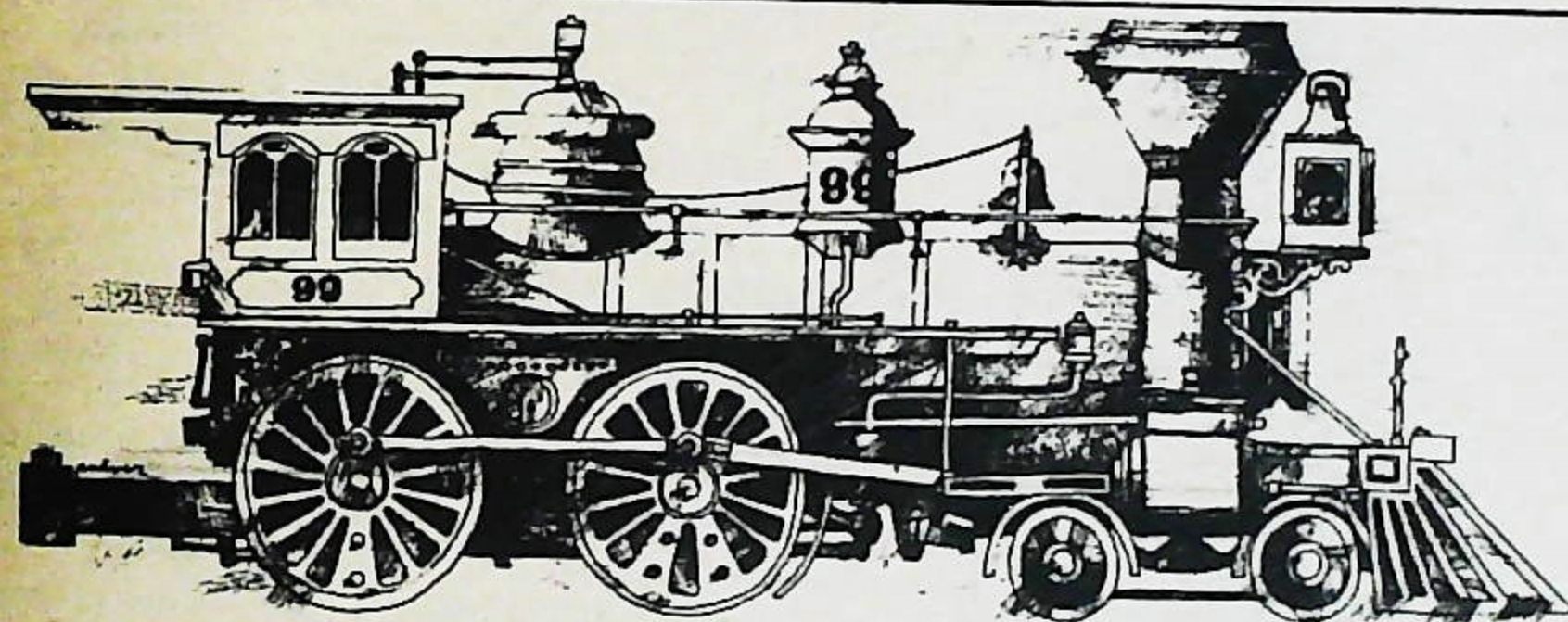
"The People Against O'Hara." (1951) A fish-market employee is on trial for a murder he did not commit. Spencer Tracy, Pat O'Brien, Diana Lynn, John Hodiak. (2 hrs.)

5:30 (5) FILM

SCAA auto racing.

(11) (35) AMATEUR HOUR (C)

Time approximate. Championship round: singers Margaret Hardwick, Nancy Lambert, the Vocalaires and Angela Winters; singer-guitarist Tamra Lee Robinson; the acrobatic Acro-Dynamic Four; trumpeter Michael Horbal; and baton twirler Natalie Brown. Host: Ted Mack.



THE BALLAD OF THE IRON HORSE

The railroads changed the face of America. By 1869, shining ribbons of steel had swept across the plains and hills to connect the West and the East. And wherever the Iron Horse went, modern civilization followed.

Produced for ABC News by John H. Secondari and directed by Helen Jean Rogers.

Tonight at 7:00
Ch 5, 23, 24, 33



Sunday

AFTERNOON-EVENING

17 HOMESTEAD U.S.A. (C)

23 FILM (C)

25 NET FESTIVAL—Music (C)

"I Was Born Greek," a profile of Melina Mercouri. The film, shot in Europe and the U.S., focuses on her as a woman, a performer and a political dissident (opposed to the Greek military junta). Cameras show Melina in concert at MIT; leading a march on the UN; addressing a Greek rally in London; singing at a May Day rally in Stockholm. (60 min.)

54 FOLK GUITAR—Music

Laura Weber reviews previous lessons. Songs: "Farther Along" and "Hush Little Baby."

5:45 23 QUEST FOR ADVENTURE (C)

EVENING

6:00 3 12 13 21 MOVIE

—Fantasy (C)

Special: "The Wizard of Oz," a 1939 fantasy. See the Close-up on page A-23. (Rerun; 2 hrs.)

[Pre-empted: "The Frank McGee

MARCH 15, 1970

Report," "College Bowl," "Wild Kingdom" and "World of Disney.]"

5 MAN FROM U.N.C.L.E. (C)

"The Nowhere Affair." In the Nevada badlands, Illya tries to rescue two THRUSH prisoners: a cybernetics expert and Solo. Solo: Robert Vaughn. Illya: David McCallum. Mara: Diana Hyland. Arum Tertanian: Lou Jacob. Longolius: David Sheiner. (60 min.)

8 NEWS—Roger Mudd (C)

11 MOVIE—Drama

"Shadow of a Doubt." (1943) An adolescent girl forms a warm attachment for her visiting uncle—until she begins to suspect that he is a murderer. Teresa Wright, Joseph Cotten, Macdonald Carey. (2 hrs.)

17 ACCENT ON YOU (C)

23 ONE FOR ONE

27 NEWS, WEATHER, SPORTS (C)

35 FILM (C)

43 JUDD—Drama (C)

Judd fights pre-trial publicity and the tactics of a private investigator as he tries to save a prominent man sus-

MARCH 15, 1970

pected of complicity in the assassination of a mayor. Judd: Carl Betz. Rossiter: James Daly. (60 min.)

54 HARRISBURG REPORT (C)

6:30 8 IT'S HAPPENING HERE (C)

17 YOUTH CRUSADE (C)

23 DEATH VALLEY DAYS (C)

25 INTERNATIONAL MAGAZINE

—Report (C)

Children are spotlighted. 1. Britain: youngsters discuss sex education. 2. Australia: a visit to an aborigine settlement. 3. Denmark: a profile of an emotionally disturbed girl. 4. Spain: former juvenile delinquents perform in a circus. (60 min.)

27 35 NEWS—Roger Mudd (C)

33 HONEYMOONERS—Comedy

Ralph gives advice to a prospective bridegroom. Ralph: Jackie Gleason.

54 NET FESTIVAL (C)

"I Was Born Greek," a profile of Melina Mercouri. See 5:30 P.M. Ch. 25 for details. (60 min.)

7:00 5 23 24 33 ABC NEWS

SPECIAL—Report (C)

Special: "The Ballad of the Iron Horse" tells the story of the railroads in early America. Producers John H. Secondari and Helen Jean Rogers (Mrs. Secondari) scattered cameras across the country... Baltimore: a replica of the historic Tom Thumb steam locomotive. Spartanburg, S.C.: the Best Friend of Charleston, an early passenger train. Promotory, Utah: a re-enactment of the meeting of the Union Pacific and Central Pacific—signaling completion of the first transcontinental route. (60 min.)

[Pre-empts "Land of the Giants"]

8 27 35 LASSIE (C)

Lassie faces a difficult task as she tries to teach an errant sheep dog to do its job. Filmed at Monument Valley, Ariz. Bob: Jack DeMave.

17 HUMBARDS—Religion (C)

43 UNTOUCHABLES—Drama

"The Jazz Man." When his friend's son is picked up in a narcotics raid, Ness goes undercover—to get evidence on the powers behind a pusher named Peepers. Ness: Robert Stack. Bogan: Simon Oakland. (60 min.)

61 ALFRED HITCHCOCK—Drama

The Thanatos Palace Hotel caters

Sunday

EVENING

exclusively to people who want to die—and the newest guest is Robert Manners, an unsuccessful suicide who's been promised a peaceful exit from life by a hotel representative. Andre Maurois' story was adapted by Arthur Ross. Manners: Steven Hill. (60 min.)

7:30 8 27 35 TO ROME WITH

LOVE—Comedy (C)

Endicott is completely deceived and abashed by a pretty young thing in blue jeans who turns out to be a stunner, age 23—and more than casually interested in him. Endicott: John Forsythe. Alison: Joyce Menges. Penny: Susan Neher. Mama: Peggy Mondo. Pokey: Melanie Fullerton. Guest Cast... Julie: Ahna Capri. Prof. Venturi: Vitina Marcus.

17 CALL OF THE WEST (C)

25 EUGENIA—Book Review (C)

Charles Darwin and the voyage of the Beagle.

54 BRIDGE—Jean Cox

Jean describes the procedure for overcalls.

close
up

DRAMA SPECIAL (C)

8:00 3 12 13 21

DAVID COPPERFIELD

Special: An all-star cast is featured in this English production of Charles Dickens' 1850 novel.

The story traces the adventures of David Copperfield in Victorian England. Good humor, pathos and tragedy unfold as Dickens' plot brings dozens of characters crashing into one another.

Director Delbert Mann ("Marty") departs from the original story, using the flashback technique instead of Dickens' narrative. Malcolm Arnold composed and conducted the music.

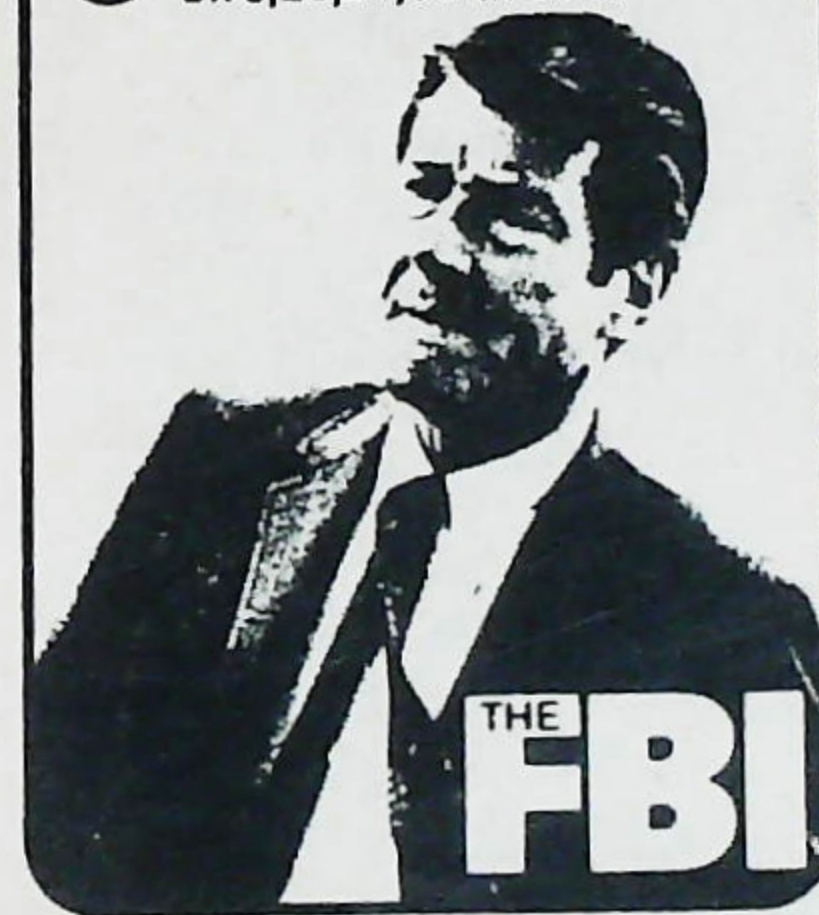
The cast, in alphabetical order... Tungay: Richard Attenborough. Barkis: Cyril Cusack. Emily: Sinead Cusack. Murdstone: James Donald. Aunt Betsey: Edith Evans. Dora: Pamela Franklin. Agnes: Susan Hampshire. Mrs. Micawber: Wendy Hiller. Clara: Megs Jenkins. David (as a boy): Alastair Mackenzie. Heep: Ron Moody. Creakle: Laurence Olivier. Traddles: Nicholas Pennell. David (as a man): Robin Phillips. Steerforth: Corin Redgrave. Peggotty: Michael Redgrave. Micawber: Ralph Richardson. Mr. Dick: Emlyn Williams. (2 hrs.)

Alastair Mackenzie



Tonight: Robber's girl friend becomes a murderer's hostage. Efrem Zimbalist makes intercept at Mexican border.

abc SUNDAY 8:00-9:00
Ch 5,23,24,33 in color



TONIGHT: A MAJOR TV EVENT



The American premiere
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DAVID COPPERFIELD

starring

RICHARD ATTENBOROUGH

CYRIL CUSACK

EDITH EVANS

PAMELA FRANKLIN

SUSAN HAMPSHIRE

WENDY HILLER

RON MOODY

LAURENCE OLIVIER

MICHAEL REDGRAVE

RALPH RICHARDSON

EMLYN WILLIAMS

ROBIN PHILLIPS

as David Copperfield

NBC-TV

CH. 3, 12, 13, 21 - 8 P.M.

Proudly presented by

YOUR GAS COMPANY

Sunday EVENING

8:00 **3 12 13 21** DRAMA

SPECIAL C

Special: An all-star cast in "David Copperfield." See the Close-up on page A-26. (2 hrs.)

[Bill Cosby and "Bonanza" will not be seen tonight.]

5 23 24 33 FBI—Drama **C**

Reruns begin with "Nightmare Road." Erskine spearheads a man-hunt for a fugitive who gunned down an FBI agent. Caught up in the hunt are an engaged couple with criminal records who were frightened into helping the gunman escape to Mexico. Erskine: Efrem Zimbalist Jr. Ward: Philip Abbott. (Rerun; 60 min.)

Guest Cast

Gerald Wilson Robert Duvall
Jack Collins Burr DeBenning
Carolyn Paul Davey Davidson
Barbara Mercer Ellen Weston

8 11 27 35 ED SULLIVAN **C**

Ed salutes the silver anniversary of the Holiday on Ice revue in this Louisville-taped program. Guests include singers Ed Ames and Lana Cantrell; and skaters Ronnie Robertson and Marei Langenbein (in solo spots), Alfredo Mendoza and Darolyn Pryor in an ice ballet, and John Leech in a comic after-the-party-hangover sketch. Production numbers . . . salutes to Christmas, Easter and Valentine's Day; A Roman holiday spectacle; and an ode to spring. (60 min.)

Highlights

"Three Reasons" Ed
"Isn't This a Lovely Day" Lana
"White Christmas" All

17 UNTOUCHABLES—Drama

Detroit's mob has added a new operation—kidnaping. Their victims are other members of the underworld who can't go the police for help. Ness: Robert Stack. (60 min.)

23 54 THE SHOW—Variety **C**

Guests: David Keene, national chairman of the Young Americans for Freedom, a conservative student group; the Jam Factory; and balladeer Patrick Sky. Students and guests discuss the right wing on campus, methods of achieving social and educational change, and the

MARCH 15, 1970

YAF position on drugs. Donal Leace, Bob Walsh. (60 min.)

Highlights

"You Better Listen," "Mr. Slow"

..... Jam Factory

"The Loving Kind" Patrick

"Till It's Time for Me to Go" .. Donal

43 BIG VALLEY—Western **C**

In revolution-torn Mexico, Heath tries to rescue a rebel leader marked for execution. Heath: Lee Majors. Raoul Mendez: Gerald Mohr. (60 min.)

61 HEAVEYWEIGHT, INC. **C**

This film biography traces the career of five-state heavyweight champ Joe Frazier. (60 min.)

9:00 **5 23 24 33** MOVIE—Drama

"Up from the Beach" (1965) dramatizes the human side of post-D-Day operations. After liberating a group of Normandy villagers, Sergeant Baxter has his hands full. A mix-up keeps Baxter shuttling them back and forth between beachhead and village, now under attack. (2 hrs.)

Cast

Edward Baxter Cliff Robertson
Harry Devine Red Buttons
Lili Rolland Irina Demick
Commandant Marius Goring

8 11 27 35 GLEN

CAMPBELL C

Guests: George "Goober" Lindsey ("Mayberry R.F.D."), singers Judy Collins and Al Martino, and comic Larry Storch. Larry impersonates an Italian movie director, and plays a haughty urbanite to George's country rube. (60 min.)

Highlights

"Someday Soon" Judy

"Can't Help Falling in Love with

You" Al

"After Taxes" George

"True Grit," "Oh, Lonesome Me,"

"You Gave Me a Mountain"

..... Glen

17 MOVIE—Drama

"Baby, the Rain Must Fall." (1964) Robert Mulligan directed this tale of a prison parolee who is determined to hit the big time as a rhythm and blues musician. Steve McQueen, Lee Remick, Don Murray. (90 min.)

23 54 FORSYTE SAGA—Drama

Chapter 24: "Afternoon at Ascot." Anne is uneasy when Jon and Fleur

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Sunday EVENING

meet again; Michael becomes involved in a slum-clearing project; all the Forsytes appear at the Ascot races. (60 min.)

Cast

Soames Eric Porter
Fleur Susan Hampshire
Michael Nicholas Pennell
Jon Martin Jarvis
Irene Nyree Dawn Porter
Anne Karin Fernald

43 MOVIE—Drama (C)

"The Kentuckian." (1955) A pioneer and his son befriend a young woman by using their riverboat money to pay off her indenture to a mean tavernkeeper. Burt Lancaster, Dianne Foster, Diana Lynn. (2 hrs.)

61 PERRY MASON—Mystery

"The Weary Watchdog." Janet Brent asks her friend Della Street for money—she's being blackmailed by one of her husband's employees. Janet: Mala Powers. Zaneta Holmes: Doris Dowling. (60 min.)

10:00 3 12 13 21 ON STAGE (C)

Special: Lee J. Cobb in "To Con-

MARCH 15, 1970

fuse the Angel." See the Close-up below. (60 min.)

[Pre-empted: "The Bold Ones."]

3 11 27 35 MISSION: IMPOSSIBLE—Adventure (C)

Phelps mounts a rescue operation for one of his own. Barney has been framed for murder while vacationing in the Caribbean. Denied a trial by the sadistic police chief, the electronics wizard is turned over to an execution squad—like 70 others whose bodies were never found. Phelps: Peter Graves. Barney: Greg Morris. Paris: Leonard Nimoy. Willy: Peter Lupus. (60 min.)

Guest Cast

Corba Pernell Roberts
Alma Cicely Tyson
Riva Leon Askin
Jocaro John Schuck
Tolima Richard Angarola

25 DOCUMENTARY SPECIAL

Special: A salute to W.O. Walker and 50 years at Cleveland's Call and Post. Guest speaker is columnist Carl Rowen.

MARCH 15, 1970

54 ADVOCATES—Debate (C)

At issue: whether existing problems in Medicare and Medicaid programs justify Government subsidization of a more comprehensive program. Debaters include Boston lawyers Lisle Baker and Joseph Oteri. Host: Victor Palmieri. (Live; 60 min.)

61 ROBERTSON AT LARGE (C)

10:30 17 MOVIE—Drama

"Behold a Pale Horse." (1964) Fred Zinneman directed this symbolic drama of the conflict between an aging Spanish revolutionary and a vengeful police chief. Gregory Peck, Anthony Quinn, Omar Sharif.

11:00 3 5 8 11 12 13 21 23 24

27 33 35 NEWS, WEATHER, SPORTS (C)

43 BIG BEAT—Music (C)

61 DEFENDERS—Drama

"The Treadmill." Victor Fergusson must stand trial for a murder he committed 25 years ago. Fergusson: Edward Binns. (60 min.)

11:15 12 FILM (C)

27 MERV GRIFFIN (C)

Guest: Shelley Berman. Arthur Treacher. Mort Lindsey conducts the orchestra. (90 min.)

33 MOVIE—Drama

"High Tide at Noon." (English; 1957) Love and jealousy come to the lobster fishermen on an island off the coast of Nova Scotia. Betta St. John, William Sylvester. (1 hr., 45 min.)

11:20 23 LAW BREAKER—Lee Marvin

"The Greenburgh Story." A rash of teen-age warfare breaks out in Greenburgh, N.Y. Lee Marvin follows the Greenburgh police as juvenile delinquency in this city is investigated.

11:25 3 MOVIE—Drama (C)

"The Girl in the Red Velvet Swing." (1955) Based on a scandalous murder trial of the early 1900's in which Pittsburgh millionaire Harry K. Thaw was accused of killing fashionable architect Sanford White. Farley Granger, Ray Milland. (1 hr., 35 min.)

13 MOVIE—Drama

"The Couch." (1962) Personable and punctual Charles Campbell always makes a point of phoning the Los Angeles Homicide Squad before he commits murder. Grant Williams, Shirley Knight. (2 hrs.)

Sunday EVENING

11:30 3 12 21 JOHNNY CARSON

—Variety (C)

5 AMERICAN SPORTSMAN (C)

See 4 P.M. Ch. 24. (60 min.)

11 MERV GRIFFIN (C)

See 11:15 P.M. Ch. 27. (90 min.)

11:35 24 MOVIE—Musical

"Happy Go Lovely." (1951) An American dancer creates a stir in Edinburgh when it is rumored that she is engaged to a Scottish millionaire. David Niven, Vera-Ellen.

11:45 35 MOVIE—Adventure

"The Iron Glove." (1954) A famous swordsman who supports the pretender to the throne of England is tricked into leaving the country by a beautiful Royalist. Robert Stack, Ursula Thiess.

43 NEWS (C)

12:00 43 LORAIN CONVERSATION (C)

12:30 5 MOVIE—Comedy (C)

"Oh, Men! Oh, Women!" (1957) Dr. Alan Coles, a smug analyst, pales as his patient Grant Cobbler relates his problems with women—the girl he's describing is Coles' fiancée. Tony Randall, David Niven, Ginger Rogers, Dan Dalley. (2 hrs.)

1:00 3 MONTAGE—Documentary (C)

3 STEVE ALLEN—Variety (C)

Guests include Dr. S.I. Hayakawa, president of the San Francisco State College; singer Evie Sands; and comics Pat Henry and John Barbour. (90 min.)

11 NEWS (C)

21 NEWS, SPORTS (C)

1:25 13 NEWS (C)

1:30 3 PANORAMA (C)

2:30 5 SPORTING WORLD (C)

close
up

ON STAGE (C)
10:00 3 12 13 21

TO CONFUSE THE ANGEL

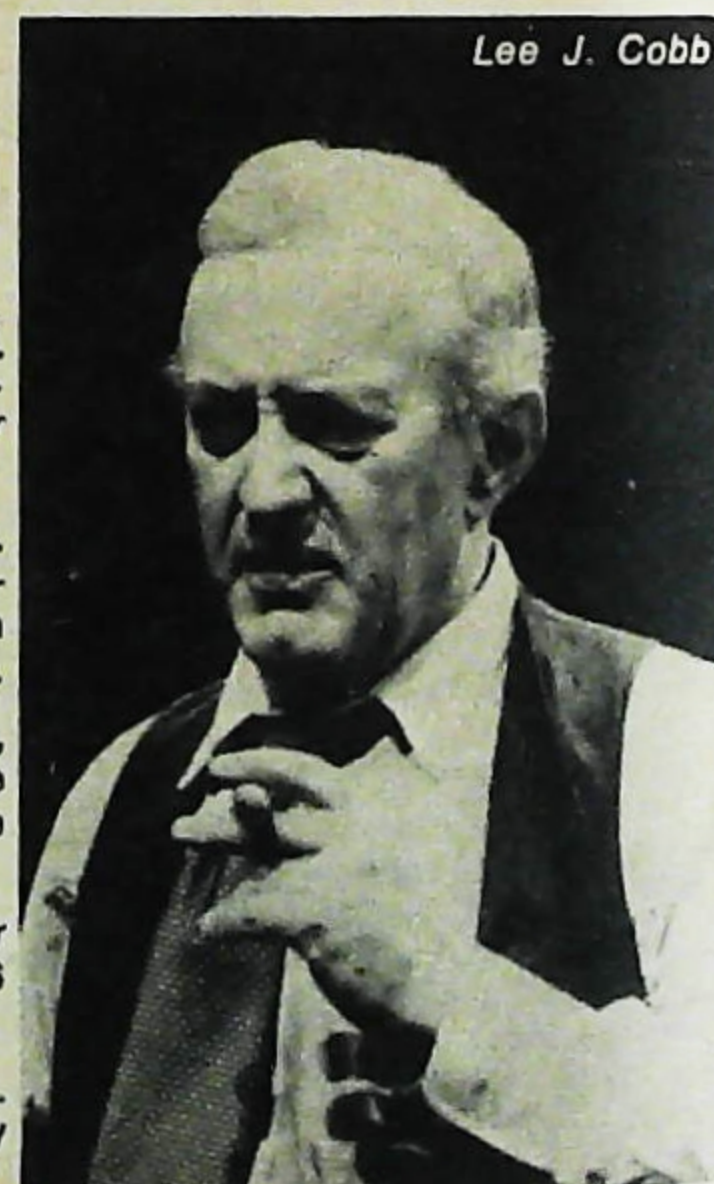
Special: Lee J. Cobb stars as an aging doctor confronted by professional and personal crises.

Dr. Walter Friedel (Cobb) is an estranged man. Compulsive dedication to his patients has separated the doctor from his family; years filled with the presence of death have killed his faith in God.

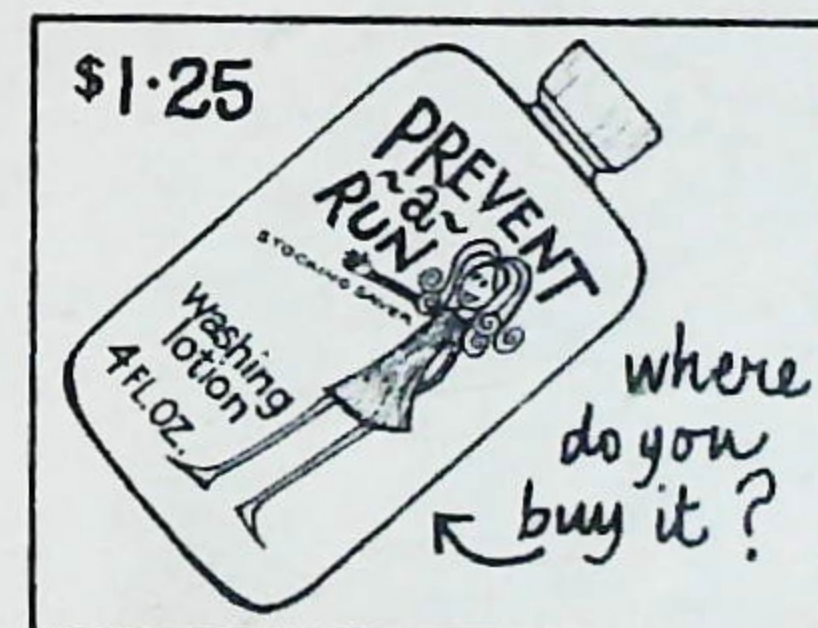
As Loring Mandel's moving drama unfolds, Friedel's anguish is intensified . . . first by the necessity to uproot his practice, then by the sudden illness of his daughter-in-law.

Executive producer David Susskind, director Alex Segal and Lee J. Cobb teamed for the 1966 TV version of "Death of a Salesman."

Supporting cast . . . Cathy: Blythe Danner. Mrs. Collins: Beah Richards. Buddy: Anthony Call. Rabbi Nadel: Paul Sparer. (60 min.)



Lee J. Cobb



Monday

MORNING

- 6:20 **3 FARM REPORT** (C)
 6:25 **3 EDUCATION EXCHANGE** (C)
 Topic: "Education in the Arts," first of a four-part series dealing with everyday characters as portrayed in the arts. Dr. Milton Stern, California State College at Los Angeles, hosts.
 6:30 **8 FOOD FOR LIFE** (C)
 Malnutrition and your body and teeth.
11 SUNRISE SEMESTER (C)
 Iranian culture: art.
27 SUNRISE SEMESTER (C)
 African social anthropology: systems of marriage and kinship.
 6:55 **3 WHAT'S DOING?** (C)
13 FARM REPORT (C)
21 DOWN TO EARTH (C)
 7:00 **3 12 13 21 TODAY** (C)
 Scheduled: New York City, mayor John Lindsay, discussing his book "The City"; James Stewart, who is appearing on Broadway in "Harvey"; and interviews with leading Republicans. (Live and film; 2 hrs.) [Local news at 7:25 and 8:25 A.M.]

MARCH 16, 1970

- 7:30 **8 11 27 NEWS—Bentl** (C)
11 MR. T's SHOW (C)
35 NEWS—Bentl (C)
 8:00 **5 COMEDY CLUBHOUSE** (C)
8 11 27 35 CAPTAIN KANGAROO—Children (C)
 The Captain concludes his film trip to Holland. (60 min.)
33 DENNIS THE MENACE—Comedy
 "Grandpa and Miss Cathcart." Alice's father comes to visit, after making his daughter promise not to matchmake—unfortunately, Dennis didn't promise too. Jay North.
 8:30 **5 UNCLE AL—Children** (C)
33 CARTOONS—Children
 9:00 **3 MIKE DOUGLAS—Variety** (C)
 This week's co-host is George C. Scott. Scheduled guests include Red Barber. (1 hr., 25 min.)
5 27 ROMPER ROOM (C)
8 CARTOONS—Children (C)
11 MR. T's SHOW (C)
12 JACK LA LANNE—Exercise (C)
13 33 DEBBIE DRAKE—Exercise (C)
21 FASHIONS IN SEWING (C)

MARCH 16, 1970

- 35 MOVIE—Comedy**
 "Tropical Heat Wave." (1952) A big-time racketeer decides to take over a New York night club. Estelita, Robert Hutton, Grant Withers. (60 min.)
 9:10 **21 TELEVIEW—Interview** (C)
 9:25 **21 LOCAL NEWS** (C)
 9:30 **5 GIRLWATCH—Variety** (C)
 Salute to American Indian week.
8 11 LUCILLE BALL—Comedy (C)
 Lucy sneaks into Jerry's school.
12 GALLOPING GOURMET (C)
 Recipe: scallops with sesame seeds.
13 BOZO—Children (C)
21 SESAME STREET (C)
 1. Letters: E, S, W (Burt Lancaster recites the alphabet). 2. Counting: two, three. 3. Concepts: all, some, none. 4. Film: magnetic crane. 5. Using clues. (60 min.)
27 CLASSROOM (C)
33 MIKE DOUGLAS—Variety (C)
 See 9 A.M. Ch. 3. (90 min.)
 9:45 **27 F.Y.I.—Interview** (C)
 9:55 **5 NEWS** (C)
 10:00 **5 GAME GAME** (C)
 Question: "How Shocking Can You Be?" Guests: Polly Bergen, Nancy Kulp and Louis Nye.
8 EDGE OF NIGHT—Serial (C)
11 TRUTH OR CONSEQUENCES (C)
12 13 IT TAKES TWO—Game
 Players: Stanley Myron Handelman, Mickey Manners and Karen Jensen.
23 JACK LA LANNE—Exercise (C)
24 ACCENT ON ACTION (C)
27 SEARCH FOR TOMORROW (C)
35 LUCILLE BALL—Comedy (C)
 Lucy and Viv as alumnae cutups.
 10:25 **3 12 13 NEWS**
 —Nancy Dickerson (C)
 10:30 **3 12 13 21 CONCENTRATION—Game** (C)
5 GALLOPING GOURMET (C)
 Recipe: meat pate.
8 PHIL DONAHUE—Variety (C)
11 35 BEVERLY HILLBILLIES (C)
 Draftee Jethro attacks Los Angeles.
23 WOMEN'S PAGE (C)
24 CARTOONS—Children (C)
27 AS THE WORLD TURNS (C)
 11:00 **3 12 13 21 SALE OF THE CENTURY—Game** (C)
5 HE SAID, SHE SAID (C)
 Guests: Joey and Cindy Adams, the Bert Conveys, the Walter Slezaks and the David Susskinds.

Monday

MORNING

- 11 27 35 ANDY GRIFFITH** (C)
 Andy is kidnaped by bank robbers.
24 MOVIE—To Be Announced
33 DIAL DATELINE (C)
43 REAL McCOYS—Comedy
 Pepino and Pedro compete for Rosita's attentions. Walter Brennan.
61 JACK LA LANNE—Exercise (C)
 11:15 **25 54 SESAME STREET** (C)
 1. Letters: G, L, Y. 2. Numbers: two, three. 3. Concepts: wet, dry, melting ice. 4. Film: where milk comes from. 5. Umbrella.
 11:30 **3 12 13 21 HOLLYWOOD SQUARES—Game** (C)
 Guests: Raymond Bailey, Jack Cassidy, Stu Gilliam, Michael Landon, Karen Valentine, Jo Anne Worley.
5 THAT GIRL—Comedy (C)
 Ann and Don team up on a play.
8 11 27 35 LOVE OF LIFE (C)
23 DONNA—Exercise (C)
33 NEWS, WEATHER, SPORTS (C)
43 UNDERDOG—Children (C)
61 DENNIS THE MENACE—Comedy
 Dennis thinks "Poor Mr. Wilson" is really broke. Dennis: Jay North.

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Monday

AFTERNOON

- 12:00 **3 12 21** JEOPARDY—Game **C**
5 23 33 BEWITCHED **C**
 Clara summons a flying saucer.
8 11 NEWS, WEATHER, SPORTS **C**
13 NOON LOOK **C**
27 35 WHERE THE HEART IS **C**
43 BUGS BUNNY—Children **C**
61 CARTOONS—Children **C**
 12:20 **17** LOUISVILLE SPEAKS **C**
 12:25 **17** PAUL HARVEY **C**
27 35 NEWS—Douglas Edwards **C**
 12:30 **3 12 21** WHO, WHAT OR WHERE—Game **C**
5 27 NEWS, WEATHER SPORTS **C**
8 11 35 SEARCH FOR TOMORROW—Serial **C**
13 MIKE DOUGLAS—Variety **C**
 See 9 A.M. Ch. 3. (90 min.)
17 MOVIE—Drama
 "The Sun Sets at Dawn." (1950) The state's new electric chair fails, and the scheduled execution is postponed while the accused attempts to

Merv.

4:30



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eight

MARCH 16, 1970

- get further evidence. Sally Parr, Philip Shawn, Lee Fredericks. (90 min.)
23 33 THAT GIRL—Comedy **C**
 Don's double is doctoring Ann.
24 ALFRED HITCHCOCK—Drama
43 BARNABY SHOW—Children **C**
 12:35 **27** MOVIE—Drama
 "South Sea Sinner." (1950) When a tramp steamer stops at a South Sea island so an appendectomy case can be given medical attention, a bar owner charges the patient with treason. Shelley Winters, Macdonald Carey, Liberace. (1 hr., 25 min.)
 12:55 **3 12 21** NEWS—Floyd Kalber **C**
 1:00 **3** IT TAKES TWO—Game **C**
 See 10 A.M. Ch. 12 for details.
5 23 24 33 ALL MY CHILDREN—Serial **C**
8 DIVORCE COURT—Drama **C**
 Charge: mental cruelty. Helen: Brenda Arnold. James: Mel Novak.
11 WHERE THE HEART IS **C**
12 BEA CANFIELD **C**
21 GALLOPING GOURMET **C**
35 JEANNE CARNES **C**
43 BOB McLEAN—Variety **C**
 Guests: Bill McLaughlin, committee for divorce law reform; Dr. Mary Adler, child psychologist.
61 MOVIE—Comedy
 "Curtain Up." (English; 1953) Temperaments clash among members of a repertory company struggling to put on a bad play. Robert Morley, Margaret Rutherford. (90 min.)
 1:25 **11** NEWS **C**
 1:30 **3 12 21** LIFE WITH LINK-LETTER—Interview **C**
 Jack Webb tells how to spot drug addiction in teen-agers.
5 23 24 33 LET'S MAKE A DEAL—Game **C**
8 11 35 AS THE WORLD TURNS—Serial **C**
 2:00 **3 12 13 21** DAYS OF OUR LIVES—Serial **C**
5 23 24 33 NEWLYWEDS **C**
8 27 35 LOVE IS A MANY-SPLENDORED THING—Serial **C**
11 GAME GAME **C**
 Question: "How Dizzy Are You?"
 Guests: Pat Carroll, Rich Little and Burt Reynolds.
17 MELLETT MALL—Variety
43 MOVIE—Drama
 "Flaxy Martin." (1949) A young law-


MARCH 16, 1970

- yer becomes involved with an unscrupulous show girl and a mobster. Virginia Mayo, Dorothy Malone, Zachary Scott. (90 min.)
 2:30 **3 12 13 21** DOCTORS **C**
5 23 24 33 DATING GAME **C**
 Scheduled: Peggy Ann Garner.
8 11 27 35 GUIDING LIGHT **C**
61 MR. ED—Comedy
 "Ed, the Hero." Ed rescues a little girl after her horse runs away with her. Wilbur: Alan Young.
 3:00 **3 12 13 21** ANOTHER WORLD—Serial **C**
5 23 24 33 GENERAL HOSPITAL—Serial **C**
8 ADVENTURE ROAD—Travel **C**
 "Coastal California." Part 1, with Al Wool. Jim Doney hosts. (55 min.)
11 27 35 SECRET STORM **C**
17 OF LANDS AND SEAS **C**
 Paris and Rome. (60 min.)
54 SESAME STREET—Children **C**
 See 11:15 A.M. Ch. 25. (60 min.)
61 HUCKLEBERRY HOUND **C**
 3:30 **3 12 13 21** BRIGHT PROMISE—Serial **C**


Monday

AFTERNOON

- 5 23 24 33** ONE LIFE TO LIVE—Serial **C**
11 27 35 EDGE OF NIGHT **C**
43 BUGS BUNNY—Children **C**
61 ALVIN—Children **C**
 3:55 **8** LOCAL NEWS **C**
 4:00 **3 12 13 21** NAME DROPPERS—Game **C**
 Guests are Bill Dana, Rose Marie and Dino Martin.
5 23 24 33 DARK SHADOWS **C**
8 11 27 35 GOMER PYLE, USMC—Comedy **C**
 Carter tests Gomer's will power.
17 ALFRED ALLIGATOR **C**
43 SPIDERMAN—Children **C**
61 ROCKET ROBIN HOOD **C**
 4:30 **3** MOVIE—Drama
 "Naked Alibi." (1954) A chief of detectives is discharged from his duties. Sterling Hayden, Gloria Graham, Gene Barry. (90 min.)
5 CAN YOU TOP THIS?—Game **C**
 Guests: Morey Amsterdam, Bob Crane and Rose Marie.
8 MERV GRIFFIN **C**
 See Sun. 11:15 P.M. Ch. 27. (90 min.)



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Monday AFTERNOON

11 MOVIE—Adventure (C)

"Flame of Calcutta." (1953) Disguised as "The Flame," a French girl attempts to drive Prince Jehan, a wicked ruler, from the throne of India. Denise Darcel, Patric Knowles, George Keymas. (90 min.)

12 DENNIS THE MENACE—Comedy

"The Junior Astronaut." As chairman of the Junior Astronaut Savings Stamp program, Mr. Wilson has to try to beat last year's record. Mr. Wilson: Gale Gordon. Dennis: Jay North. Henry: Herbert Anderson.

13 LIFE WITH LINKLETTER (C)

Jack Webb tells how to spot drug addiction in teen-agers.

21 GAME GAME (C)

Question: "How Creative Are You?" Celebrities: Sandy Baron, Beverly Garland and Abbey Lincoln.

23 LONE RANGER—Western

The Lone Ranger and Tonto are captured by outlaws. Lone Ranger: Clayton Moore. Tonto: Jay Silverheels.

24 CARTOONS—Children

25 SESAME STREET—Children (C)

See 11:15 A.M. Ch. 25. (60 min.)

27 DAVID FROST—Variety (C)

Scheduled: former N.Y. Supreme Court judge Sam Lebowitz and singer Carolyn Franklin. (90 min.)

33 BARNEY BEAN—Children (C)

35 MIKE DOUGLAS—Variety (C)

This week's co-host is Aliza Kashi. Guests: Peter Lawford, Enzo Stuarti and country singer Peggy Little. Joe Harnell orchestra. (1 hr., 25 min.)

43 MARINE BOY—Children (C)

51 FLINTSTONES—Children (C)

MARCH 16, 1970

4:55 17 NEWS (C)

5:00 5 TO TELL THE TRUTH (C)

Panel: Orson Bean, Kitty Carlisle, Peggy Cass and Bill Cullen.

12 MOVIE—Adventure (C)

"Ministry of Fear." (1944) Released from an asylum after the mercy killing of his wife, a man finds himself involved in a strange conspiracy in wartime London. Ray Milland, Marjorie Reynolds, Carl Esmond, Dan Duryea. (90 min.)

13 PERRY MASON—Mystery

Executive Richard Vanaman, who's being considered for an important promotion, has become a target for blackmail. Vanaman: Arthur Franz. Mason: Raymond Burr. (60 min.)

17 JERRY EDWARDS (C)

21 GILLIGAN'S ISLAND (C)

An exiled Latin-American president shows up on the island—and proclaims himself ruler. Rodriguez: Nehemiah Persoff. Gilligan: Bob Denver. Skipper: Alan Hale.

23 CISCO KID—Western (C)

A sheriff's 12-year-old son thinks his father is a coward. Cisco: Duncan Renaldo. Pancho: Leo Carrillo.

24 BEWITCHED—Comedy (C)

Clara summons a flying saucer. Clara: Marion Lorne. Alpha: Hamilton Camp. Orvis: Steve Franken.

43 SPEED RACER—Children (C)

54 MISTEROGERS—Children (C)

61 LITTLE RASCALS—Children

5:30 5 23 NEWS, WEATHER,

SPORTS (C)

21 I LOVE LUCY—Comedy

Lucy doesn't want to move away from the Mertzes, so when Ricky

MARCH 16, 1970

makes a down payment on a home in the country, Lucy decides it's time for action. Lucille Ball, Desi Arnaz.

24 THAT GIRL—Comedy (C)

Don's double is doctoring Ann. Don: Ted Bessell.

25 MISTEROGERS—Children (C)

Fred Rogers shows children how to express themselves by drawing.

33 FLINTSTONES—Children (C)

43 LOST IN SPACE—Adventure (C)

Dr. Smith tricks a time merchant into returning him to the countdown of the Juniper 2. Smith: Jonathan Harris. Dr. Chronos: John Crawford. John: Guy Williams. (60 min.)

54 WHAT'S NEW—Children (C)

A canoe trip in northern Wisconsin; story of America's pre-Revolutionary militia movement.

61 ADDAMS FAMILY—Comedy (C)

Gomez and Morticia rush Pugsley to a psychiatrist when they learn he prefers baseball to playing with his pet octopus. Morticia: Carolyn Jones. Gomez: John Astin. Pugsley: Ken Weatherwax.

5:55 17 PAUL HARVEY (C)

35 STOCK REPORT (C)

EVENING

6:00 3 8 11 13 17 21 27 35

NEWS, WEATHER, SPORTS (C)

5 DAVID FROST—Variety (C)

See 4:30 P.M. Ch. 27. (60 min.)

23 NEWS—Reynolds/Smith (C)

24 MOVIE—Comedy

"Blondie Knows Best." (1946) Assigned to get an important contract, Dagwood tries to impersonate his boss. Penny Singleton, Arthur Lake, Larry Simms. (90 min.)

25 WHAT'S NEW—Children

"Radio-Radio," a Spanish film about a group of boys and a wild chase.

33 BIG VALLEY—Western (C)

A young man is puzzled when his attractive stepmother warns him against becoming involved with Audra. Victoria: Barbara Stanwyck. Audra: Linda Evans. (60 min.)

54 WEATHER

61 I LOVE LUCY—Comedy

Lucy mistakes a talent scout for a robber, and jeopardizes Ricky's chance for a film career by smash-

Monday AFTERNOON-EVENING

ing a vase over the scout's head. Lucy: Lucille Ball.

6:15 54 FARM, HOME AND GARDEN

6:25 13 EDITORIAL—Drury (C)

6:30 3 12 13 21 NEWS—Chet Huntley, David Brinkley (C)

8 11 27 35 NEWS—Cronkite (C)

17 BEN WERK—Variety (C)

Job opportunities in the area are discussed with representatives from the Ohio Employment Service. Kurt Seebacher cooks two Chinese dishes. (60 min.)

23 LARAMIE—Western (C)

"The Jailbreaker." Ex-convict Gil Martin and Marshal Al Dawson shoot it out in Cheyenne—and Martin's girl Gina Ross is killed. Slim: John Smith. (60 min.)

25 INSIGHT—Religion (C)

Two actors reminisce. Jane Wyman, Gene Rayburn.

43 PATTY DUKE—Comedy

When Patty decides to pass herself off as Cathy at a party, she winds up with two dates for the same evening.

Continued on next page

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Next week, TV GUIDE probes the many and varied reasons behind the unfulfilled promises of classroom TV.

Monday EVENING

Patty/ Cathy: Patty Duke, Richard Eddle Applegate. Ted: Skip Hinnant.

54 INTERNATIONAL COOKBOOK

61 DICK VAN DYKE—Comedy

Laura gets a note saying Rob is in jail—and he is, charged with attempted assault and gambling. Rob: Dick Van Dyke.

7:00 3 11 12 NEWS, WEATHER, SPORTS C

5 WHAT'S MY LINE? C

Panel: Alan Alda, Peggy Cass, Arlene Francis and Soupy Sales.

8 27 TRUTH OR CONSEQUENCES—Game C

13 WHAT'S MY LINE? C

Panel: Arlene Francis, Meredith MacRae, Gene Rayburn and Soupy Sales. Host: Wally Bruner.

21 WHAT'S MY LINE? C

Panel: Joanna Barnes, Arlene Francis, Gene Rayburn and Soupy Sales.



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MARCH 16, 1970

25 WASHINGTON REVIEW C

33 CAN YOU TOP THIS?—Game C

Guests: Shelley Berman, Jerry Van Dyke and Morey Amsterdam.

35 GILLIGAN'S ISLAND C

43 GILLIGAN'S ISLAND C

The Skipper decides he should train someone to take his place. Gilligan: Bob Denver. Skipper: Alan Hale.

54 MISTEROGERS—Children C

61 STAR TREK—Adventure C

Kirk tries to save his starship from destruction by destroying a powerful god-machine and the paradise it provides for its subjects. Kirk: William Shatner. Akuta: Keith Andes. (60 min.)

7:30 3 12 13 21 MY WORLD AND WELCOME TO IT—Comedy C

Excursions into Thurber country begin weekly reruns. Monroe flees his noisy office to get some work done and walks into a donnybrook with his implacable child, who's leaving home. Monroe: William Windom. Ellen: Joan Hotchkis. Lydia: Lisa Geritsen. Greeley: Harold J. Stone. Guest Cast ... Kate: Carole Cook. Miss Skidmore: Lillian Field. (Rerun)

5 23 24 33 IT TAKES A THIEF—Adventure C

"Beyond a Reasonable Doubt." Accusations of treason plunge Mundy into a nightmare ordeal: extricating the truth from a tightly woven tapestry of lies (including an enemy agent's claim that Al is his SIA contact). Script by Norman Hudis, who wrote for "The Avengers." Mundy: Robert Wagner. (60 min.)

Guest Cast

Jack Joseph Cotten
Michael Cesar Romero
Marcia Ahna Capri
Devon George Murdock
Jenkins Whit Bissell
Green Alan Baxter

8 11 27 35 GUNSMOKE C

A surly ex-con named Hackett spells big trouble for farmer Quent Sargent. Years before, Sargent ran out on Hackett during a train robbery. Now Hackett means to try again—with Sargent's aid. Matt: James Arness. Doc: Milburn Stone. Festus: Ken Curtis. (60 min.)

MARCH 16, 1970

Guest Cast

Hackett Earl Holliman
Quent Sargent .. Morgan Woodward
Geneva Sargent Jennifer West
Bronk Ken Swofford
Tully Robert Totten
Businessman Bill Erwin
Lathrop Woodrow Chambliss

17 MELLETT MALL—Variety

25 CLEVELAND COUNCIL MEETING

43 BEAT THE CLOCK—Game C

Guest: comic Norm Crosby.

54 ON FILM

Topic: the duties of a movie script supervisor.

8:00 3 12 13 21 LAUGH-IN C

Carol Channing and Tiny Tim attend the social event of the "Laugh-In" season: the wedding of Gladys Ormphby (Ruth Buzzi) and Tyrone F. Horneigh (Arte Johnson). Tim and bridesmaid Carol sing "Wanting You"; the cast (with Henry Gibson as the parson) joins in the festivities. Dan Rowan, Dick Martin, Goldie Hawn, Gary Owens, Pamela Rodgers. (60 min.)

43 STUMP THE STARS C

Guest panelists Tab Hunter and Mamie Van Doren join regulars Sebastian Cabot, Ross Martin, Richard Long, Stubby Kaye, Connie Stevens and Joyce Jameson.

54 WORLD PRESS—Report C

61 PERRY MASON—Mystery

"The Bluffing Blast." Linda Blake claims to be the daughter of the late, wealthy Addison Blake. Linda: Antoinette Bower. Floyd Grant: Bill Williams. Mason: Raymond Burr. Della: Barbara Hale. (60 min.)

8:30 5 23 24 33 MOVIE

—Adventure C

"Alvarez Kelly" (1966), based on a Civil War incident. The focus is on a bitter alliance between a cattle drover and a Confederate guerrilla. Richmond, 1864: after delivering 2500 steers to a Union officer, Kelly is kidnaped and forced to aid a rebel scheme to steal the herd. (Rerun; 2 hrs., 30 min.)

Cast

Alvarez Kelly William Holden
Tom Rossiter ... Richard Widmark
Liz Pickering Janice Rule
Albert Stedman Patrick O'Neal

Monday EVENING

Charity Warwick Victoria Shaw
Ferguson Roger C. Carmel
Hatcher Richard Rust
Towers Arthur Franz
Peterson Harry Carey Jr.
Farrow Donald Barry
Beaurider Duke Hobbie

8 27 35 HERE'S LUCY C

Uncle Harry's tonsils have to come out. The poor man's nerves are in no way helped by Lucy's untroubling ministrations, an unsympathetic nurse, a push-button bed and an allergy to flowers. Lucy: Lucille Ball. Harry: Gale Gordon. Kim: Lucie Arnaz. Craig: Desi Arnaz Jr. Guest Cast ... Nurse Harlow: Mary Wickes. (Rerun)

11 PROJECT 70 C

17 PORTER WAGONER—Music C

Guest: Charlie Louvin.

43 N.Y.P.D.—Crime Drama C

Case: a young wife who's been attacked refuses to co-operate with the police. Haines: Jack Warden. Martha Lane: Susan Trustman. Corso: Frank Converse.

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Monday

EVENING

9:00 **3 12 13 21 MOVIE**

—Adventure **C**

Robert Taylor in "Savage Pampas" (1966), an action tale about Argentina in the 1870s. Captain Martin commands a lonely outpost in the uncolonized pampas. Plaguing him are an increasing number of deserters and Padron, a renegade in league with hostile Indians. Filmed on location. (2 hrs.)

Cast

Captain Martin Robert Taylor
Padron Ron Randell
Sergeant Barril Marc Lawrence
Carreras Ty Hardin

3 11 27 35 MAYBERRY

R.F.D.—Comedy **C**

Howard Sprague's deviated septum has his lodge brothers up in arms. An operation is called for, and most of the membership fears depletion of the lodge health fund. Sam: Ken Berry. Goober: George Lindsey. Millie: Arlene Golonka. Howard: Jack Dodson. Emmett: Paul Hartman. Guest Cast . . . Elmo: Vince Barnett. Dr. Wilson: Frank Wilcox. Hazlett: John Harmon. Nurse: Peg Shirley.

17 HOME BUILDERS **C**

25 54 NET JOURNAL

—Documentary

"The Brain." In this factual and fanciful study of the human brain, producer-director Vincent Tovell tries to "convey the wonder we feel about the mind and its workings." To achieve this goal, Tovell views the human computer from a variety of angles. Films survey the evolution of the brain and how it goes about

MARCH 16, 1970

learning things; what the brain does when you go to sleep; and how science might help us control human aggression through knowledge of brain functions. (60 min.)

43 MOVIE—Drama **C**

"Woman's World." (1954) Tycoon Ernest Gifford has to choose among three promising men to fill a big job—and he is basing his decision on the personalities of their wives. Clifton Webb, June Allyson. (2 hrs.)

61 BEN CASEY—Drama

"Why Did the Day Go Backwards?" Dr. Manning Taylor, acting chief of neurosurgery, suffers a stroke—just after he fires Casey. Taylor: Wilfred Hyde-White. Delia: Lainie Kazan. Casey: Vincent Edwards. (60 min.)

9:30 **3 11 27 35 DORIS DAY** **C**

Doris fashions an authentic American evening for a visiting Latin prince. She's entertaining the handsome ruler at her family's ranch—with a meal of beef stew and cold beer. Buck: Denver Pyle. Billy: Philip Brown. Toby: Tod Starke. Guest Cast . . . Prince: Cesare Danova. Gilby: Roy Roberts.

17 OF LANDS AND SEAS **C**

Paris and Rome. (60 min.)

10:00 **3 11 27 35 CAROL**

BURNETT—Variety **C**

Guests: Nancy Wilson and comic Ronnie Schell (as a compulsive comedian who makes life miserable for wife Carol). Also: precocious Alice Portnoy (Carol) and her sister (Vicki Lawrence) torment hangover victim Harvey Korman; Carol gets locked in a ball-and-chain from a

MARCH 16, 1970

rummage sale and tries to hide it from hubby. Lyle Waggoner, Ernest Flatt dancers. (60 min.)

Highlights

"Waitin' for Charlie to Come

Home" Nancy

"Follow the Lamb," "Brother Love's

Traveling Salvation Show"

..... Nancy, Carol, Dancers

"Second Hand Rose"

..... Carol, Vicki

25 WORLD PRESS **C**

54 NEWSFRONT

61 NEWS, WEATHER, SPORTS **C**

10:30 **17 NEWS, WEATHER, SPORTS** **C**

54 GARDEN CLUB

61 CANDID CAMERA—Comedy

A two-party phone booth; guests arrive for a non-existent party; delivery boys get the business.

10:55 **17 PAUL HARVEY** **C**

11:00 **3 5 8 11 12 13 21 23 24**

27 33 35 NEWS, WEATHER,

SPORTS **C**

17 MOVIE—Drama

"Della." (1963) Townspeople grow curious about a beautiful young recluse who leaves her house only at night. Joan Crawford, Charles Bickford, Diane Baker.

23 HAVE GUN—WILL TRAVEL

A marshal's son, wanted for murder, is hunted by Paladin—and the dead boy's father. Paladin: Richard Boone. Marshal: Ken Lynch.

43 FELONY SQUAD—Drama **C**

The police hunt for Edward Declose, who killed his wife's lover. Declose is somewhere in the city with his frightened wife—and a loaded gun. Declose: Charles Aidman. Sam: Howard Duff.

61 ALFRED HITCHCOCK—Drama

"The Matched Pearl." Jeweler Kirkwood sells a client's pearl for such an astronomical sum that he decides to keep a good portion of the profits for himself. McCabe: John Ireland.

11:25 **13 EDITORIAL—Drury** **C**

11:30 **3 12 13 21 JOHNNY**

CARSON—Variety **C**

Alan King is the substitute host. Scheduled guests include actress Lola Falana. (90 min.)

5 23 33 DICK CAVETT **C**

Scheduled guests include Harry Belafonte. (90 min.)

Monday

EVENING

11 27 35 MERV GRIFFIN **C**

Scheduled: Enzo Stuarti, Dr. Joyce Brothers and actress-comedienne Louisa Moritz. (90 min.)

24 MOVIE—Western

"Wyoming Mail." (1950) An exfighter turned undercover agent tries to put a stop to a series of railroad robberies. Stephen McNally, Alexis Smith, Howard Da Silva, Ed Begley.

43 MOVIE—Drama **C**

"The Gentle Touch." (English; 1956) Episodes in the work and personal life of student nurse trainees are depicted, set against realistic hospital backgrounds. George Baker, Belinda Lee, Delphi Lawrence. (90 min.)

61 MOVIE—Western **C**

"Gunfighters." (1947) A gunfighter decide to earn a peaceful living as a cowhand, but he changes his mind after he sees his friend murdered by thugs. Randolph Scott, Barbara Britton, Dorothy Hart. (90 min.)

11:40 **3 MOVIE—Western**

"3:10 to Yuma." (1957) The witness to a holdup is determined to put the bandit he has captured on the train to Yuma, while the bandit's gang is equally determined to stop him. Glenn Ford, Van Heflin, Felicia Farr. (1 hr., 20 min.)

1:00 **3 ZANE GREY—Western**

New Bethlehem, Ariz., has no saloons or gambling halls because of the religious sect which inhabits it. But now the new owner of the livery stable plans to install a saloon on the premises. Simon: Herbert Marshall. Sam: Edward Binns.

3 STEVE ALLEN—Variety **C**

Guests: Mort Sahl, comic Mark Russell, folk singer Steve Gillette and singer Mary Futernick. (90 min.)

11 13 NEWS, WEATHER,

SPORTS **C**

12 REFLECTIONS **C**

21 NEWS, SPORTS **C**

27 TWILIGHT ZONE—Drama

"Nothing in the Dark." When the tenement in which she lives is scheduled for demolition, Wanda Dunn refuses to move. Wanda: Gladys Cooper. Policeman: Robert Redford.

43 NEWS **C**

1:25 **27 NEWS** **C**

"Savage Pampas"

NBC MONDAY NIGHT
AT THE MOVIES



Robert Taylor
Ron Randell
Ty Hardin

The Argentine pampas
is the arena, as the Army
battles the renegades!

9:00PM IN COLOR ■ 3

Tuesday

MORNING-AFTERNOON

MORNING

- 6:20 **3 FARM REPORT** (C)
 6:25 **3 EDUCATION EXCHANGE** (C)
 6:30 **8 11 27 SUNRISE SEMESTER** (C)
 African social anthropology: government and law.
 6:55 **3 WHAT'S DOING?** (C)
13 FARM REPORT (C)
21 DOWN TO EARTH (C)
 7:00 **3 12 13 21 TODAY** (C)
 Scheduled: The Clancy Brothers, singing Irish folk songs; novelist Gunter Grass, discussing his new book "Local Anesthetic"; an interview with a leading Republican. (Live and film; 2 hrs.)
 [Local news at 7:25 and 8:25 A.M.]
8 11 27 NEWS—Bentl (C)
 7:30 **11 MR. T's SHOW** (C)
45 NEWS—Bentl (C)
 8:00 **5 FANTASTIC VOYAGE**
 —Children (C)
8 11 27 35 CAPTAIN KANGAROO—Children (C)
 Live animals: a hawk and a honey bear. (60 min.)
33 DENNIS THE MENACE—Comedy
 "Innocents in Space." Mr. Wilson thinks Dennis is a menace from outer space. Dennis: Jay North.
 8:30 **5 UNCLE AL—Children** (C)
33 CARTOONS—Children
 9:00 **3 MIKE DOUGLAS—Variety** (C)
 Scheduled: George C. Scott, Robert Goulet and anthropologist Ashley Montagu. (1 hr., 25 min.)
5 27 ROMPER ROOM (C)
8 CARTOONS—Children (C)
11 MR. T's SHOW (C)
12 JACK LA LANNE—Exercise (C)
13 33 DEBBIE DRAKE
 —Exercise (C)
21 FASHIONS IN SEWING (C)
35 ROY ROGERS—Western
 9:10 **21 TELEVIEW—Interview** (C)
 9:25 **21 LOCAL NEWS** (C)
 9:30 **5 GIRLWATCH—Variety** (C)
 Mrs. T. Waddle of Lakewood Historical Society plays the dulcimer; St. Patrick's Day greetings from the Emerald Isle; fashions from Eva's boutique.
8 11 LUCILLE BALL—Comedy (C)
 Lucy and Viv as alumnae cutups.
12 GALLOPING GOURMET (C)
 Recipe: smoked-cod omelet.

MARCH 17, 1970

- 13 BOZO—Children** (C)
21 SESAME STREET (C)
 1. Alphabet: E, S, W. 2. Numbers: two, three (Burt Lancaster counts). 3. Concepts: over, through, around. 4. Films: patterns, tire, water. 5. Parts of the body. 6. Hair. (60 min.)
27 CLASSROOM (C)
33 MIKE DOUGLAS—Variety (C)
 See 9 A.M. Ch. 3. (90 min.)
 9:45 **27 F.Y.I.—Interview** (C)
 Religion in the news. Guest is Dr. Norman, executive director of the Youngstown Council of Churches. Host: Ted Connor.
 9:55 **5 NEWS** (C)
 10:00 **5 GAME GAME** (C)
 Question: "How Vigorous Are You?" Guests: Polly Bergen, Nancy Kulp and Louis Nye.
8 EDGE OF NIGHT—Serial (C)
11 TRUTH OR CONSEQUENCES (C)
12 13 IT TAKES TWO—Game (C)
 Players: Stanley Myron Handelman, Mickey Manners and Karen Jensen.
23 JACK LA LANNE—Exercise (C)
24 PROFILE OF PROGRESS (C)
27 SEARCH FOR TOMORROW (C)
35 LUCILLE BALL—Comedy (C)
 Lucy gets plastered patching a hole.
 10:25 **3 12 13 NEWS**
 —Nancy Dickerson (C)
 10:30 **3 12 13 21 CONCENTRATION**
 —Game (C)
5 GALLOPING GOURMET (C)
 Recipe: shrimp and cucumber curry.
8 PHIL DONAHUE—Variety (C)
11 35 BEVERLY HILLBILLIES (C)
 Comic actor King Donovan guests.
23 WOMEN'S PAGE (C)
24 CARTOONS—Children (C)
27 AS THE WORLD TURNS (C)
 11:00 **3 12 13 21 SALE OF THE CENTURY—Game** (C)
5 HE SAID, SHE SAID—Game (C)
 Guests: Joey and Cindy Adams, the Bert Conveys, the Walter Slezaks and the David Susskinds.
11 27 35 ANDY GRIFFITH (C)
 Don Knotts as sleuth Barney Fife.
24 MOVIE—To Be Announced
33 DIAL DATELINE (C)
43 REAL McCOYS—Comedy
 "The New Neighbors." Grampa and Hassie have very different opinions about their new neighbors. Grampa: Walter Brennan.

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- 61 JACK LA LANNE—Exercise** (C)
 11:15 **25 54 SESAME STREET** (C)
 1. Letters: C, F, I, (Pat Paulsen recites the alphabet). 2. Numbers: two, three. 3. Films: body parts, noises. 4. Concepts: before, after. (60 min.)
 11:30 **3 12 13 21 HOLLYWOOD SQUARES—Game** (C)
 Guests: Raymond Bailey, Jack Cassidy, Stu Gilliam, Michael Landon, Karen Valentine, Jo Anne Worley.
5 THAT GIRL—Comedy (C)
 Don's double is doctoring Ann.
8 11 27 35 LOVE OF LIFE (C)
23 ANN SOTHERN—Comedy
 "The Roman Hatter." Italian designer Giovanni Daroda's in town to sell hats, and Katy decides to help him out. Katy: Ann Sothern.
33 NEWS, WEATHER, SPORTS (C)
43 CARTOONS—Children (C)
61 DENNIS THE MENACE—Comedy
 Mr. Wilson wants an authentic story about gypsies, so he rents a costume and a donkey and heads for a gypsy encampment. Gale Gordon.

AFTERNOON

- 12:00 **3 12 21 JEOPARDY—Game** (C)
5 23 33 BEWITCHED (C)
 Arthur (Paul Lynde) poses problems.
8 11 NEWS (C)
13 NOON LOOK (C)
27 35 WHERE THE HEART IS (C)
43 BUGS BUNNY—Children (C)
61 CARTOONS—Children (C)
 12:25 **17 PAUL HARVEY** (C)
27 35 NEWS—Douglas Edwards (C)
 12:30 **3 12 21 WHO, WHAT OR WHERE—Game** (C)
5 27 NEWS, WEATHER, SPORTS (C)
8 11 35 SEARCH FOR TOMORROW—Serial (C)
13 MIKE DOUGLAS—Variety (C)
 See 9 A.M. Ch. 3. (90 min.)
17 MOVIE—Drama
 "Della." (1963) Townspeople grow curious about a beautiful young recluse who leaves her house only at night. Joan Crawford, Charles Bickford, Diane Baker. (90 min.)
23 33 THAT GIRL (C)
 Ann wants the part. Look out, star!
24 ALFRED HITCHCOCK—Drama
43 BARNABY SHOW—Children (C)

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YOUNGSTOWN

AFTERNOON

MARCH 17, 1970

12:35 **(27) MOVIE—Drama**
"The Lone Hand." (1953) A widower is suspected by a vigilante group when a detective is found murdered. Joel McCrea, Barbara Hale, James Arness. (1 hr., 25 min.)

12:55 **(3) (12) (21) NEWS—Floyd Kalber (C)**

1:00 **(3) IT TAKES TWO—Game (C)**
See 10 A.M. Ch. 12 for details.

(5) (23) (24) (33) ALL MY CHILDREN—Serial (C)

(8) DIVORCE COURT—Drama (C)
Charge: mental cruelty.

(11) WHERE THE HEART IS (C)

(12) BEA CANFIELD (C)

(21) GALLOPING GOURMET (C)
Recipe: pancakes with oysters.

(35) JEANNE CARNES (C)

(43) BOB McLEAN—Variety (C)
Eddie Arcaro, jockey; Naomi Nimkin; crafts; regulars Lu Calfee, Arleen Zupp and Gary Ryan join host Bob McLean. (Live; 60 min.)

(61) MOVIE—Mystery
"The Brasher Doubloon." (1947) Private detective Philip Marlowe investigates the mysterious theft of a rare

coin. George Montgomery, Nancy Guild, Conrad Janis. (90 min.)

1:25 11 NEWS (C)

1:30 3 12 21 LIFE WITH LINK-LETTER—Interview (C)
Guest: Ed McMahon.

5 23 24 33 LET'S MAKE A DEAL—Game (C)

8 11 35 AS THE WORLD TURNS—Serial (C)

2:00 3 12 13 21 DAYS OF OUR LIVES—Serial (C)

5 23 24 33 NEWLYWEDS (C)

8 27 35 LOVE IS A MANY-SPLENDORED THING—Serial (C)

11 GAME GAME (C)
Question: "How Much of a Hippie Are You?" Guests: Pat Carroll, Rich Little and Burt Reynolds.

17 MELLETT MALL—Variety

43 MOVIE—Drama
"The Irish In Us." (1935) Of two brothers, one is a respectable police officer; the other a breezy, semi-employed young man. James Cagney, Pat O'Brien. (90 min.)

2:30 3 12 13 21 DOCTORS (C)

5 23 24 33 DATING GAME (C)
8 11 27 35 GUIDING LIGHT—Serial (C)
61 MR. ED—Comedy
 "Ed, the Hunter." Wilbur and Roger want to stag it on their duck-hunting trip. Wilbur: Alan Young.

3:00 3 12 13 21 ANOTHER WORLD—Serial (C)
5 23 24 33 GENERAL HOSPITAL—Serial (C)
8 ADVENTURE ROAD—Travel (C)
 "Coastal California," Part 2, with Al Wool. Jim Doney hosts. (55 min.)
11 27 35 SECRET STORM (C)
17 OF LANDS AND SEAS (C)
 Ancient customs in a modern age—Ceylon. (60 min.)
54 SESAME STREET—Children (C)
 See 11:15 A.M. Ch. 25. (60 min.)
61 HUCKLEBERRY HOUND (C)

3:30 3 12 13 21 BRIGHT PROMISE—Serial (C)
5 23 24 33 ONE LIFE TO LIVE—Serial (C)
11 27 35 EDGE OF NIGHT (C)
43 BUGS BUNNY—Children (C)
61 ALVIN—Children (C)

3:55 8 LOCAL NEWS (C)

4:00 3 12 13 21 NAME DROPPERS—Game (C)
 Guests are Bill Dana, Rose Marie and Dino Martin.
5 23 24 33 DARK SHADOWS (C)
8 11 27 35 BAKE-OFF CONTEST (C)
Special: The 21st annual Pillsbury Bake-Off is telecast from Coronado, Cal. One hundred finalists from around the country compete for the \$25,000 grand prize and additional cash awards. Hosts: Bob Barker of "Truth or Consequences" and June Lockhart of "Petticoat Junction."
 [Pre-empted: "Gomer Pyle, USMC."]
17 ALFRED ALLIGATOR (C)
43 SPIDERMAN—Children (C)
61 ROCKET ROBIN HOOD (C)

4:30 3 MOVIE—Drama (C)
 "Foxfire" (1955), the romantic predicaments of an Eastern society girl who becomes involved with a hyper-sensitive half Apache. Jane Russell, Jeff Chandler. (90 min.)
5 CAN YOU TOP THIS?—Game (C)
 Guests: Morey Amsterdam, Bob Crane and Rose Marie.

TV GUIDE ANNOUNCES

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*** MONDAY thru FRIDAY**
4:30 pm



Tuesday

AFTERNOON-EVENING

8 MERV GRIFFIN (C)

See Mon. 11:30 P.M. Ch. 11. (90 min.)

11 MOVIE—Comedy

"Let's Make It Legal." (1951) Hugh and Miriam Halsworth are divorcing after two decades of marriage. Then an old flame of Miriam's, Victor Macfarland, arrives on the scene. Claudette Colbert, Macdonald Carey, Zachary Scott. (90 min.)

12 DENNIS THE MENACE—Comedy

In order to avoid an afternoon with Dennis, Mr. Wilson says he's sick. Dennis: Jay North.

13 LIFE WITH LINKLETTER (C)

Guest: Ed McMahon.

21 GAME GAME (C)

Question: "How Frank Are You?" Celebrities: Sandy Baron, Beverly Garland and Abbey Lincoln.

23 LONE RANGER—Western

The Lone Ranger and Tonto come to the aid of an ex-convict. Lone Ranger: Clayton Moore.

24 CARTOONS—Children (C)

See 11:15 A.M. Ch. 25. (60 min.)

27 DAVID FROST—Variety (C)

Scheduled: concert pianist Arthur Rubinstein and his wife, producer Ross Hunter ("Airport") and composer Harold Rome. (90 min.)

33 BARNEY BEAN—Children (C)

Guests: Aliza Kashi, Marty Allen, singer B.J. Thomas and cat authority Gloria Gentile. (1 hr., 25 min.)

43 MARINE BOY—Children (C)

61 FLINTSTONES—Children (C)

4:55 17 NEWS (C)

5:00 5 TO TELL THE TRUTH (C)

Panel: Orson Bean, Kitty Carlisle, Peggy Cass and Bill Cullen.

12 MOVIE—Western

"Badlands of Dakota." (1941) A young man falls in love with his brother's sweetheart. Robert Stack, Broderick Crawford. (90 min.)

13 PERRY MASON—Mystery

Book-store owner Joseph Kraft has been faking first editions of valuable works. Kraft: Maurice Manson. Ellen Carter: Phyllis Love. (60 min.)

17 GOSPEL SINGING (C)

21 GILLIGAN'S ISLAND (C)

Scientists believe they've discovered life on Mars, unaware that the rock-

MARCH 17, 1970

et's TV camera was focused on the castaways' hut. Bob Denver.

23 CISCO KID—Western (C)

A man leaves his daughter the map to a hidden hoard of money. Cisco: Duncan Renaldo.

24 BEWITCHED—Comedy (C)

Arthur (Paul Lynde) poses problems. Darrin: Dick York.

43 SPEED RACER—Children (C)

54 MISTEROGERS—Children (C)

61 LITTLE RASCALS—Children

5:30 5 23 NEWS, WEATHER,

SPORTS (C)

21 I LOVE LUCY—Comedy

Before the Ricardos have time to move into their new home, Fred rents their apartment out from under them. Lucy: Lucille Ball.

24 THAT GIRL—Comedy (C)

Ann wants the part. Look out, star! Ann: Marlo Thomas.

25 MISTEROGERS—Children (C)

Topic: magnets.

33 FLINTSTONES—Children (C)

43 LOST IN SPACE—Adventure (C)

Penny agrees to pass herself off as a long-lost princess to help quash a computer uprising. Penny: Angela Cartwright. (60 min.)

54 WHAT'S NEW—Children (C)

Basic principles of canoeing; story of the days just before the Declaration of Independence was signed in 1776.

61 ADDAMS FAMILY—Comedy (C)

The mighty gorilla Gorgo escapes from the circus—and is welcomed into the Addams household. Morticia: Carolyn Jones.

5:55 17 PAUL HARVEY (C)

35 STOCK REPORT (C)

EVENING

6:00 3 8 11 13 17 21 27 35

NEWS, WEATHER, SPORTS (C)

5 DAVID FROST—Variety (C)

See 4:30 P.M. Ch. 27. (60 min.)

23 NEWS—Reynolds/Smith (C)

24 MOVIE—Western

"Trooper Hook." (1957) A woman found during a raid on an Apache village is treated with contempt when it's discovered that she bore a son to the Chief. Joel McCrea, Barbara Stanwyck, Earl Holliman. (90 min.)

MARCH 17, 1970

25 WHAT'S NEW—Children

Topic: sorcery and magic.

33 BIG VALLEY—Western (C)

The Barkleys become involved with a frightened young woman who is being pursued by a mysterious rider. Sabrina: Laura Devon. (60 min.)

54 WEATHER

61 I LOVE LUCY—Comedy

Ricky gets an unsolicited assist from Lucy when he appears as Don Juan in a screen test. Lucy: Lucille Ball. Ricky: Desi Arnaz.

6:15 54 FARM, HOME AND GARDEN

6:25 13 EDITORIAL—Drury (C)

6:30 3 12 13 21 NEWS—Chet

Huntley, David Brinkley (C)

8 11 27 35 NEWS—Cronkite (C)

17 BEN WERK—Variety (C)

Preview of the Oakland High School spring play. Canton local schools bring samples from their current art show. (60 min.)

23 LAREDO—Western (C)

25 FILM (C)

43 PATTY DUKE—Comedy

"The Actress." The director of the

Tuesday

EVENING

school play wants Patty for the lead, but she doesn't want to compete with Cathy, who's also auditioning. Patty/Cathy: Patty Duke.

54 FILM

Arthur Godfrey narrates this study of ham radio operators. Also: an appearance by Sen. Barry Goldwater, an amateur operator himself.

61 DICK VAN DYKE—Comedy

Rob and Laura meet Jerry at a restaurant—and the blond he's with isn't his wife. Rob: Dick Van Dyke. Laura: Mary Tyler Moore. Jerry: Jerry Paris. Millie: Ann Morgan Guilbert.

7:00 3 11 12 NEWS, WEATHER,

SPORTS (C)

5 WHAT'S MY LINE? (C)

Panel: Alan Alda, Peggy Cass, Arlene Francis and Soupy Sales.

8 27 TRUTH OR CONSEQUENCES—Game (C)

13 WHAT'S MY LINE? (C)

Panel: Arlene Francis, Meredith MacRae, Gene Rayburn and Soupy Sales. Host: Wally Bruner.

I LOVE LUCY!

WFMJ

channel 21

MONDAY thru FRIDAY 5:30 p.m.



Tuesday

EVENING

21 WHAT'S MY LINE? (C)

Panel: Joanna Barnes, Arlene Francis, Gene Rayburn and Soupy Sales.

25 TONIGHT SCHOOL (C)

33 CAN YOU TOP THIS?

—Game (C)

Guests: Shelley Berman, Jerry Van Dyke and Morey Amsterdam.

35 GILLIGAN'S ISLAND (C)

43 GILLIGAN'S ISLAND (C)

The mop-topped Mosquitoes arrive on the island seeking refuge from their rock 'n' roll fans. The Wellingtons play the Mosquitoes. Bingo: Les Brown Jr. Gilligan: Bob Denver.

54 MISTEROGERS—Children (C)

61 STAR TREK—Adventure (C)

Kirk encounters a talking metallic cylinder that's been programmed to think creatively and to destroy life forms that don't meet its standards of perfection. (60 min.)

7:30 3 12 13 21 I DREAM OF

JEANNIE (C)

A jealous Jeannie is no fun, as Tony learns when his high school sweetheart comes to town. Jeannie: Barbara Eden. Tony: Larry Hagman. Roger: Bill Daily. Bellows: Hayden Rorke. Guest Cast ... Bonnie: Damian Bodie. Moose: Denny Miller.

5 23 24 33 MOD SQUAD (C)

Gloria Foster (wife of series regular Clarence Williams III) reprises her role as blind heiress Janny Wills in "Return to Darkness, Return to Light." Linc battles conflicting emotions as he follows a hunch regarding the integrity of Janny's fiancé. Is he jealous of the man, or are his uneasy feelings justified? Linc: Clarence Williams III. Pete: Michael Cole. (60 min.)

Guest Cast

Janny WillsGloria Foster
Dr. Frank TarverIvan Dixon
John EdwardsKarl Swenson

8 CAMPUS CRUSADE (C)

Special: Singers Bobby Vee, Peter Yarrow and Paul Stookey (of Peter, Paul and Mary), Pat Boone and the New Folk perform at UCLA. (60 min.)

Highlights

"Passing a Friend"Bobby
"Hold My Hand"Peter
"I've Been a Long Time Workin'"

.....Pat

MARCH 17, 1970

17 MELLETT MALL—Variety

25 BOOK BEAT (C)

A ghetto army is poised to declare war on white America in Sam Greenlee's explosive "The Spook Who Sat by the Door."

27 35 LANCER (C)

Backed by desperadoes and a Gatling gun, the bandit Drago takes over the Lancer ranch, intent on stealing local tax monies and settling an old score with Johnny. But Drago picks on Scott by mistake—and vents his long-held fury on him. Wayne Maunder, Andrew Duggan. (60 min.)

43 BEAT THE CLOCK—Game (C)

Guest: comic Norm Crosby.

54 DRUGS: CHILDREN ARE CHOOSING

Special: The history and allure of drugs are discussed.

8:00 3 12 13 21 DEBBIE REYNOLDS—Comedy (C)

NOLDS—Comedy (C)

Tax time at the Thompsons finds Debbie in more than her usual frenzy. She's got a social problem: brother-in-law Bob, who figures their tax returns, must not see the receipts from a party to which he wasn't invited. Bob: Tom Bosley. Jim: Don Chastain.

25 EUGENIA—Book Review (C)

"The Ones That Got Away" is a look at recent books that did not become best sellers.

43 STUMP THE STARS (C)

Guest panelists Patrice Wymore and Jack Ging join regulars Sebastian Cabot, Richard Long, Ross Martin, Stubby Kaye, Joyce Jameson and Connie Stevens.

54 SESAME STREET (C)

61 PERRY MASON—Mystery

"The Prankish Professor." As a classroom experiment, Prof. Ronald Hewes stages a shooting—and later discovers that his pistol was loaded with five real bullets. Hewes: Barry Atwater. (60 min.)

8:30 3 12 13 21 JULIA—Comedy (C)

Diana Sands in the first of two shows as Julia's starry-eyed cousin Sara, a budding actress. Riding high on hope, Sara comes to town to launch her career. And she's determined to succeed, despite warnings from a more down-to-earth Jul-

In color!—Full Hour special from UCLA CAMPUS

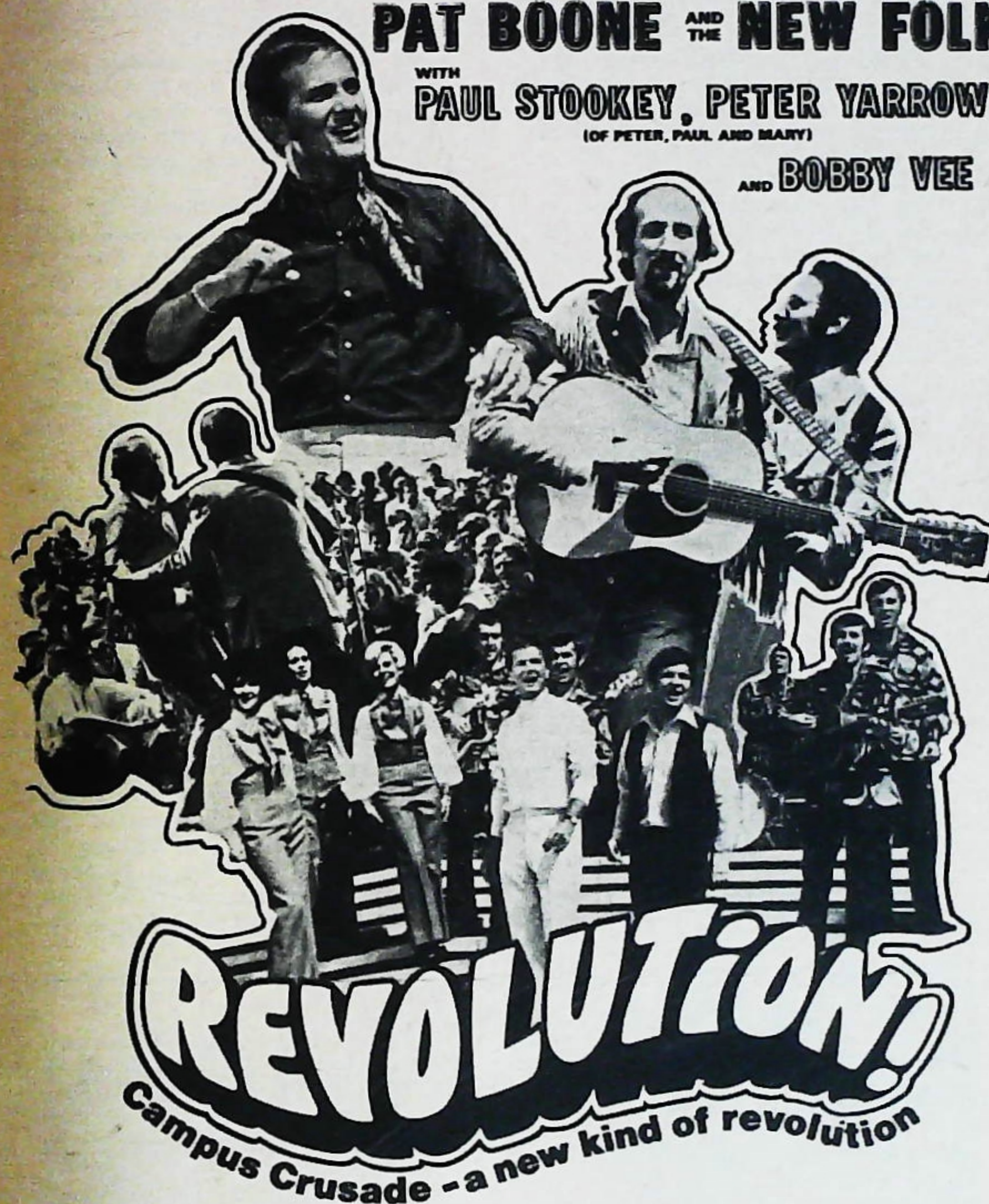
PAT BOONE AND THE NEW FOLK

WITH

PAUL STOOKEY, PETER YARROW

(OF PETER, PAUL AND MARY)

AND BOBBY VEE



Tuesday EVENING

ia (Diahann Carroll). Corey: Marc Copage. Earl: Michael Link. Marie: Betty Beaird. Waggedorn: Hank Brandt. Guest Cast ... Jerome: Felton Perry. Monica: Judy March.

5 23 24 33 MOVIE—Western ©
"The Young Country." Producer Roy Huggins ("Maverick") wrote and directed this tongue-in-cheek Western TV pilot. Stephen Foster Moody is a drifter who can bluff his way into a winning poker hand or out of a showdown. Moody will need all the bluff at his command to trace the heirs of \$38,000 found on a dead man—there's a suspicious sheriff and two money-hungry lovers on his trail. (90 min.)

Cast

Moody Roger Davis
Sheriff Fenley Walter Brennan
Clementine Hale Joan Hackett
Honest John Smith Pete Duel
Aron Grimes Wally Cox
Chance Robert Miller Driscoll
Randy Wills Richard Van Vliet

8 11 27 35 RED SKELTON ©
Guests: Fess "Daniel Boone" Parker and (in his network debut) singer-composer Mac Davis. Sketch: Clem Kadiddlehopper dreams he's a sergeant who helps Davy Crockett (Fess) spy on a Mexican general. Silent Spot: a realtor trying to evict a spiritualist is scared silly by a ghost. Tom Hansen dancers, Jimmy Joyce singers. (60 min.)

Highlights

"In the Ghetto," "Memories" ... Mac
"Sing Something Simple"

..... Singers, Dancers

MARCH 17, 1970

17 ROSEY GRIER ©
Rosey's special guest: Barbara McNair ("On a Clear Day," "Alfie"). Rosey sings "Tennessee Waltz" and "Treat Her Right."

25 FRENCH CHEF—Cooking

Julia Child shows how to prepare a quick three-course dinner. Menu: broiled flank steak with vegetables, Provencal garlic soup and a vanilla ice cream mold.

43 N.Y.P.D.—Crime Drama ©

A question of prejudice arises when Ward is shot by a young cop who mistook Ward for a thief. Ward: Robert Hooks. Pete: Paul Falzone. Haines: Jack Warden.

9:00 **3 12 13 21 MOVIE—Comedy ©**

Phyllis Diller in "Did You Hear the One About the Traveling Saleslady?" (1968) Agatha Knabenshu sells player pianos. In 1910, her travels take her to a small Kansas town, with chaotic results. First, her sample pianola goes berserk. (2 hrs.)

Cast

Agatha Knabenshu Phyllis Diller
Hubert Shelton Joe Flynn
Bertram Webb Bob Denver
Jeanine Morse Eileen Wesson
Pa Webb Paul Reed
Ma Webb Jeanette Nolan
Lyle Chatterton Bob Hastings

17 HERE'S BARBARA ©

25 NET FESTIVAL—Opera ©

"My Heart's in the Highlands." Composer Jack Beeson adapted this "chamber opera" from William Saroyan's 1939 play. Set in California in 1914, the story concerns young Johnny Alexander; his father Ben,

MARCH 17, 1970

a would-be poet; and Johnny's grandmother. The three live mainly on Ben's faith, until an old cornet player brings to the family the comfort of music and a glimmer of better days. (90 min.)

Cast

Johnny Gerald Harrington
Ben Alan Crofoot
Grandmother Lili Chookastian
Jasper McGregor Ken Smith
Young Husband Jack Beeson

43 MOVIE—Comedy

"A Stitch in Time." (English; 1963) Typical Norman Wisdom escapade as the bumbling comic wreaks slapstick havoc in a hospital. Edward Chapman, Jeanette Sterke, Jerry Desmonde. (2 hrs.)

54 FORSYTE SAGA

See Sun. 9 P.M. Ch. 25. (60 min.)

61 BEN CASEY—Drama

Columnist Alan Ames enters County Hospital for a checkup—and the chance to write an expose on hospital practices. Alan: Don Francks. Casey: Vincent Edwards. (60 min.)

Tuesday EVENING

9:30 **8 11 27 35 GOVERNOR AND J.J.—Comedy ©**

The course of true love is as bumpy as ever: J.J. enjoys a marvelous weekend with a handsome blind date—who then packs up and leaves without bothering to call. J.J.: Julie Sommars. Governor: Dan Dailey. George: James Callahan. Sara: Nora Marlowe. Maggie: Neva Patterson. Guest Cast ... Bob: Gary Collins.

17 OF LANDS AND SEAS ©

Ancient customs in a modern age—Ceylon. (60 min.)

10:00 **5 23 24 33 MARCUS WELBY, M.D.—Drama ©**

"The Daredevil Gesture" dramatizes the effects of daily frustration on a 17-year-old hemophiliac. Sick and tired of being pampered, Larry Belows shakes his fist at fate and his overprotective mother, recklessly disregarding the customary precautions taken to protect him. Welby: Robert Young. Kiley: James Brolin. Consuelo: Elena Verdugo. (60 min.)

Continued on next page

STA-LATER 24

MON THRU FRI
11:30 pm

WYOMING MAIL

MON

YELLOW SQUADRON

TUES

WALK THE DARK STREETS

WED

THE SHRIKE

THUR

HOLLOW TRIUMPH

FRI

WJET-TV 24  **ERIE**

"Did You Hear the One About the Traveling Saleslady?"

NBC TUESDAY NIGHT
AT THE MOVIES



**Phyllis Diller
Bob Denver**

A story-line that's even
wilder than Phyllis' hair!

9:00 PM IN COLOR  3

Tuesday EVENING

Guest Cast

Larry Bellows Frank Webb
Mrs. Bellows Marsha Hunt
Claudia: Susan Albert. Craddock:
Peter Hobbs. Ginny: Ronne Troup.
Beeman: Bill Fletcher.

8 (11) 27 (35) TIM CONWAY (C)
Special: Sketch comedy fills the hour as Tim Conway welcomes Carol Burnett, Danny Thomas, Harvey Korman and Joe Flynn. Among the sketches ... In a Hollywood drugstore, fledgling actors Carol and Tim take desperate steps to get noticed by a nudie-film producer (Danny). A high-pressure hair-piece salesman (Joe) tries out several styles on customer Tim. A high point of the hour: Tim and Harvey portraying two old convicts planning a break. (60 min.)

54 NEWSFRONT

10:30 (17) NEWS, WEATHER, SPORTS (C)
25 SOUL!—Variety (C)

Guests: LeRoi Jones, author-poet-playwright and black nationalist. Jones reads some of his poetry, much of which concerns Newark, N.J., a racially tense city where Jones is working to establish more black political power. Also: the Pharaoh Sanders Ensemble, a jazz group. (60 min.)

54 SOMETHING ELSE

61 CANDID CAMERA—Comedy
A domineering wife; sticky handbills.

10:55 (17) PAUL HARVEY (C)

11:00 (3) (5) (8) (11) (12) (13) (21) (24) (27)

(33) (35) NEWS, WEATHER, SPORTS (C)

(17) MOVIE—Drama

"City Without Men." (1943) A love story is played against the background of life in a women's prison. Linda Darnell, Edgar Buchanan.

(23) HAVE GUN—WILL TRAVEL

Phileas Fogg hires Paladin to escort him and his servant Passepartout to Reno, one leg of that famous 80-day world tour. Paladin: Richard Boone.

(43) FELONY SQUAD—Drama (C)

Sam and Jim must rescue a store manager's wife and son, who are being held hostage by crooks. Beau: Beau Bridges. Harrison: Jack Hogan. Sam: Howard Duff.

MARCH 17, 1970

(51) ALFRED HITCHCOCK—Drama

Fight manager Arthur Duffy tries to make a real killing at the race track.

11:25 (13) EDITORIAL—Drury (C)

11:30 (3) (12) (13) (21) JOHNNY

CARSON—Variety (C)

Alan King is the substitute host. Scheduled guests include impressionist Rich Little. (90 min.)

(5) (23) (33) DICK CAVETT (C)

(11) (27) (35) MERV GRIFFIN (C)

Scheduled: FCC commissioner Nicholas Johnson, Florence Henderson, Stiller and Meara, and singer-composer John Denver. (90 min.)

(24) MOVIE—Drama

"The Yellow Squadron." (Swedish; 1956) An air force leader finds that his marital problems are affecting the performance of his squadron. Hasse Ekman, Sven Lindberg.

(43) MOVIE—Drama

"The Rising of the Moon." (1957) John Ford joined talents with the Abbey Players to make this three-part film of Irish life. Noel Purcell, Jimmy O'Dea, Denis O'Dea. (90 min.)

(61) MOVIE—Comedy

"Luck of the Irish." (1948) An Irish leprechaun comes to New York and takes a job as butler to a talented newspaperman. Tyrone Power, Anne Baxter, Cecil Kellaway.

11:40 (8) MOVIE—Double Feature

1. "Underwater Warrior." (Adventure; 1958) Two buddies at the Navy frogman school are sent to the Pacific. Dan Dalley, James Gregory.

2. "New Mexico." (Western; 1951) A U.S. Cavalry patrol faces an Indian rebellion in New Mexico during the 1860's. Lew Ayres, Marilyn Maxwell, Andy Devine. (2 hrs., 5 min.)

1:00 (3) ZANE GREY—Western

"Back Trail." A rich cattleman hires a gunfighter to drive the farmers out of his territory. Fallon: Dick Powell.

(11) (13) NEWS, WEATHER, SPORTS (C)

(12) REFLECTIONS (C)

(21) NEWS, SPORTS (C)

(27) TWILIGHT ZONE—Drama

"One More Pallbearer." An eccentric millionaire greets three of his enemies with disturbing news.

(43) NEWS (C)

1:25 (27) NEWS (C)

MARCH 18, 1970

MORNING

6:20 (3) FARM REPORT (C)

6:25 (3) EDUCATION EXCHANGE (C)

6:30 (8) FOOD FOR LIFE (C)

Topic: physical fitness.

(11) (27) SUNRISE SEMESTER (C)

Iranian culture: the Islamic conquest. Prof. Peter Chelkowski.

6:55 (3) WHAT'S DOING? (C)

(13) FARM REPORT (C)

(21) DOWN TO EARTH (C)

7:00 (3) (12) (13) (21) TODAY (C)

Scheduled: novelist Alec Waugh discusses his new book "A Spy in the Family"; an interview with Edward D. Martin, president of the Student American Medical Association. (Live and film; 2 hrs.)

[Local news at 7:25 and 8:25 A.M.]

(8) (11) (27) NEWS—Bentl (C)

7:30 (11) MR. T'S SHOW (C)

(43) NEWS—Bentl (C)

8:00 (5) COMEDY CLUBHOUSE (C)

(8) (11) (27) (35) CAPTAIN

KANGAROO—Children (C)

A shell exhibit. Story: "You Can Find a Snail." (60 min.)

(33) DENNIS THE MENACE—Comedy

Hoping to insure the safety of his prize dahlias, Mr. Wilson helps Dennis plant a garden. Mr. Wilson: Joseph Kearns.

8:30 (5) UNCLE AL—Children (C)

(33) CARTOONS—Children

9:00 (3) MIKE DOUGLAS—Variety (C)

Scheduled: George C. Scott, Sen. Charles Goodell (R-N.Y.) and Al Martino. (1 hr., 25 min.)

(5) (27) ROMPER ROOM (C)

(8) CARTOONS—Children (C)

(11) MR. T'S SHOW (C)

(12) JACK LA LAMME—Exercise (C)

(13) (33) DEBBIE DRAKE (C)

(21) FASHIONS IN SEWING (C)

(35) MOVIE—Drama

"Courage of Black Beauty." (1957) A young boy's wish comes true when his father makes him a present of a colt. Johnny Crawford, Diane Brewster, Mimi Gibson. (60 min.)

9:10 (21) TELEVIEW—Interview (C)

9:25 (21) LOCAL NEWS (C)

9:30 (5) GIRLWATCH—Variety (C)

Topics: getting to know the American Indian; the role of the heart specialist in community health.

Wednesday MORNING

(8) (11) LUCILLE BALL—Comedy (C)

Lucy gets plastered patching a hole. Viv: Vivian Vance.

(12) GALLOPING GOURMET (C)

Recipe: lamb's breast.

(13) BOZO—Children (C)

(21) SESAME STREET (C)

1. Alphabet: E, S, W. 2. Counting: two, three. 3. Films: sounds, fishing boat, digging. 4. Squares, circles. 5. Problem solving. (60 min.)

(27) CLASSROOM (C)

(33) MIKE DOUGLAS—Variety (C)

See 9 A.M. Ch. 3. (90 min.)

9:45 (27) F.Y.I.—Interview (C)

A member of the Air Force Nurse Corps is today's guest.

9:55 (5) NEWS (C)

10:00 (5) GAME GAME (C)

Question: "How Much of a Dreamer Are You?" Guests: Polly Bergen, Nancy Kulp and Louis Nye.

(8) EDGE OF NIGHT—Serial (C)

(11) TRUTH OR CONSEQUENCES (C)

(12) (13) IT TAKES TWO—Game (C)

Players: Stanley Myron Handelman, Mickey Manners and Karen Jensen.

(23) JACK LA LAMME—Exercise (C)

(24) INFINITE HORIZON (C)

(27) SEARCH FOR TOMORROW (C)

(35) LUCILLE BALL—Comedy (C)

Wally Cox plays Viv's timid cousin.

10:25 (3) (12) (13) NEWS

—Nancy Dickerson (C)

10:30 (3) (12) (13) (21) CONCENTRATION

—Game (C)

(5) GALLOPING GOURMET (C)

Recipe: chicken-filled crepes.

(8) PHIL DONAHUE—Variety (C)

(11) (35) BEVERLY HILLBILLIES (C)

Mr. Universe courts Elly May.

(23) WOMEN'S PAGE (C)

(24) CARTOONS—Children (C)

(27) AS THE WORLD TURNS (C)

11:00 (3) (12) (13) (21) SALE OF THE

CENTURY—Game (C)

(5) HE SAID, SHE SAID—Game (C)

Guests: Joey and Cindy Adams, the Bert Conveys, the Walter Slezaks and the David Susskinds.

(11) (27) (35) ANDY GRIFFITH (C)

Barney (Don Knotts) falls in love.

(24) MOVIE—To Be Announced

(33) DIAL DATELINE (C)

(43) REAL McCOYS—Comedy

Actress Gloria Parkins invites the McCoys to Hollywood for an inside

Wednesday

MORNING-AFTERNOON

view of the movie capital. Grampa: Walter Brennan.

- 11:15 **61 JACK LA LANE—Exercise** (C)
25 54 SESAME STREET (C)
 1. Letters: C, F, I (Jackie Robinson recites the alphabet). 2. Numbers: two, three, 3. Films: elephant, baker, apple, round; and big, bigger, biggest. 4. Days of the week. (60 min.)
- 11:30 **3 12 13 21 HOLLYWOOD SQUARES—Game** (C)
 Guests: Raymond Bailey, Jack Cassidy, Stu Gilliam, Michael Landon, Karen Valentine, Jo Anne Worley.
5 THAT GIRL—Comedy (C)
 Ann wants the part. Look out, star! Ann: Marlo Thomas.
8 11 27 35 LOVE OF LIFE (C)
23 DONNA—Exercise (C)
33 NEWS, WEATHER, SPORTS (C)
43 UNDERDOG—Children (C)
61 DENNIS THE MENACE—Comedy
 Dennis has to pitch the championship ball game. Jay North.

AFTERNOON

- 12:00 **3 12 21 JEOPARDY** (C)
5 23 33 BEWITCHED (C)
 Sam schemes to expose vain Darrin.
8 11 NEWS (C)
13 NOON LOOK (C)
27 35 WHERE THE HEART IS (C)
43 BUGS BUNNY—Children (C)
61 CARTOONS—Children (C)
- 12:20 **17 LOUISVILLE SPEAKS** (C)
 12:25 **17 PAUL HARVEY** (C)
27 35 NEWS—Douglas Edwards (C)
- 12:30 **3 12 21 WHO, WHAT OR WHERE—Game** (C)
5 27 NEWS, WEATHER, SPORTS (C)
8 11 35 SEARCH FOR TOMORROW—Serial (C)
13 MIKE DOUGLAS—Variety (C)
 See 9 A.M. Ch. 3. (90 min.)
17 MOVIE—Drama
 "City Without Men." (1943) A love story is played against the background of life in a women's prison where a dramatic jailbreak is planned. Linda Darnell, Edgar Buchanan. (90 min.)
23 33 THAT GIRL (C)
 A lost manuscript spells trouble.
24 ALFRED HITCHCOCK—Drama
43 BARNABY—Children (C)

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- 12:35 **27 MOVIE—Drama**
 "The Unguarded Moment." (1956) Rosalind Russell co-authored this story of a high school football hero suspected of assaulting an attractive music teacher. Esther Williams, John Saxon. (1 hr., 25 min.)
- 12:55 **3 12 21 NEWS—Floyd Kalber** (C)
 1:00 **3 IT TAKES TWO—Game** (C)
 See 10 A.M. Ch. 12 for details.
5 23 24 33 ALL MY CHILDREN—Serial (C)
8 DIVORCE COURT—Drama (C)
 Charge: mental cruelty. Ruth: Shirley Dion. Landon: Ward Bensen.
11 WHERE THE HEART IS (C)
12 BEA CANFIELD (C)
21 GALLOPING GOURMET (C)
35 JEANNE CARNES (C)
43 BOB McLEAN—Variety (C)
 Guests: detective Leslie Thompson discussing drug abuse; Mary Strassmyer, Plain Dealer society editor. (Live; 60 min.)
61 MOVIE—Drama
 "I Cover the Waterfront." (1933) A reporter, covering the Pacific waterfront, comes upon murder, smuggling, and a pretty girl. Ben Lyon, Claudette Colbert. (90 min.)
- 1:25 **11 NEWS** (C)
 1:30 **3 12 21 LIFE WITH LINK-LETTER—Interview** (C)
 Guests: comic Jackie Vernon and actor Mitch Vogel ("The Reivers").
5 23 24 33 LET'S MAKE A DEAL—Game (C)
8 11 35 AS THE WORLD TURNS—Serial (C)
- 2:00 **3 12 13 21 DAYS OF OUR LIVES—Serial** (C)
5 23 24 33 NEWLYWEDS (C)
8 27 35 LOVE IS A MANY-SPLENDORED THING—Serial (C)
11 GAME GAME (C)
 Question: "How Much of a Loser Are You?" Guests: Pat Carroll, Rich Little and Burt Reynolds.
17 MELLETT MALL—Variety
43 MOVIE—Drama
 "The Unfaithful." (1947) A man who has been out of town on a business trip returns home and finds police surrounding his home. Ann Sheridan, Lew Ayres, Zachary Scott. (90 min.)
- 2:30 **3 12 13 21 DOCTORS** (C)
5 23 24 33 DATING GAME (C)

MARCH 18, 1970

- 8 11 27 35 GUIDING LIGHT** (C)
61 MR. ED—Comedy
 "Mister Ed's Blues." Music publisher Paul Fenton needs a hit song to keep from going broke. Wilbur: Alan Young. Carol: Connie Hines.
- 3:00 **3 12 13 21 ANOTHER WORLD—Serial** (C)
5 23 24 33 GENERAL HOSPITAL—Serial (C)
8 ADVENTURE ROAD—Travel (C)
 "Ranching It in California," Part 2, with Al Wool. Host: Jim Doney. (55 min.)
11 27 35 SECRET STORM (C)
17 OF LANDS AND SEAS (C)
 Life on a California cattle ranch. Host: Col. John D. Craig. (60 min.)
54 SESAME STREET—Children (C)
 See 11:15 A.M. Ch. 25. (60 min.)
61 HUCKLEBERRY HOUND (C)
- 3:30 **3 12 13 21 BRIGHT PROMISE—Serial** (C)
5 23 24 33 ONE LIFE TO LIVE—Serial (C)
11 27 35 EDGE OF NIGHT (C)
43 BUGS BUNNY—Children (C)
61 ALVIN—Children (C)
- 3:55 **8 LOCAL NEWS** (C)
 4:00 **3 12 13 21 NAME DROPPERS—Game** (C)
 Guests are Bill Dana, Rose Marie and Dino Martin.
5 23 24 33 DARK SHADOWS (C)
8 11 27 35 GOMER PYLE, USMC—Comedy (C)
 Gomer aids a lovesick lady.
17 ALFRED ALLIGATOR (C)
25 FOOD FOR LIFE (C)
 Topic: the effects of malnutrition on the body and teeth.
43 SPIDERMAN—Children (C)
61 ROCKET ROBIN HOOD (C)
- 4:30 **3 MOVIE—Mystery**
 "Thunder on the Hill." (1951) Murder mystery told against the background of an English convent during a flood in Norfolk County. Claudette Colbert, Ann Blyth, Robert Douglas. (90 min.)
5 CAN YOU TOP THIS?—Game (C)
 Guests: Morey Amsterdam, Bob Crane and Rose Marie.
8 MERV GRIFFIN (C)
 See Tues. 11:30 P.M. Ch. 11 for details. (90 min.)
11 MOVIE—Drama
 "The Young Don't Cry." (1957) A

Wednesday

AFTERNOON

- teenager in a Georgia orphanage befriends an escaped convict. Sal Mineo, James Whitmore. (90 min.)
- 12 DENNIS THE MENACE—Comedy**
 "Dennis, the Rainmaker." Henry promises to pay Dennis \$10 if his Indian rain dance really produces rain. Dennis: Jay North.
- 13 LIFE WITH LINKLETTER** (C)
 Guests: comic Jackie Vernon and actor Mitch Vogel ("The Reivers").
- 21 GAME GAME** (C)
 Question: "Are You a Good Shopper?" Celebrities: Sandy Baron, Beverly Garland and Abbey Lincoln.
- 23 LONE RANGER—Western**
 The Lone Ranger searches for a man who deserted his family to look for gold. Clayton Moore.
- 24 CARTOONS—Children** (C)
25 SESAME STREET—Children (C)
 See 11:15 A.M. Ch. 25. (60 min.)
27 DAVID FROST—Variety (C)
 Scheduled: Met tenor Richard Tucker, comic Jackie Kahane and Presidential historian Stefan Lorant. (90 min.)
- 33 BARNEY BEAN—Children** (C)
35 MIKE DOUGLAS—Variety (C)
 Guests: Tony Sandler and Ralph Young, Aliza Kashi, comic Jerry Shane and Tobias Schneebaum, who has chronicled his travels through African cannibal territory ("Keep the River on Your Right"). (1 hr., 25 min.)
- 43 MARINE BOY—Children** (C)
61 FLINTSTONES—Children (C)
- 4:55 **17 NEWS** (C)
 5:00 **5 TO TELL THE TRUTH** (C)
 Panel: Orson Bean, Kitty Carlisle, Peggy Cass and Bill Cullen.
12 MOVIE—Drama
 "The Spoilers." (1942) A prospector seeks revenge when he loses his gold mine. Marlene Dietrich, Randolph Scott. (90 min.)
- 13 PERRY MASON—Mystery**
 Philanthropist Carleton Gage lapses into a coma before he can draw up a new will. Everett Glass. (60 min.)
- 17 WRESTLING**
21 GILLIGAN'S ISLAND (C)
 On their radio, the castaways hear the winning number of a million-dollar sweepstakes—and Gilligan claims he has the ticket. Gilligan:

Wednesday

AFTERNOON-EVENING

Bob Denver. Skipper: Alan Hale. Howell: Jim Backus.

23 CISCO KID—Western (C)

Cisco tries to expose an outlaw who's posing as a respectable citizen. Cisco: Duncan Renaldo.

24 BEWITCHED—Comedy (C)

Sam schemes to expose vain Darrin. Samantha: Elizabeth Montgomery.

43 SPEED RACER—Children (C)

54 MISTEROGERS—Children (C)

61 LITTLE RASCALS—Children

5:30 **5 23 NEWS, WEATHER, SPORTS** (C)

21 I LOVE LUCY—Comedy

The Ricardos can't get used to the peace and solitude of their country home. Lucille Ball, Desi Arnaz.

24 THAT GIRL—Comedy (C)

A lost manuscript spells trouble. Ann: Marlo Thomas.

25 MISTEROGERS—Children (C)

Topic: individuality.

33 FLINTSTONES (C)

43 LOST IN SPACE—Adventure (C)

The Robinsons get a swinging reception on a planet populated by raga-

MARCH 18, 1970

rocking hippies. Penny: Angela Cartwright. Bartholomew: Gil Rogers. Will: Billy Mumy. (60 min.)

54 WHAT'S NEW—Children (C)

Hunting in the North Woods of Wisconsin; story of Washington crossing the Delaware.

61 ADDAMS FAMILY—Comedy (C)

Uncle Fester's reading the lonely-hearts column—he feels neglected so he's seeking a wife. Morticia: Carolyn Jones. Miss Carver: Merry Anders. Gomez: John Astin.

5:55 **17 PAUL HARVEY** (C)

35 STOCK REPORT (C)

EVENING

6:00 **3 8 11 13 17 21 27 35**

NEWS, WEATHER, SPORTS (C)

5 DAVID FROST—Variety (C)

See 4:30 P.M. Ch. 27. (60 min.)

23 NEWS—Reynolds/Smith (C)

24 MOVIE—Adventure

"The Canadians." (Canadian-English; 1961) A Montana rancher, searching for stolen horses, seems intent on creating trouble for the Sioux Indians. Robert Ryan, John Dehner, Torin Thatcher. (90 min.)

25 WHAT'S NEW—Children

"The Trumpet" follows a boy in Brazil as he learns about his land.

33 BIG VALLEY (C)

Jarrold, who has lost his memory, tries to help squatter Libby Mathers, who is fighting local cattlemen to keep her spread. Libby: Sheree North. (60 min.)

54 WEATHER

61 I LOVE LUCY—Comedy

Lucy's preparing to meet her Spanish-speaking mother-in-law for the first time. Lucy: Lucille Ball. Ricky: Desi Arnaz.

6:15 **54 FARM, HOME AND GARDEN**

6:25 **13 EDITORIAL—Drury** (C)

6:30 **3 12 13 21 NEWS—Chat**

Huntley, David Brinkley (C)

8 11 27 35 NEWS—Cronkite (C)

17 BEN WERK—Variety (C)

23 LARAMIE—Western (C)

Jess orders some horses from a rancher and is not pleased when he learns they were sold to the army. Jess: Robert Fuller. Calvin Hawkes: Lyle Bettger. (60 min.)

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Aren't you?



City Camera News
6PM & 11PM
Weeknights **eight**

Wednesday

EVENING

25 DEVELOPING COMMUNICATION SKILLS

43 PATTY DUKE—Comedy

Cathy gets some suggestions on "How to Be Popular." Patty/Cathy: Patty Duke. Ross: Paul O'Keefe. Henry: John Spencer. Craig: Joey Trant.

54 INTERFACE—Report C

Topic: lensless photography.

61 DICK VAN DYKE—Comedy

After finding a lot of loose hairs in his comb, Rob wonders if Laura will stick with him when he's bald. Rob: Dick Van Dyke. Laura: Mary Tyler Moore.

7:00 3 11 12 NEWS, WEATHER, SPORTS C

5 WHAT'S MY LINE?—Game C

Panel: Alan Alda, Peggy Cass, Arlene Francis and Soupy Sales.

8 27 TRUTH OR CONSEQUENCES C

Panel: Arlene Francis, Meredith MacRae, Gene Rayburn and Soupy Sales. Host: Wally Bruner.

21 WHAT'S MY LINE?—Game C

Panel: Joanna Barnes, Arlene Francis, Gene Rayburn and Soupy Sales.

25 INSIGHT—Religion C

Two actors reminisce. Jane Wyman, Gene Rayburn.

33 CAN YOU TOP THIS? C

Guests: Shelley Berman, Jerry Van Dyke and Morey Amsterdam.

35 GILLIGAN'S ISLAND C

The Skipper thinks Gilligan has been bitten by a deadly insect, giving him only 24 hours to live. Gilligan: Bob Denver. Skipper: Alan Hale.

54 MISTEROGERS—Children C

A latter-day Jack the Ripper terrorizes a crime-free planet. Kirk: William Shatner. (60 min.)

7:30 3 12 13 21 VIRGINIAN C

Tab Hunter in "The Gift." A saloon singer may be the key to a Medicine Bow robbery and murder. The crime involves one clue and several people: Shiloh hands Trampas and Jim, a thief, the sheriff and a zealous railroad detective. Trampas: Doug McClure. Jim: Tim Matheson. Sheriff: Ross Elliott. (90 min.)

MARCH 18, 1970

Guest Cast

Cart Banner Tab Hunter
Sally Anne Julie Gregg
Rawlings Frank Marth

5 23 24 33 NANNY C

"The Tyrannosaurus Tibia." The discovery of an ancient bone turns the Everetts' back yard into an archaeological dig, complete with paleontologists and small-fry tourists (10 cents a glance). Nanny: Juliet Mills. Everett: Richard Long. Hal: David Doremus. Prudence: Kim Richards. Butch: Trent Lehman. Guest Cast ... Dr. Walters: Jim Backus. Colby: Whitney Rydbeck. Blakely: George Winters. Francine: Eileen Baral. [Cleveland Amory reviews this series next week in TV GUIDE.]

8 11 27 35 HEE HAW C

Faron Young and Dolly Parton join Roy Clark, Buck Owens and the Buckaroos. Minnie Pearl, Archie Campbell, Junior Samples, Grandpa Jones, Hagers, Susan Raye, Gordie Tapp, Don Harron, Stringbean, Lulu Roman, Jeannine Riley. (60 min.)

17 MELLETT MALL—Variety

25 DRUGS: CHILDREN ARE CHOOSING

Special: Drugs and their effects.

43 BEAT THE CLOCK C

Guest: Norm Crosby.

54 THE PLACE C

8:00 5 23 24 33 EDDIE'S FATHER C

In the series' first rerun, Tom gets serious about model Lynn Bardman. There's only one question to be answered before they take the vows: can a perfect model become a model mother? Tom: Bill Bixby. Eddie: Brandon Cruz. Mrs. Livingston: Miyoshi Umeki. Guest Cast ... Lynn: Diana Muldaur. (Rerun)

25 MUSIC ON TELEVISION C

Pianist Alexis Weissenberg performs Igor Stravinsky's "Petrouchka Suite for Piano." The performance was filmed in black and white by Sweden's Ake Falck ("A Time in the Sun"). Falck uses sharp angles and quick cuts in a style akin to Ingmar Bergman's. After the film, Weissenberg talks with Jordan Whitelaw, who has produced several Boston Symphony TV shows.

MARCH 18, 1970

43 STUMP THE STARS C

Guest panelists Carol Lawrence and Nick Adams join regulars Beverly Garland, Connie Stevens, Ross Martin, Stubby Kaye, Sebastian Cabot and Richard Long.

54 NET FESTIVAL—Opera C

"My Heart's in the Highlands." Composer Jack Beeson adapted this "chamber opera" from William S. Royan's 1939 play. Set in California in 1914, the story concerns young Johnny Alexander; his father Ben, a would-be-poet; and Johnny's grandmother. The three live mainly on Ben's faith, until an old cornet player brings to the family the comfort of music and a glimmer of better days. (90 min.)

Cast

Johnny Gerard Harrington III
Ben Alan Crofoot
Grandmother Lili Chookasian
Jasper McGregor Ken Smith
Young Husband Jack Beeson
Kosak Spiro Malas

61 PERRY MASON—Mystery

"The Golden Oranges." Gerald Thornton claims that orange grower Amos Keller's dog attacked him. Mason: Raymond Burr. Thornton: Arch Johnson. (60 min.)

8:30 5 23 24 ROOM 222 C

The superintendent's order to increase class sizes causes an uproar in the PTA and a rift in the friendship of Pete and principal Kaufman. Pete: Lloyd Haynes. Kaufman: Michael Constantine. Liz: Denise Nicholas. Alice: Karen Valentine. Richie: Howard Rice.

Wednesday

EVENING

Guest Cast

Dragan Ivor Francis
Bonnie Jan Shutan

8 11 27 35 BEVERLY HILL-BILLIES—Comedy C

Con man Shifty Shafer (Phil Silvers) and his thieving wife (Kathleen Freeman) employ large amounts of fractured Spanish as they execute their scheme to defraud the Clampetts. Jed: Buddy Ebsen. Granny: Irene Ryan. Elly May: Donna Douglas. Drysdale: Raymond Bailey. Jane: Nancy Kulp.

17 WILBURN BROTHERS C

Guests include J. Lee Webb.

25 BOOK BEAT—Interview C

The American consumer runs the risk of buying unclean food, unsafe cars and mouthwash that can't stop bad breath. Exposing some of these consumer abuses is "Hot War on the Consumer," a collection of reprinted articles (some written by Ralph Nader).

33 PROJECTION 70 C

43 N.Y.P.D.—Crime Drama C

The detectives try to crack the alibi of a friend who stole a valuable diamond pendant. Haines: Jack Warden. Colfax: Ralph Waite.

9:00 3 12 13 21 BOB HOPE C

Special: Bob presents an all-star outing with Tony Curtis, Perry Como, Barbara Eden and golfer Billy Casper. Bob's opening monologue skewers Oscars, program changes in the TV schedules, and people in the news. Scheduled at press time ... Tony (an antismoking crusader) portrays a spokesman for Smokers

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will he say Be Mine tonight?



ELEVENTH HOUR REPORT

FIND OUT WHAT'S BEEN HAPPENING
ALL DAY EVERY NIGHT AT ELEVEN



TV 3

MARCH 18, 1970

Anonymous. Perry and Bob show how two song-and-dance men could spice up TV coverage of a space shot to Mars. Barbara Eden plays a girl of the future—after the UN has banned love. Billy shows Bob how to improve his golf game. Les Brown orchestra. (60 min.)

["Music Hall" is pre-empted.]

5 23 24 33 JOHNNY CASH ©

Guests: George Gobel, and singers Merle Haggard and Jeannie C. Riley. Johnny sings about lumberjacks in his "Ride This Train" segment. Carl Perkins, Carter Family, Statler Brothers, Tennessee Three. (60 min.)

Highlights

"Lumberjack," "Timberman,"

"Paul" Johnny

"Sweethearts or Strangers"

..... George

"The Fightin' Side of Me" Merle

"Country Girl" Jeannie

8 MOVIE—Drama ©

"The Deep Blue Sea." (English; 1955) A judge's emotionally insecure wife has an affair with an irresponsible test pilot. Vivien Leigh, Kenneth More, Eric Portman. (2 hrs.)

11 27 35 MEDICAL CENTER ©

"The Combatants." Dr. Gannon locks horns with an impatient co-worker. Dr. Eli Neily rebels when Gannon insists on more tests for Neily's purported cancer cure before using it on a 19-year-old suffering from cancer of the lymph nodes. Gannon: Chad Everett. Lochner: James Daly. (60 min.)

Guest Cast

Dr. Eli Neily William Shatner

Vicki Renne Jarrett

Esther Nelly Barbara Dana

17 HERE'S BARBARA ©

25 NEWS IN PERSPECTIVE ©

Special: How can government, industry and the individual help curb environmental pollution? Discussing the question are David Dominick, commissioner of the Federal Water Pollution Administration; Dennis Hayes, co-ordinator of END (Environment Near Death); and New York Times newsmen Walter Sullivan and Gladwin Hill. Moderator: Clifton Daniel. (60 min.)

Wednesday EVENING

43 MOVIE—Drama

"Two Living, One Dead" (English; 1961), a study of the meaning of cowardice. A postal clerk, who refuses to risk his life, believes that he has been braver than a friend who was wounded trying to stop robbers. Patrick McGoohan, Bill Travers, Virginia McKenna. (2 hrs.)

61 BEN CASEY—Drama

Casey is puzzled by an apparently intoxicated young man—and the man's wife, who has been severely beaten. Vincent Edwards (Casey) directed. Bettye Ackerman. (60 min.)

9:30 17 OF LANDS AND SEAS ©

Life on a California cattle ranch. Host: Col. John D. Craig. (60 min.)

54 TO BE ANNOUNCED

10:00 3 12 13 21 TENNESSEE ERNIE FORD—Variety ©

Special: Barbara Feldon, Eva Gabor, Joey Heatherton and Shirley Jones join Ernie. In sketches, Ernie is ... a hapless husband with four wives; Robin Hood trying to survive contemporary America; and a parent summoned to meet his son's teacher. (60 min.)

Highlights

"Let Us Entertain You," "Everybody Ought to Have a Maid" All

"Put the Blame on Mame" Joey

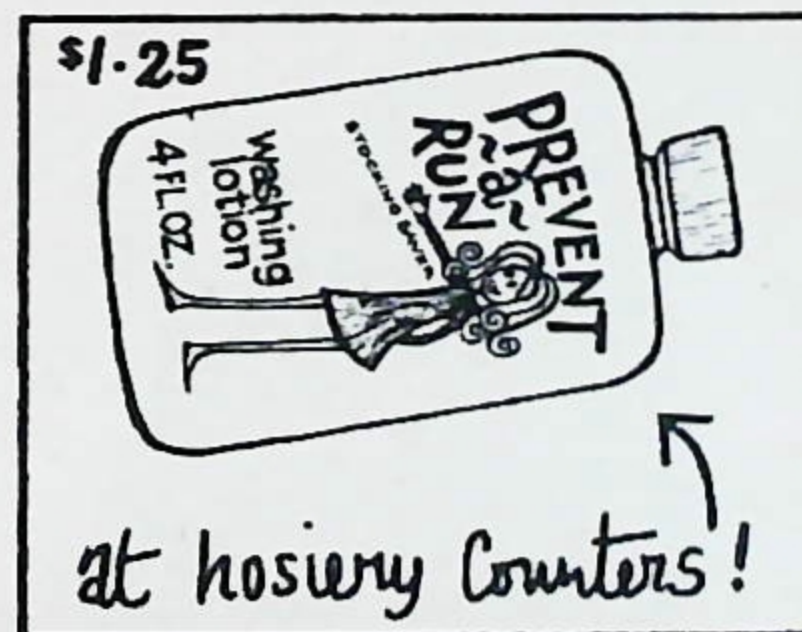
"The Best Things in Life Are Free"

..... Ernie, Eva

"Nobody's Perfect" .. Ernie, Barbara

5 23 24 33 ENGELBERT HUMPERDINCK—Variety ©

Engelbert welcomes British actress-singer Georgia Brown; Ken Berry ("Mayberry R.F.D."), singing and



Wednesday

EVENING

dancing to "Cheek to Cheek"; and singers Kaye Stevens and Tommy Roe. Irving Davies dancers, Jack Parnell orchestra. (60 min.)

Highlights

"On a Wonderful Day like Today,"
"You'll Never Walk Alone,"
"Everybody's Talking"

..... Engelbert
"Just Leave Everything to Me"

..... Georgia

(11) (27) (35) HAWAII FIVE-O (C)

This first rerun finds McGarrett battling an old nemesis: Red Chinese agent Wo Fat. Wo has engineered the kidnaping of a scientist engaged in a genetic breakthrough that could develop a race of supermen. McGarrett: Jack Lord. Danny: James MacArthur. Kono: Zulu. (Rerun; 60 min.)

Guest Cast

Prof. Lochner Will Geer
Wo Fat Khigh Dhiagh
Victoria Sabrina Scharf

(25) SOUL!—Variety (C)

Singer Wilson Pickett's guests: author Verta Mae ("Vibration Cooking"); and singers Clarence Carter, Arthur Conley, Candi Staton and Danny White. (60 min.)

(54) NEWSFRONT

(61) NEWS, WEATHER, SPORTS (C)

10:30 (17) NEWS, WEATHER, SPORTS (C)

(54) BOOKBEAT (C)

"Hot War on the Consumer." See 8:30 P.M. Ch. 25 for details.

(61) CANDID CAMERA—Comedy

Flighty golf balls; eating "by the minute"; women climb ladders.

10:55 (17) PAUL HARVEY (C)

11:00 (3) (5) (8) (11) (12) (13) (21) (24) (27)

(33) (35) NEWS, WEATHER, SPORTS (C)

(17) MOVIE—Biography

"Lafayette." (French; 1963) In 1776, Lafayette joins the fight to free the American colonies. Orson Welles, Vittorio De Sica, Jack Hawkins.

(23) HAVE GUN—WILL TRAVEL

Paladin is one of those chosen to find a killer. But finding him is only the beginning. Richard Boone.

(43) FELONY SQUAD—Drama (C)

Part 1: In South America, Sam and Jim try to protect an exiled crime czar who has agreed to testify

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against the syndicate. Stangl: Harold J. Stone. Sam: Howard Duff.

(61) ALFRED HITCHCOCK—Drama

Elicia Minden's marriage gave her financial security, but now she wants a little emotional security. Michael Rennie, Antoinette Bower.

11:25 (13) EDITORIAL—Drury (C)

11:30 (3) (12) (13) (21) JOHNNY

CARSON—Variety (C)

Alan King is the host. (90 min.)

(5) (23) (33) DICK CAVETT (C)

(11) (27) (35) MERV GRIFFIN (C)

Scheduled: Sam Levenson; Jacques Levy, director of "Oh! Calcutta!"; comedian Rodney Dangerfield; and singer Ronnie Dyson. (90 min.)

(24) MOVIE—Drama

"Walk the Dark Street." (1956) A big-game hunter evolves a macabre plan to get revenge on the man he feels is responsible for his brother's death. Chuck Connors, Don Ross.

(43) MOVIE—Western

"Colorado Territory." (1949) A notorious bandit decides to quit his gang. Joel McCrea, Virginia Mayo. (90 min.)

(61) MOVIE—Mystery

"Town on Trial." (English; 1957) When a beautiful woman is strangled, a sleuth from Scotland Yard begins to investigate. John Mills, Charles Coburn, Barbara Bates, Derek Farr.

11:40 (3) MOVIE—Double Feature (C)

1. "The Racers." (Drama; 1955) Round and round the auto tracks with Kirk Douglas. Bella Darvi.

2. "The Bellboy." (Comedy; 1960) A fumbling bell-hop spreads havoc in an exclusive Miami Beach hotel. Jerry Lewis. (2 hrs., 50 min.)

1:00 (3) ZANE GREY—Western

Half-breed Julie Whiting is very attractive—except to a Comanche who has sworn to kill all the members of Julie's tribe. Carolyn Jones.

(11) (13) NEWS, WEATHER, SPORTS (C)

(12) REFLECTIONS (C)

(21) NEWS, SPORTS (C)

(27) TWILIGHT ZONE—Drama

Skid-row derelict Nate Bledsoe steps into a "Dead Man's Shoes" appropriated from the corpse of a mobster named Dane. Nate: Warren Stevens.

(43) NEWS (C)

1:25 (27) NEWS (C)

MARCH 19, 1970

MORNING

6:20 (3) FARM REPORT (C)

6:25 (3) EDUCATION EXCHANGE (C)

6:30 (8) (11) (27) SUNRISE SEMESTER (C)
African social anthropology: social organization.

6:55 (3) WHAT'S DOING? (C)

(13) FARM REPORT (C)

(21) DOWN TO EARTH (C)

7:00 (3) (12) (13) (21) TODAY (C)

Scheduled: Paul Nyberg, editor of a magazine for high school athletes; a report on the American artist. (Live and film; 2 hrs.)

[Local news at 7:25 and 8:25.]

(8) (11) (27) NEWS—Bentl (C)

7:30 (11) MR. T'S SHOW (C)

(35) NEWS—Bentl (C)

8:00 (5) BULLWINKLE—Children (C)

(8) (11) (27) (35) CAPTAIN

KANGAROO—Children (C)

Guest: Maestro Valente. Story: "Joey Kangaroo." (60 min.)

(33) DENNIS THE MENACE—Comedy

"The New Neighbors." Dennis and Tommy "help" Mr. Wilson sell his neighbor's house. Dennis: Jay North. Mr. Wilson: Joseph Kearns.

8:30 (5) UNCLE AL—Children (C)

(33) CARTOONS—Children

9:00 (3) MIKE DOUGLAS—Variety (C)

Scheduled: George C. Scott and Mahalia Jackson. (1 hr., 25 min.)

(5) (27) ROMPER ROOM (C)

(8) CARTOONS—Children (C)

(11) MR. T'S SHOW (C)

(12) JACK LA LAMME—Exercise (C)

(13) (33) DEBBIE DRAKE (C)

(21) FASHIONS IN SEWING (C)

(35) ROY ROGERS—Western

9:10 (21) TELEVIEW—Interview (C)

9:25 (21) LOCAL NEWS (C)

9:30 (5) GIRLWATCH—Variety (C)

Indian jewelry, fashions in sewing. Paige Palmer hosts.

(8) (11) LUCILLE BALL—Comedy (C)

Wally Cox plays Viv's timid cousin.

(12) GALLOPING GOURMET (C)

Recipe: pork with creamed spinach.

(13) BOZO—Children (C)

(21) SESAME STREET (C)

1. Letters: I, P, X (James Earl Jones recites the alphabet). 2. Counting: two, three. 3. Concepts: short time, long time; same, different. 4. Films: noises, a boy at the beach. 5.

Thursday

MORNING

Matching sounds with objects. Story: "City in Summer." (60 min.)

(27) CLASSROOM (C)

(33) MIKE DOUGLAS—Variety (C)

See 9 A.M. Ch. 3. (90 min.)

9:45 (27) F.Y.I.—Interview (C)

Guests from YMCA Spray Club.

9:55 (5) LOCAL NEWS (C)

10:00 (5) GAME GAME (C)

Question: "How Provocative Are You?" Guests: Polly Bergen, Nancy Kulp and Louis Nye.

(8) EDGE OF NIGHT—Serial (C)

(11) TRUTH OR CONSEQUENCES (C)

(12) (13) IT TAKES TWO—Game (C)

Players: Stanley Myron Handelman, Mickey Manners and Karen Jensen.

(23) JACK LA LAMME—Exercise (C)

(24) PERSPECTIVE (C)

(27) SEARCH FOR TOMORROW (C)

(35) LUCILLE BALL (C)

Lucy plays nurse to ailing Mooney.

10:25 (3) (12) (13) NEWS

—Nancy Dickerson (C)

10:30 (3) (12) (13) (21) CONCENTRATION

—Game (C)

The show you've been talking about.

Discover what all the talk's about.

The Phil Donahue Show
—unusual, stimulating, provocative.
That's what it's all about.

any weekday morning

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The Phil Donahue Show
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Thursday

MORNING-AFTERNOON

MARCH 19, 1970

AFTERNOON

- 5 GALLOPING GOURMET** (C)
Recipe: stuffed roast turkey.
- 8 PHIL DONAHUE—Variety** (C)
- 11 35 BEVERLY HILLBILLIES** (C)
Richard Deacon in a lighthearted dig at California cemeteries.
- 23 WOMEN'S PAGE** (C)
- 24 CARTOONS—Children** (C)
- 27 AS THE WORLD TURNS** (C)
- 11:00 3 12 13 21 SALE OF THE CENTURY—Game** (C)
5 HE SAID, SHE SAID—Game (C)
Guests: Joey and Cindy Adams, the Bert Conveys, the Walter Slezaks and the David Susskinds.
- 11 27 35 ANDY GRIFFITH** (C)
Opie's composition topic: dear Dad.
- 24 MOVIE—To Be Announced**
- 33 DIAL DATELINE** (C)
- 43 REAL McCOYS—Comedy**
"The Bank Loan." Luke and Kate try to get a bank loan, but Grampa's attempts to help only seem to hinder. Grampa: Walter Brennan. Luke: Richard Crenna. Kate: Kathy Nolan.
- 61 JACK LA LANE—Exercise** (C)
- 11:15 25 54 SESAME STREET** (C)
1. Letters: C, F, I. 2. Numbers: two, three. 3. Films: zoo, noises, what kids are made of. 4. Taking turns. 5. Clothing. 6. Between. 7. Circle, square. 8. Song: "Twinkle, Twinkle, Little Star." (60 min.)
- 11:30 3 12 13 21 HOLLYWOOD SQUARES—Game** (C)
Guests: Raymond Bailey, Jack Cassidy, Stu Gilliam, Michael Landon, Karen Valentine, Jo Anne Worley.
- 5 THAT GIRL—Comedy** (C)
A lost manuscript spells trouble.
- 8 11 27 35 LOVE OF LIFE—Serial** (C)
- 23 ANN SOTHERN—Comedy**
"Surprise, Surprise." Katy pretends she's sick so she can sneak off and plan a surprise party for Devery. But Katy is too convincing: Devery calls a doctor. Katy: Ann Sothern. Devery: Don Porter. Olive: Ann Tyrrell.
- 33 NEWS, WEATHER, SPORTS** (C)
- 43 CARTOONS—Children** (C)
- 61 DENNIS THE MENACE—Comedy**
"San Diego Safari." Mr. Wilson is playing nursemaid to a chimpanzee. Mr. Wilson: Gale Gordon. Dennis: Jay North. Henry: Herbert Anderson.

- 12:00 3 12 21 JEOPARDY—Game** (C)
5 23 33 BEWITCHED (C)
Marriage-mender Sam to the rescue
- 8 11 LOCAL NEWS** (C)
- 13 NOON LOOK** (C)
- 27 35 WHERE THE HEART IS** (C)
- 43 BUGS BUNNY—Children** (C)
- 61 CARTOONS—Children** (C)
- 12:25 17 PAUL HARVEY** (C)
- 12:30 3 12 21 WHO, WHAT OR WHERE—Game** (C)
5 27 NEWS, WEATHER, SPORTS (C)
8 11 35 SEARCH FOR TOMORROW—Serial (C)
13 MIKE DOUGLAS—Variety (C)
See 9 A.M. Ch. 3. (90 min.)
17 MOVIE—Biography
"Lafayette." (French; 1963) In 1776, Lafayette joins the fight to free the American colonies. Orson Welles, Vittorio De Sica. (90 min.)
23 33 THAT GIRL—Comedy (C)
Ann is single; Dad is distressed.
- 24 ALFRED HITCHCOCK—Drama**
- 43 BARNABY SHOW—Children** (C)
- 12:35 27 MOVIE—Mystery**
"The Glass Web." (1954) An actress—who has been blackmailing the scriptwriter of her TV show—is murdered on the evening of the final payoff. Edward G. Robinson, John Forsythe. (1 hr., 25 min.)
- 12:55 3 12 21 NEWS—Floyd Kalber** (C)
- 1:00 3 IT TAKES TWO—Game** (C)
See 10 A.M. Ch. 12.
5 23 24 33 ALL MY CHILDREN—Serial (C)
8 DIVORCE COURT—Drama (C)
Charge: mental cruelty.
- 11 WHERE THE HEART IS** (C)
- 12 BEA CANFIELD** (C)
- 21 GALLOPING GOURMET** (C)
- 35 JEANNE CARNES** (C)
- 43 BOB McLEAN—Variety** (C)
Pearl Mesta and Tom Keefe discuss today's transient society. (60 min.)
- 61 MOVIE—Drama**
"Remember the Day." (1941) Life becomes rough for a teen-ager when the teacher he adores falls for someone her own age. Claudette Colbert, John Payne. (90 min.)
- 1:25 11 NEWS** (C)

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- 1:30 3 12 21 LIFE WITH LINKLETTER—Interview** (C)
Topics: how divorcees adjust to single life; self-defense.
- 5 23 24 33 LET'S MAKE A DEAL—Game** (C)
- 8 11 35 AS THE WORLD TURNS—Serial** (C)
- 2:00 3 12 13 21 DAYS OF OUR LIVES—Serial** (C)
5 23 24 33 NEWLYWEDS (C)
8 27 35 LOVE IS A MANY-SPLENDORED THING—Serial (C)
11 GAME GAME (C)
Question: "How Happy Would You Be As a Movie Star?" Guests: Pat Carroll, Rich Little, Burt Reynolds.
- 17 MELLETT MALL—Variety**
- 43 MOVIE—Drama**
"Moment of Indiscretion." (English; 1958) The wife of a prominent barrister goes to meet an old acquaintance and witnesses a murder. Ronald Howard, Lana Morris, Dennis Shaw. (90 min.)
- 2:30 3 12 13 21 DOCTORS** (C)
5 23 24 33 DATING GAME (C)
Scheduled: Gisele MacKenzie.
- 8 11 27 35 GUIDING LIGHT** (C)
- 61 MR. ED—Comedy**
"Ed and the Elephant." Ed finally puts his hoof down when Wilbur brings home an elephant and puts him in Ed's stall. Wilbur: Alan Young. Mordini: Henry Gordon.
- 3:00 3 12 13 21 ANOTHER WORLD—Serial** (C)
5 23 24 33 GENERAL HOSPITAL—Serial (C)
8 ADVENTURE ROAD—Travel (C)
"Ranching It in California," Part 2, with Al Wool. Jim Doney is the host. (55 min.)
- 17 OF LANDS AND SEAS** (C)
Hong Kong, the Philippines, India and Thailand. (60 min.)
- 54 SESAME STREET—Children** (C)
See 11:15 A.M. Ch. 25. (60 min.)
- 61 HUCKLEBERRY HOUND—Children** (C)
- 3:30 3 12 13 21 BRIGHT PROMISE—Serial** (C)
5 23 24 33 ONE LIFE TO LIVE—Serial (C)
11 27 35 EDGE OF NIGHT (C)
43 BUGS BUNNY—Children (C)
61 ALVIN—Children (C)

Thursday

AFTERNOON

- 3:55 8 LOCAL NEWS** (C)
- 4:00 3 12 13 21 NAME DROPPERS—Game** (C)
Guests are Bill Dana, Rose Marie and Dino Martin.
- 5 23 24 33 DARK SHADOWS** (C)
- 8 11 27 35 GOMER PYLE, USMC—Comedy** (C)
Soothsayer Granny spots trouble. Gomer: Jim Nabors.
- 17 ALFRED ALLIGATOR** (C)
- 25 FOOD FOR LIFE** (C)
Topic: how Federal and state inspectors protect our food supply.
- 43 SPIDERMAN—Children** (C)
- 61 ROCKET ROBIN HOOD—Children** (C)
- 4:30 3 MOVIE—Musical** (C)
"You're My Everything." (1949) After marrying a dancer, a proper Bostonian girl decides to enter show business. Dan Dailey, Anne Baxter, Anne Revere, Stanley Ridges, Shari Robinson, Alan Mobray. (90 min.)
- 5 CAN YOU TOP THIS?—Game** (C)
Guests: Morey Amsterdam, Bob Crane and Rose Marie.

Merv. 4:30



Watch Merv every weekday afternoon at his new time, 4:30 to 6:00 p.m.

The Merv Griffin Show
eight

Thursday

AFTERNOON-EVENING

8 MERV GRIFFIN (C)

See Wed. 11:30 P.M. Ch. 11 for details. (90 min.)

11 MOVIE—Mystery

"Contraband Spain." (English; 1958) In Spain, an FBI agent investigates the death of his brother, who was a smuggler. Richard Greene, Anouk Aimee, Michael Denison. (90 min.)

12 DENNIS THE MENACE—Comedy

"The Creature with the Big Feet." A startled Mr. Wilson finds a pair of giant foot prints in his backyard. Dennis: Jay North. Mr. Wilson: Gale Gordon. Mr. Fielding: Vaughn Taylor. Mrs. Wilson: Sara Seegar.

13 LIFE WITH LINKLETTER (C)

Topics: how divorcees adjust to single life; self-defense.

21 GAME GAME (C)

Question: "How Self-reliant Are You?" Celebrities: Sandy Baron, Beverly Garland and Abbey Lincoln.

23 LONE RANGER—Western

Three rustlers threaten an Indian chief's son. Lone Ranger: Clayton Moore. Tonto: Jay Silverheels.

24 CARTOONS—Children (C)

25 SESAME STREET—Children (C)

See 11:15 A.M. Ch. 25. (60 min.)

27 DAVID FROST—Variety (C)

Scheduled: country singer Archie Campbell, Sen. Robert Packwood (R-Ore.), actress Claudia McNeill and publicist Jim Moran. (90 min.)

33 BARNEY BEAN (C)

Guests: Met tenor Jan Peerce, Sen. Claiborne Pell (D-R.I.), Aliza Kashi, comic Milt Kamen and fashion designer Mr. Blackwell. (1 hr., 25 min.)

43 MARINE BOY—Children (C)

61 FLINTSTONES—Children (C)

4:55 17 NEWS (C)

5:00 5 TO TELL THE TRUTH (C)

Panel: Orson Bean, Kitty Carlisle, Peggy Cass and Bill Cullen.

12 MOVIE—Comedy

"The Bank Dick." (1940) W.C. Fields' classic casts the bibulous comic as a small-town bank guard. W. C. Fields, Una Merkel, Dick Purcell, Grady Sutton. (90 min.)

13 PERRY MASON—Mystery

Trainer Jimmy West has young Davey Carroll under contract, but sportsman Tod Richards is determined to

MARCH 19, 1970

acquire Davey—one way or another. Davey: Gary Lockwood. West: Robert Armstrong. (60 min.)

17 CARTOONS—Children (C)

21 GILLIGAN'S ISLAND (C)

The Professor's findings indicate that the island is sinking. Gilligan: Bob Denver. Skipper: Alan Hale. Professor: Russell Johnson. Howell: Jim Backus. Mrs. Howell: Natalie Schafer. Mary Ann: Dawn Wells.

23 CISCO KID—Western (C)

Outlaws discover gold near their hideout. Cisco: Duncan Renaldo.

24 BEWITCHED (C)

Marriage-mender Sam to the rescue.

43 SPEED RACER—Children (C)

54 MISTEROGERS—Children (C)

61 LITTLE RASCALS—Children

5:30 5 23 NEWS, WEATHER,

SPORTS (C)

21 I LOVE LUCY—Comedy

Lucy and neighbor Betty Ramsey go out shopping for some new furniture. Lucille Ball, Desi Arnaz.

24 THAT GIRL—Comedy (C)

Ann is single; Dad is distressed. Ann Marlo Thomas.

25 MISTEROGERS—Children (C)

Fred Rogers shows how children's games relate to adult situations.

33 OUTDOOR REPORT (C)

43 LOST IN SPACE—Adventure (C)

It's flora vs. fauna when the Robinsons land on a planet where the plants talk, feel—and seek revenge against the animal world. Tybo: Stanley Adams. (60 min.)

54 WHAT'S NEW—Children (C)

Exploring in the woods; story of the first American flag and Betsy Ross.

61 ADDAMS FAMILY—Comedy (C)

The Addamses decide to look up their family tree when a snide neighbor implies they lack good breeding. Morticia: Carolyn Jones. Pome-roy: Frank Nelson, Harold: Kim Tyler.

5:55 17 PAUL HARVEY (C)

35 STOCK REPORT (C)

EVENING

6:00 3 8 11 13 17 21 27 35

NEWS, WEATHER, SPORTS (C)

5 DAVID FROST—Variety (C)

See 4:30 P.M. Ch. 27. (60 min.)

MARCH 19, 1970

23 NEWS—Reynolds/Smith (C)

24 MOVIE—Comedy

"We're Not Married." (1952) Five couples learn that they are not legally married. Ginger Rogers, Fred Allen, Victor Moore, Marilyn Monroe, David Wayne, Eve Arden, Paul Douglas, Eddie Bracken. (90 min.)

25 WHAT'S NEW—Children

A film made in Bulgaria shows children making paper pigeons.

33 BIG VALLEY—Western (C)

Robbers leave Victoria, Jarrod, Heath and their companions to face death in the desert. Victoria: Barbara Stanwyck. Jarrod: Richard Long. Anson: Lamont Johnson. (60 min.)

54 WEATHER

61 I LOVE LUCY—Comedy

Fred asks Lucy to choose something special for him to give Ethel for her birthday. Lucy: Lucille Ball.

6:15 54 FARM, HOME AND GARDEN

6:25 13 EDITORIAL—Drury (C)

6:30 3 12 13 21 NEWS—Chet

Huntley, David Brinkley (C)

8 11 27 35 NEWS—Cronkite (C)

close
up

DR. SEUSS CARTOON

(C) 7:30 3 11 27 35

HORTON HEARS A WHO

Special: Hans Conried narrates this rhyming cartoon, based on the children's story by Dr. Seuss.

The microscopic land of Who-ville seems destined for destruction—unless perhaps Horton, the good-hearted elephant, can save the day.

Determined that no harm shall come to the tiny Who-ville creatures, Horton must stave off a pack of villains: the evil Wickersham Brothers and Vlad Vlad-i-koff, the bothersome black-bottomed eagle.

Dr. Seuss (Theodor Seuss Geisel) and Gene Poddany wrote the songs: "Mrs. Toucanella Told Me," "Make Yourself Heard," "A Person's a Person" and "Old Doc Hoovie." Animation by Chuck Jones ("How the Grinch Stole Christmas").



Horton

Thursday

EVENING

17 BEN WERK—Variety (C)

Guests include Mr. and Mrs. Morey Dickson with an unusual collection of bottles from Ohio farms; a preview film on Arabian horses. (60 min.)

23 LAREDO—Western (C)

25 FILM (C)

43 PATTY DUKE—Comedy

"The Songwriters." Patty borrows a poem, and Cathy sets it to music and enters it in a songwriting contest. Patty/Cathy: Patty Duke. Sam Cramer: Phil Foster.

54 TO BE ANNOUNCED

61 DICK VAN DYKE—Comedy

"Teacher's Petrie." Laura's writing instructor has been lavishing praise on her work—and Rob suspects ulterior motives. Rob: Dick Van Dyke. Laura: Mary Tyler Moore.

7:00 3 11 12 NEWS, WEATHER,

SPORTS (C)

5 WHAT'S MY LINE?—Game (C)

Panel: Alan Alda, Peggy Cass, Arlene Francis and Soupy Sales.

8 27 TRUTH OR CONSEQUENCES—Game (C)

Thursday EVENING

(13) WHAT'S MY LINE? (C)
Panel: Arlene Francis, Meredith MacRae, Gene Rayburn and Soupy Sales. Host: Wally Bruner.

(21) WHAT'S MY LINE? (C)
Panel: Joanna Barnes, Arlene Francis, Gene Rayburn and Soupy Sales.

(25) TONIGHT SCHOOL (C)

(33) CAN YOU TOP THIS?—Game (C)
Guests: Shelley Berman, Jerry Van Dyke and Morey Amsterdam.

(35) GILLIGAN'S ISLAND (C)

(43) GILLIGAN'S ISLAND (C)
While fishing, Gilligan reels in a live World War II mine. Gilligan: Bob Denver. Skipper: Alan Hale. Professor: Russell Johnson. Howell: Jim Backus.

(54) MISTEROGERS—Children (C)

(61) STAR TREK—Adventure (C)
Kirk tries to deactivate a weapon which is digesting entire planets. Decker: William Windom. Kirk: William Shatner. Spock: Leonard Nimoy. McCoy: DeForest Kelley. Sulu: George Takei. Scott: James Doohan. (60 min.)

How do you hear a who?
Horton the Elephant knows.
You can too,—on the
animated musical special

Dr. SEUSS' HORTON HEARS A WHO

Tonight 7:30
Channel
8, 11
27, 35



MARCH 19, 1970

7:30 (3) (12) (13) (21) NCAA BASKETBALL (C)
Special: A semifinal game in the 32nd NCAA basketball tournament is telecast from College Park, Md. For a list of entrants, see Sat. 2 P.M., Chs. 3 and 8. (Live)
["Daniel Boone" and "Ironside" will not be seen tonight.]

(5) (23) (24) (33) PAT PAULSEN (C)
Guest star Don Adams plays 27-year-old rock singer Little Benjamin, who has a confrontation with a grade-school principal (Pat). Pat lectures on smoking and surfing, and conducts a science seminar with youngsters Bobby and Kathy.

(8) (11) (27) (35) DR. SEUSS (C)
Special: "Horton Hears a Who." See the Close-up on page A-71. [Pre-empted: "Family Affair."]

(17) MELLETT MALL—Variety

(25) TEENAGE PRESS CONFERENCE (C)

(43) BEAT THE CLOCK—Game (C)
Guest: comic Norm Crosby.

(54) INFORMATION 54

8:00 (5) (23) (24) (33) THAT GIRL (C)
"Easy Faller" has Ann displaying her versatility when Don suffers a sprained back. That girl is steadfast as girl friend, nurse and reporter's aide. Ann: Marlo Thomas. Don: Ted Bessell. Guest Cast . . . Dr. Goldfisher: Warren Berlinger.

(8) (27) (35) JIM NABORS (C)
Jim welcomes Carol Burnett. In sketches . . . Jim and Carol are Mr. and Mrs. Lone Ranger; the cast spoofs the World Series (with Carol and Jim as locker-room buddies); Frank Sutton discusses the fine art of gunslinging; and the Brothers-in-Law clash as Jim drives his car through the wall. Ronnie Schell, Karen Morrow, Nabors Kids, Tony Mordente dancers, Paul Weston orchestra. (Rerun; 60 min.)

Highlights
"I Can't Stop Loving You," "Down in the Valley" Jim
Love medley Jim, Carol
"Listen to the Band"
. Jim, Nabors Kids, Dancers

(11) CAMPUS CRUSADE (C)
Special: See Tues. 7:30 P.M. Ch. 8 for details. (60 min.)

MARCH 19, 1970

(43) STUMP THE STARS (C)
Guest panelists Mala Powers and Hans Conried join regulars Sebastian Cabot, Richard Long, Ross Martin, Stubby Kaye, Beverly Garland and Connie Stevens.

(54) WASHINGTON REVIEW (C)

(61) PERRY MASON—Mystery
"The Lover's Leap." Roy and Valerie Comstock's plans for divorce are part of a scheme to swindle Roy's partner. Julie Adams. (60 min.)

8:30 (5) (24) (33) BEWITCHED (C)
Lady-killer George Dinsdale (Jack Cassidy) causes Samantha and Darin no end of puzzlement. He refuses to believe that Sam is not the swinging chick he met in a hotel lobby. It was Serena, of course, but try telling George that! Samantha/Serena: Elizabeth Montgomery. Darin: Dick Sargent. Larry: David White. Supporting Cast . . . Mrs. Corby: Molly Dodd.

(17) COUNTRY PLACE—Music (C)
Guests: Carl and Pearl Butler.

(23) LOOK AT EDUCATION (C)

(25) NET PLAYHOUSE—Drama (C)
"The Boss's Son," a dramatized documentary written and produced by French journalist Danielle Hunebelle. The play, a love story about a French textile manufacturer's son and a working girl, weighs social pressures that separate people. Interviews with workers and employers in an industrial village illustrate the relationship of the two social classes. The actors, all amateurs, play roles that parallel their lives off-screen. Postscript: New Jersey factory workers offer their reactions to the play. (60 min.)
[After the film: a profile of Canadian animator Richard Williams, seen putting together a TV commercial.]

(43) N.Y.P.D.—Crime Drama (C)
The shooting of a white Southerner leaves only one clue: the victim's hatred for blacks. Haines: Jack Warden. James: Al Pacino.

(54) MUSIC ON TELEVISION (C)
Pianist Alexis Weissenberg performs Igor Stravinsky's "Petrouchka Suite for Piano." The performance was filmed in black and white by Sweden's Ake Falck ("A Time in the

Thursday EVENING

Sun"). Falck uses sharp angles and quick cuts in a style akin to Ingmar Bergman's. After the film, Weissenberg talks with Jordan Whitelaw, who has produced several Boston Symphony TV shows.

9:00 (5) (23) (24) (33) TOM JONES (C)
Guests: Raquel Welch, Lou Rawls, country singer Roy Clark, and the Ace Trucking Company, an improvisational comedy group, spoofing vampires. Norman Maen dancers, Johnnie Spence orchestra. (60 min.)

Highlights
"Games People Play," "What the World Needs Now" Tom
"Feelin' Good," "All God's Children Got Soul" Lou
"A Simple Thing as Love" . . . Roy
"I'll Never Fall in Love Again,"
"Along Came Jones"
. Tom, Raquel
"Funny How Time Slips Away,"
"Yesterday When I Was
Young" Tom, Roy, Lou

(8) (11) (27) (35) MOVIE—Comedy (C)
Paul Newman and Joanne Woodward in "A New Kind of Love" (1963), a romantic farce set in Paris. An American fashion designer and an expatriate reporter clash—then clinch—in a case of mistaken identity. Maurice Chevalier makes a cameo appearance. Fashions by Christian Dior, Lanvin-Castillo, Pierre Cardin, Edith Head. (Rerun; 2 hrs.)

Cast
Steve Sherman Paul Newman
Samantha Blake
. Joanne Woodward
Continued on next page

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Thursday EVENING

Lena O'ConnorThelma Ritter
Fellicienne CourbeauEva Gabor
Joseph BergnerGeorge Tobias
Harry GormanMarvin Kaplan

17 HERE'S BARBARA (C)

43 MOVIE—Drama

"Five Miles to Midnight." (French-Italian; 1962) After surviving a plane crash, Robert Macklin goes into hiding—and tells his wife to collect the life insurance he had taken out just before leaving. Sophia Loren, Anthony Perkins, Gig Young, Jean-Pierre Aumont. (2 hrs.)

54 SOUL—Variety (C)

Singer Wilson Pickett's guests: author Verta Mae ("Vibration Cooking"); and singers Clarence Carter, Arthur Conley, Candi Staton and Danny White. (60 min.)

Highlights

"Hey, Jude"Wilson
"Slip Away"Clarence
"Sweet Soul Music"Arthur
"I'm Just a Prisoner"Candi
"Can't Turn You Loose"Danny

61 BEN CASEY—Drama

Casey is desperately trying to convince a woman that her husband's life depends on immediate surgery—not on a miracle drug that she's read about. Casey: Vincent Edwards. (60 min.)

9:30 3 12 13 21 DRAGNET (C)

Time approximate. Night school provides Friday with a practical course in the nature of human nature. Forced to arrest a member of his psychology class for possessing marijuana, Friday is accused of violating class trust—and the question of his continued attendance is put to a vote. Friday: Jack Webb. Guest Cast . . . Prof. Grant: Leonard Stone. Carl: Harry Bartell. Morgan: J.C. Curtiss.

17 OF LANDS AND SEAS (C)

Hong Kong, the Philippines, India and Thailand. (60 min.)

25 TO BE ANNOUNCED

10:00 3 12 13 21 DEAN MARTIN (C)

Dean's guests: daughter Deana, Elke Sommer, Frank Sinatra Jr., and comics Charles Nelson Reilly and Don Rice III. Sketches feature Elke as a little girl in dancing class, and Charles as a greeting-card

MARCH 19, 1970

salesman with a very picky customer (Dean). Ken Lane, Les Brown orchestra. (60 min.)

5 23 24 33 PARIS 7000 (C)

Jack Albertson in "The Last Grand Tour." Through no fault of his own, Brennan is plunged into the marital machinations of the Westerlys, a retired Indiana couple enjoying a second honeymoon. At least Amy Westerly is enjoying it: elegantly coiffed and attired, she's frolicking through Paris in the company of a charming French gigolo. Brennan: George Hamilton. (60 min.)

Guest Cast

George WesterlyJack Albertson
Amy WesterlyMartha Scott
Henri DelatourHerbert Rudley

25 FRENCH CHEF—Cooking

Julia Child shows how to prepare a quick three-course dinner. Menu: broiled flank steak with vegetables, Provencal garlic soup and a vanilla ice cream mold.

54 NEWSFRONT

61 NEWS, WEATHER, SPORTS (C)

10:30 17 NEWS, WEATHER, SPORTS (C)

25 FORSYTE SAGA—Drama

Chapter 24: "Afternoon at Ascot." Anne is uneasy when Jon and Fleur meet again; Michael becomes involved in a slum-clearing project; all the Forsytes appear at the Ascot races. (60 min.)

Cast

SoamesEric Porter
FleurSusan Hampshire
MichaelNicholas Pennell

54 GOVERNMENT STORY

"The Chief Legislator" examines the historical relationship between Congress and the President. Included: excerpts from speeches by Presidents Eisenhower, Kennedy and Johnson. Narrator: Paul Long.

61 CANDID CAMERA—Comedy

Betsy Palmer as a doctor on her first call; moving sculpture.

10:55 17 PAUL HARVEY (C)

11:00 3 5 8 11 12 13 21 24 27

33 35 NEWS, WEATHER, SPORTS (C)

17 MOVIE—Melodrama

"Devil's Harbor." (1954) The captain of a freight boat breaks up a fight on the dock and comes into posses-

MARCH 19, 1970

sion of a mysterious package. Richard Arlen, Greta Gynt.

23 HAVE GUN—WILL TRAVEL

Justin Groton was no killer himself, but he belonged to a band of killers. Now, years later, a judge is prepared to release him. Paladin: Richard Boone. Justin Groton: Buzz Martin.

43 FELONY SQUAD—Drama (C)

Conclusion: The police get ex-syndicate boss Joe Stangl safely into the States to testify. Stangl: Harold J. Stone. Luther: David Opatoshu. Sam: Howard Duff.

61 ALFRED HITCHCOCK—Drama

"First Class Honeymoon." Carl Seabrook offers to marry Edward Gibson's ex-wife and stop his alimony payments—for a price. Seabrook: Jeremy Slate. Edward Gibson: Robert Webber.

11:25 13 EDITORIAL—Drury (C)

11:30 3 12 13 21 JOHNNY

CARSON—Variety (C)

Guest host: Art Linkletter. (90 min.)

5 23 33 DICK CAVETT (C)

Scheduled guests: members of Friends of Animals, a group protesting the mass slaughter of Canadian seals. (90 min.)

11 27 35 MERV GRIFFIN (C)

Scheduled: Jim Backus and singer Eloise Laws. Arthur Treacher. (90 min.)

24 MOVIE—Drama

"The Shrike." (1955) A man is sent to a mental hospital by his wife, after he has tried to commit suicide. Jose Ferrer, June Allyson.

43 MOVIE—Drama (C)

"Checkpoint." (English; 1957) A man steals plans for a new racing car, killing the engineer who drew them up. But how to make his escape becomes a desperate question. Anthony Steele, Odile Versois. (90 min.)

61 MOVIE—Comedy

"Doctor at Large." (English; 1957) A young doctor goes job hunting after being passed up for the job of house surgeon by a hospital. Dirk Bogarde, Donald Sinden, Muriel Pavlow.

11:40 8 MOVIE—Double Feature (C)

1. "Destry Rides Again." (Western; 1939) Because of his father's reputation as a lawman, Tom Destry Jr. is hired, sight unseen, as sheriff of the

Thursday EVENING

wide-open town of Bottleneck. James Stewart, Marlene Dietrich, Brian Donlevy, Charles Winninger.

2. "Profile of Terror." (Drama; 1963) Three small-town teachers encounter a madman. Arch Hall Jr., Helen Hovey, Richard Alden, Marilyn Manning, Don Russell. (2 hrs., 50 min.)

1:00 3 ZANE GREY—Western

"Deadfall." A gunman just out of prison is framed for a robbery. Gillette: Van Johnson.

5 U.S. NAVY (C)

The Navy "Blue Angels," a group of precision fliers, are seen in action.

11 13 NEWS, WEATHER, SPORTS (C)

12 REFLECTIONS (C)

21 NEWS, SPORTS (C)

27 TWILIGHT ZONE—Drama

Hyder Simpson defies superstitions and his wife's fears to embark with his dog Rip on a night-time raccoon hunt. Simpson: Arthur Hunnicutt. Rachel: Jeanette Nolan.

43 NEWS (C)

1:25 27 NEWS (C)

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Friday

MORNING

MARCH 20, 1970

prove him innocent. Rod Cameron, Ben Cooper. (60 min.)

9:10 21 TELEVIEW—Interview C

9:25 21 LOCAL NEWS C

9:30 5 GIRLWATCH—Variety C

Features: a circus and carnival exhibit from Cleveland Public Library; fashions in sewing.

8 11 LUCILLE BALL—Comedy C

Lucy plays nurse to ailing Mooney. Money: Gale Gordon. Mrs. Blake: Kathleen Freeman.

12 GALLOPING GOURMET C

Recipe: Danish apple cake.

13 BOZO—Children C

21 SESAME STREET C

1. Alphabet: E, S, W. 2. Counting: two, three. 3. Concepts: before, after. 4. Films: baker, scrapyard, stop. 5. Parts of the face. 6. Expressing feelings. (60 min.)

27 CARTOONS—Children C

33 MIKE DOUGLAS—Variety C

See 9 A.M. Ch. 3. (90 min.)

9:45 27 F.Y.I.—Interview C

Representatives from Boardman High School are guests.

9:55 5 NEWS C

10:00 5 GAME GAME C

Question: "How Exotic Are You?" Guests: Polly Bergen, Nancy Kulp and Louis Nye.

8 EDGE OF NIGHT—Serial C

11 TRUTH OR CONSEQUENCES C

12 13 IT TAKES TWO—Game C

Players: Stanley Myron Handelman, Mickey Manners and Karen Jensen.

23 JACK LA LANE—Exercise C

24 COMPASS C

27 SEARCH FOR TOMORROW C

35 LUCILLE BALL—Comedy C

Robert Alda and John Carradine star as Lucy plays art student.

10:25 3 12 13 NEWS

—Nancy Dickerson C

10:30 3 12 13 21 CONCENTRA-

TION—Game C

5 GALLOPING GOURMET C

Recipe: desert crepes.

8 PHIL DONAHUE—Variety C

11 35 BEVERLY HILLBILLIES C

Jed meets a lady blacksmith.

23 WOMEN'S PAGE C

24 CARTOONS—Children C

27 AS THE WORLD TURNS C

11:00 3 12 13 21 SALE OF THE

CENTURY—Game C

MARCH 20, 1970

5 HE SAID, SHE SAID—Game C

Guests: Joey and Cindy Adams, the Bert Conveys, the Walter Slezaks and the David Susskinds.

11 27 35 ANDY GRIFFITH C

Opie suffers first-love pains.

24 MOVIE—To Be Announced

33 FILM

43 REAL McCOYS—Comedy

"The Great Discovery" on the McCoys' property is a prehistoric bone, and Grampa and Luke expect to be paid a good deal for their find. Grampa: Walter Brennan.

61 JACK LA LANE—Exercise C

11:15 25 54 SESAME STREET C

1. Letters: C, F, I (Burt Lancaster recites the alphabet). 2. Numbers: two, three. 3. Concepts: short, tall; big, little. 4. Happiness. 5. Similar-sounding words. 6. Clues. 7. View points. 8. Barber, garbageman. 9. Circles, squares. (60 min.)

11:30 3 12 13 21 HOLLYWOOD

SQUARES—Game C

Guests: Raymond Bailey, Jack Cassidy, Stu Gilliam, Michael Landon, Karen Valentine, Jo Anne Worley.

5 THAT GIRL—Comedy C

Ann is single; Dad is distressed. Ann: Marlo Thomas.

8 11 27 35 LOVE OF LIFE C

23 DONNA—Exercise C

33 NEWS, WEATHER, SPORTS C

43 UNDERDOG—Children C

61 DENNIS THE MENACE—Comedy

"Dennis at Boot Camp." Mr. Wilson's nephew takes Dennis downtown in his Navy truck. Dennis: Jay North.

AFTERNOON

12:00 3 12 21 JEOPARDY—Game C

5 23 33 BEWITCHED C

Darrin goes mini, thanks to Endora.

8 11 NEWS C

13 NOON LOOK C

27 35 WHERE THE HEART IS C

43 BUGS BUNNY—Children C

61 CARTOONS—Children C

12:20 17 LOUISVILLE SPEAKS C

12:25 17 PAUL HARVEY C

27 35 NEWS—Douglas Edwards C

12:30 3 12 21 WHO, WHAT OR

WHERE—Game C

5 27 NEWS, WEATHER,

SPORTS C

Friday

MORNING-AFTERNOON

8 11 35 SEARCH FOR TOMORROW—Serial C

13 MIKE DOUGLAS—Variety C

See 9 A.M. Ch. 3. (90 min.)

17 MOVIE—Melodrama

"Devil's Harbor." (1954) The captain of a freight boat breaks up a fight on the dock and comes into possession of a mysterious package. Richard Arlen, Greta Gynt. (90 min.)

23 33 THAT GIRL—Comedy C

Don vs. Ann's old beau.

24 ALFRED HITCHCOCK—Drama

43 BARNABY SHOW—Children C

12:35 27 MOVIE—Comedy

"Finders Keepers." (1951) A two-year-old boy discovers the hiding place of cash stolen from a bank. Tom Ewell, Julia Adams, Evelyn Varden, Dusty Henley. (1 hr., 25 min.)

12:55 3 12 21 NEWS—Floyd Kalber C

1:00 3 IT TAKES TWO—Game C

See 10 A.M. Ch. 12 for details.

5 23 24 33 ALL MY CHILDREN

—Serial C

8 DIVORCE COURT—Drama C

Charge: mental cruelty. Sylvia: Anne Sorrells. Norwood: Chuck Childers. Judge: Voltaire Perkins.

11 WHERE THE HEART IS C

12 BEA CANFIELD C

21 GALLOPING GOURMET C

35 JEANNE CARNES C

43 BOB McLEAN—Variety C

Guests: Victor Costa, designer; Jack Reed, travel expert. Regulars: Lu Calfee, Alice Weston, Arleen Zupp.

61 MOVIE—Musical

"The Countess of Monte Cristo." (1948) Two Norwegian barmaids pose as a countess and her maid in a resort hotel. Sonja Henie, Olga San Juan, Dorothy Hart. (90 min.)

1:25 11 NEWS C

1:30 3 12 21 LIFE WITH LINK-

LETTER—Interview C

Basketball great Bill Russell is a guest today.

5 23 24 33 LET'S MAKE A

DEAL—Game C

8 11 35 AS THE WORLD

URNS—Serial C

2:00 3 12 13 21 DAYS OF OUR

LIVES—Serial C

5 23 24 33 NEWLYWEDS C

8 27 35 LOVE IS A MANY-

SPLENDORED THING—Serial C

Friday

AFTERNOON

- 11 GAME GAME** (C)
Question: "How Seductive Are You?" Guests: Pat Carroll, Rich Little and Burt Reynolds.
- 17 MELLETT MALL—Variety**
- 43 MOVIE—Comedy**
"The Go-Getter." (1955) A college that is in financial difficulties has to graduate a man at the next commencement or lose the annual endowment of an ex-graduate. Hank McCune, Hanley Stafford, Beverly Garland. (90 min.)
- 2:30** **3 12 13 21 DOCTORS** (C)
5 23 24 33 DATING GAME (C)
Scheduled: comic Bob Einstein.
- 8 11 27 35 GUIDING LIGHT** (C)
61 MR. ED—Comedy
"Ed, the Salesman." Carol starts to teach dancing to pay off her huge telephone bill. Wilbur: Alan Young. Carol: Connie Hines. Addison: Larry Keating. Kay: Edna Skinner.
- 3:00** **3 12 13 21 ANOTHER WORLD—Serial** (C)
5 23 24 33 GENERAL HOSPITAL—Serial (C)
8 ADVENTURE ROAD—Travel (C)
Ranch and range with Al Wool. Jim Doney is host. (55 min.)
- 11 27 35 SECRET STORM** (C)
17 OF LANDS AND SEAS (C)
Cameras migrate with Arctic snow geese to California. (60 min.)
- 54 SESAME STREET—Children** (C)
See 11:15 A.M. Ch. 25. (60 min.)
- 61 HUCKLEBERRY HOUND** (C)
- 3:30** **3 12 13 21 BRIGHT PROMISE—Serial** (C)
5 23 24 33 ONE LIFE TO LIVE—Serial (C)
11 27 35 EDGE OF NIGHT (C)
43 BUGS BUNNY—Children (C)
61 ALVIN—Children (C)
- 3:55** **8 LOCAL NEWS** (C)
- 4:00** **3 12 13 21 NAME DROPPERS—Game** (C)
Guests are Bill Dana, Rose Marie and Dino Martin.
- 5 23 24 33 DARK SHADOWS—Serial** (C)
8 11 27 35 GOMER PYLE, USMC—Comedy (C)
Gomer and the marriageable girl.
- 17 ALFRED ALLIGATOR** (C)
43 SPIDERMAN—Children (C)
61 ROCKET ROBINHOOD (C)

MARCH 20, 1970

- 4:30** **3 MOVIE—Drama**
"World in My Corner." (1956) A kid from the wrong side of the tracks takes up boxing as a way of making money fast. Audie Murphy, Barbara Rush, Jeff Morrow, John McIntire, Tommy Ball. (90 min.)
- 5 CAN YOU TOP THIS?—Game** (C)
Guests: Morey Amsterdam, Bob Crane and Rose Marie.
- 8 MERV GRIFFIN** (C)
See Thurs. 11:30 P.M. Ch. 11 for details. (90 min.)
- 11 MOVIE—Western**
"Santa Fe." (1951) An ex-Confederate soldier tangles with his outlaw brothers. Randolph Scott, Janis Carter, Jerome Courtland, Peter Thompson. (90 min.)
- 12 DENNIS THE MENACE—Comedy**
"Dennis, the Confused Cupid." Dennis decides to play Cupid for his friend Pete. Dennis: Jay North. Pete: Tommy Alexander.
- 13 LIFE WITH LINKLETTER** (C)
Basketball great Bill Russell is a guest today.
- 21 GAME GAME** (C)
Question: "How Much of a Swinger Are You?" Celebrities: Sandy Baron, Beverly Garland and Abbey Lincoln.
- 23 LONE RANGER—Western**
The Lone Ranger and Tonto pose as outlaws to track down stolen gold. Lone Ranger: Clayton Moore. Tonto: Jay Silverheels.
- 24 CARTOONS—Children** (C)
25 SESAME STREET—Children (C)
See 11:15 A.M. Ch. 25. (60 min.)
- 27 DAVID FROST—Variety** (C)
Scheduled: Shelley Berman; John Akar, U.S. Ambassador from Sierra Leone; singer Arthur Prysock; and Stanley Rosenblatt, author of "The Divorce Racket." (90 min.)
- 33 BARNEY BEAN—Children** (C)
35 MIKE DOUGLAS—Variety (C)
Guests: Mercedes McCambridge, Aliza Kashi, comic Joey Adams, Vicki Lawrence ("The Carol Burnett Show") and singer Bobby Russell. (1 hr., 25 min.)
- 43 MARINE BOY—Children** (C)
61 FLINTSTONES—Children (C)
- 4:55** **17 NEWS** (C)
- 5:00** **5 TO TELL THE TRUTH** (C)
Panel: Orson Bean, Kitty Carlisle, Peggy Cass and Bill Cullen.

MARCH 20, 1970

- 12 MOVIE—Drama**
"The Hour Before the Dawn." (1944) Somerset Maugham's story of a conscientious objector in wartime England. Franchot Tone, Veronica Lake, Binnie Barnes. (90 min.)
- 13 PERRY MASON—Mystery**
Timid bookkeeper Clem Sandover has stashed away over \$200,000 of embezzled money. Sandover: Stuart Erwin. Frank Sellers: Karl Weber. Enos Watterton: Jack Betts. (60 min.)
- 17 CARTOONS—Children** (C)
21 GILLIGAN'S ISLAND (C)
The castaways try to salvage the cargo from a submerged vessel. Gilligan: Bob Denver. Skipper: Alan Hale. Howell: Jim Backus.
- 23 CISCO KID—Western** (C)
A young doctor is framed for murder. Cisco: Duncan Renaldo.
- 24 BEWITCHED—Comedy** (C)
Darrin goes mini, thanks to Endora. Darrin: Dick York.
- 43 SPEED RACER—Children** (C)
54 MISTEROGERS—Children (C)
61 LITTLE RASCALS—Children
- 5:30** **5 23 NEWS, WEATHER, SPORTS** (C)
21 I LOVE LUCY—Comedy
Lucy decides that raising chickens will help defray the expenses of living in the country. Lucy: Lucille Ball. Ricky: Desi Arnaz.
- 24 THAT GIRL—Comedy** (C)
Don vs. Ann's old beau. Don: Ted Bessell. Ann: Marlo Thomas.
- 25 MISTEROGERS—Children** (C)
33 FLINTSTONES—Children (C)
43 LOST IN SPACE—Adventure (C)
Don and Dr. Smith, falsely convicted of helping a fugitive prisoner, are sentenced to hard labor on the toughest prison planet in the galaxy. Smith: Jonathan Harris. John: Guy Williams. Will: Billy Mumy. (60 min.)
- 54 WHAT'S NEW—Children** (C)
Stalking a moose; legend of the Revolutionary War heroine Molly Pitcher.
- 61 ADDAMS FAMILY—Comedy** (C)
Gomez is following family tradition by backing a loser in the town council election. Gomez: John Astin. Sam Hilliard: Allyn Joslyn.
- 5:55** **17 PAUL HARVEY** (C)
35 STOCK REPORT (C)

Friday

AFTERNOON-EVENING

EVENING

- 6:00** **3 8 11 13 17 21 27 35 NEWS, WEATHER, SPORTS** (C)
5 DAVID FROST—Variety (C)
See 4:30 P.M. Ch. 27. (60 min.)
- 23 NEWS—Reynolds/Smith** (C)
24 MOVIE—Drama
"Espionage Agent." (1939) An official in the State Department marries a woman who has done espionage work for the Nazis. Joel McCrea, Brenda Marshall, Jeffrey Lynn, George Bancroft. (90 min.)
- 25 WHAT'S NEW—Children**
A boy visits Hollywood to see how movies are made.
- 33 BIG VALLEY—Western** (C)
Audra falls in love with a man being hunted by a band of ex-Union soldiers, who blame him for the slaughter of 63 men. Eric: Bradford Dillman. Audra: Linda Evans. (60 min.)
- 61 I LOVE LUCY—Comedy**
Ricky's still waiting for the results of his screen test. Lucy: Lucille Ball.
- 6:15** **54 FARM, HOME AND GARDEN**
- 6:25** **13 EDITORIAL—Drury** (C)
- 6:30** **3 12 13 21 NEWS—Chet Huntley, David Brinkley** (C)
8 11 27 35 NEWS—Walter Cronkite (C)
17 BEN WERK—Variety (C)
Connie Coleman, handwriting expert, is one of today's guests. (60 min.)
- 23 LARAMIE—Western** (C)
"The Perfect Gift." Two men try to kill an Indian girl and Slim saves her. Then he finds that tribal law has made him the "owner" of the girl.

Continued on next page



Friday EVENING

Slim: John Smith. Winona: Lisa Gaye. Jess: Robert Fuller. (60 min.)

25 NET JOURNAL (C)

See Mon. 9 P.M. Ch. 25. (60 min.)

43 PATTY DUKE—Comedy

Cathy receives a proposal of marriage from an exchange student—who's also the Crown Prince of Buchanistan. Patty/Cathy: Patty Duke. Kalmere Prakashamund: Dick Caruso. Richard: Eddie Applegate.

54 INTERNATIONAL COOKBOOK

61 DICK VAN DYKE—Comedy

A magazine reporter is planning to sit in on a script session with Rob's writers. Rob: Dick Van Dyke. Laura: Mary Tyler Moore. Buddy: Morey Amsterdam. Sally: Rose Marie.

7:00 3 11 12 NEWS, WEATHER, SPORTS (C)

5 WHAT'S MY LINE?—Game (C)

Panel: Alan Alda, Peggy Cass, Arlene Francis and Soupy Sales.

8 27 TRUTH OR CONSEQUENCES—Game (C)

13 WHAT'S MY LINE? (C)

Panel: Arlene Francis, Meredith MacRae, Gene Rayburn and Soupy Sales. Host: Wally Bruner.

21 WHAT'S MY LINE? (C)

Panel: Joanna Barnes, Arlene Francis, Gene Rayburn and Soupy Sales.

33 CAN YOU TOP THIS?—Game (C)

Guests: Shelley Berman, Jerry Van Dyke and Morey Amsterdam.

35 GILLIGAN'S ISLAND (C)

43 GILLIGAN'S ISLAND (C)

A playgirl wants to build a resort on the island. Erika Tiffany-Smith: Zsa Zsa Gabor. Gilligan: Bob Denver. Skipper: Alan Hale.

54 MISTEROGERS—Children (C)

61 STAR TREK—Adventure (C)

Obeys an ancient Vulcan marriage rite, Spock engages in mortal combat with his fiancée's chosen champion—Captain Kirk. Kirk: William Shatner. (60 min.)

7:30 3 12 13 21 HIGH CHAPARRAL (C)

Victoria is kidnapped and made to work as a saloon girl in "New Hostess in Town." After would-be rescuer Buck arrives on the scene, the unlikely couple pose as husband and wife to escape from the saloon owner who runs the town.

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Victoria: Linda Cristal. Buck: Cameron Mitchell. John: Lelf Erickson. Mano: Henry Darrow. Blue: Mark Slade. (60 min.)

Guest Cast

Robbins Jim Davis
Bates Ed Bakey
Greer Mills Watson
Gideon Todd Martin

5 23 24 33 FLYING NUN (C)

Singers Tommy Boyce and Bobby Hart are headed for an engagement at Casino Carlos when they have a traffic accident with Sr. Bertrille. It's her fault, but public sentiment for the nun soon ruins casino business. Songs: "I Thank You" and "Crazy Arms." Sr. Bertrille: Sally Field. Carlos: Alejandro Rey. Rev. Mother: Madeleine Sherwood. Sr. Sixto: Shelley Morrison. Sr. Ana: Linda Dangcill. Guest Cast ... Gomez: Ernest Sarracino.

8 11 27 35 CBS NEWS

SPECIAL—Documentary (C)

Special: "Savage Waters, Savage Beast." 1. Two French couples navigate the treacherous rapids, waterfalls and underground caverns of the Verdon River, which originates in the French Alps. Swimming most of the way, the husband-and-wife teams attempt an exploration never before made. 2. The musk ox looks like a cross between a bison and a sheep dog. A man particularly interested in the playful but hard-to-capture musk ox is Alaska's Dr. John Teal, who has spent 15 years building up a herd. Teal wants to breed the animals and use their soft underwool to create new industry for the state's Eskimos. (60 min.) [Pre-empt regular programming.]

17 MELLETT MALL—Variety

23 MUSIC IN TELEVISION (C)

Pianist Alexis Weissenberg performs Igor Stravinsky's "Petrouchka Suite for Piano." The performance was filmed in black and white by Sweden's Ake Falck ("A Time in the Sun"). Falck uses sharp angles and quick cuts in a style akin to Ingemar Bergman's. After the film, Weissenberg talks with Jordan Whitelaw, who has produced several Boston Symphony TV shows.

MARCH 20, 1970

43 BEAT THE CLOCK—Game (C)

54 FOLK GUITAR

Laura Weber demonstrates hammering on. Songs: "Hold On" and "Titanic."

8:00 5 23 24 33 BRADY BUNCH (C)

All the Bradys become sleuths to identify the secret admirer who sent Jan a gold locket. Mike: Robert Reed. Carol: Florence Henderson. Alice: Ann B. Davis. Jan: Eve Plumb. Peter: Christopher Knight. Greg: Barry Williams. Marcia: Maureen McCormick. Cindy: Susan Olsen. Bobby: Mike Lookinland.

25 THE SHOW (C)

See Sun. 8 P.M. Ch. 25. (60 min.)

43 STUMP THE STARS (C)

Jayne Mansfield and Frank Gorshin join regular panelists Sebastian Cabot, Richard Long, Ross Martin, Stubby Kaye, Beverly Garland and Connie Stevens.

54 HARRISBURG REPORT (C)

61 PERRY MASON—Drama

"The Elusive Element." Austin Lloyd may have failed to frame his wife and business partner for embezzlement, but they're arrested anyway—for his murder. Bonnie Lloyd: Gloria Talbot. (60 min.)

8:30 3 12 13 21 NAME OF THE GAME (C)

"Echo of a Nightmare." A 25-year-old kidnaping case blows wide open when the kidnaper is murdered soon after his release from prison. A rapidly deepening mystery unfolds as Dan Farrell encounters a police chief who was at the murder scene, the kidnap victim's millionaire father and his partner—who tries to buy Farrell off. Dan: Robert Stack. Peggy: Susan Saint James. Joe: Ben Murphy. (90 min.)

Guest Cast

Leo Crown Arthur Hill
Martinez Ricardo Montalban
Harrison Brill Tom Drake
Victor Bailey Andrew Prine
Willie Meeker Hoagy Carmichael

5 23 24 33 GHOST/MRS.

MUIR (C)

First in a series of reruns: a ghost ship floats into view, mysteriously stripping the Captain of his unearthly powers and leaving him helpless

Friday EVENING

before an onslaught of PTA ladies. Mrs. Muir: Hope Lange. Captain: Edward Mulhare. Claymore: Charles Nelson Reilly. Martha: Reta Shaw. Candy: Kellie Flanagan. Jonathan: Harlen Carraher. Guest Cast ... Mrs. Post: Betsy Jones-Moreland. Mrs. Jenkins: Treva Frazee. Mrs. Vogel: Ceil Cabot. (Rerun)

8 11 27 35 HOGAN'S HEROES

—Comedy (C)

A British Commando operation falls right into Hogan's lap. The bungling colonel assigned to kidnap Rommel begins by getting his team captured. Hogan: Bob Crane. Klink: Werner Klemperer. Newkirk: Richard Dawson. Carter: Larry Hovis. LeBeau: Robert Clary. Schultz: John Banner. Kinchloe: Ivan Dixon. Guest Cast ... Crittendon: Bernard Fox.

17 COUNTRY CARNIVAL

—Music (C)

Guest: Stringbean.

43 N.Y.P.D.—Crime Drama (C)

Corso (Frank Converse) investigates an apparent suicide when the vic-

ADVENTURE:

Savage Waters Savage Beast

7:30 TONIGHT
CBS 8, 11, 27, 35

Friday EVENING

tim's widow claims it was murder.
Hanes: Jack Warden.

54 NET PLAYHOUSE (C)

See Thurs. 8:30 P.M. Ch. 25 for details. (60 min.)

9:00 5 EDUCATION—Documentary (C)

8 35 MOVIE—Western (C)

"Rio Conchos." (1964) Critics liked the incisive toughness of this tale about gun-runners, bandits and Indians in the post-Civil War West. The plot involves the search for 2000 rifles stolen from a cavalry command. (Rerun; 2 hrs.)

Cast

Lassiter Richard Boone
Captain Haven Stuart Whitman
Rodriguez Tony Franciosa
Pardee Edmond O'Brien
Sally Wende Wagner

11 MOVIE—Comedy

"You Gotta Stay Happy." (1948) A rich young girl runs away from her husband on their wedding night. James Stewart, Joan Fontaine, Eddie Albert, Willard Parker. (2 hrs.)

23 24 33 HERE COME THE BRIDES—Comedy-Drama (C)

Mitch Vogel ("The Reivers") plays a maltreated mute boy who's been "willed" to Jason. The child becomes the personal concern of Jeremy, who's determined to help the boy—and save him from commitment to an asylum. Jason: Robert Brown. Jeremy: Bobby Sherman. Joshua: David Soul. Candy: Bridget Hanley. Guest Cast . . . Absalom: Mitch Vogel. Tray: Steve Ihnet. Sister Agnes: Miltzi Hoag. Beef: Mills Watson. (60 min.)

[Series regular Mark Lenard is featured on page 35.]

17 TODAY'S PROBLEMS

25 DRUGS: CHILDREN ARE CHOOSING

27 MOVIE—Musical (C)

"The Desert Song." (1953) Adaptation of the Sigmund Romberg-Otto Harbach-Oscar Hammerstein II operetta. Kathryn Grayson, Gordon MacRae, Raymond Massey. (2 hrs.)

43 MOVIE—Drama

"Carve Her Name with Pride." (English; 1958) When her husband, a French soldier, is killed in the stormy days after Dunkirk, Violette Szabo

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is initiated into a secret organization to aid the French resistance. Virginia McKenna, Jack Warner, Paul Scofield. (2 hrs., 30 mn.)

61 REN CASEY—Drama

The hospital chaplain tries to convince a seriously injured hit-and-run driver that he has a moral obligation to the teen-age tough who was paralyzed in the accident. Casey: Vincent Edwards. (60 min.)

9:30 5 HIGH SCHOOL BASKETBALL (C)

Ohio high school championships.

17 OF LANDS AND SEAS (C)

Cameras migrate with Arctic snow geese to California. (60 min.)

25 WASHINGTON REVIEW (C)

54 TO BE ANNOUNCED

10:00 3 12 13 BRACKEN'S WORLD (C)

Rachel is overjoyed after locating her long-lost foster parents. But the reunion threatens her career when she begins making some very unwise decisions. Rachel: Karen Jensen. Kevin: Peter Haskell. David: Dennis Cole. Tom: Stephen Oliver. Laura: Elizabeth Allen. (60 min.)

21 AIR POLLUTION—Documentary

23 24 33 ABC NEWS SPECIAL

—Documentary (C)

Special: Former astronaut Frank Borman narrates this survey of San Francisco's fight against pollution. Cameras survey projects designed to redevelop a habitable city, reclaim San Francisco Bay, and improve mass transit. Cameras also cover a communal, week-long fast to dramatize environmental problems. Interviewed: city planners, concerned citizens, environmental specialists and Pete Seeger, who's been sailing a sloop on New York's Hudson River to foment a cleanup. This is first of three specials on environment. (60 min.)

["Love, American Style" will not be seen tonight.]

25 WORLD PRESS (C)

54 NEWSFRONT

61 NEWS, WEATHER, SPORTS (C)

10:30 17 NEWS, WEATHER, SPORTS (C)

54 ON FILM

Topic: the duties of a movie script supervisor. Host: George Strimel Jr.

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61 CANDID CAMERA—Comedy

Larry Storch cavorts at a travel agency; an obnoxious lady shopper.

10:55 17 PAUL HARVEY (C)

11:00 3 5 8 11 12 13 21 24 27

33 35 NEWS, WEATHER, SPORTS (C)

17 MOVIE—Drama

"Night Freight." (1955) The owner of a short-line railroad comes into conflict with the owner of a truck line. Forrest Tucker.

23 HAVE GUN WILL TRAVEL

A puppeteer's bitterness spills over into a performance, and endangers his life. Paladin: Richard Boone.

61 ALFRED HITCHCOCK—Drama

Aaron Menefee's ulcers vanish when he meets a mysterious faith healer. Menefee: Andrew Prine.

11:25 13 EDITORIAL—Drury (C)

11:30 3 12 13 21 JOHNNY

CARSON—Variety (C)

Peter Lawford is the substitute host. Scheduled guests include comedienne Lily Tomlin. (90 min.)

5 23 33 DICK CAVETT (C)

Scheduled: Bill Daily ("I Dream of Jeannie"). (90 min.)

11 MOVIE—Drama

"Ivy." (1947) A scheming woman attempts to murder her husband. Joan Fontaine, Patric Knowles. (90 min.)

24 MOVIE—Drama

"Hollow Triumph." (1948) A gangster murders his double and assumes the man's identity. Paul Henreid, Joan Bennett, Edward Franz, Leslie Brooks.

27 MOVIE—Drama

"Track of the Cat." (1954) A mountain lion terrorizes a family living on an

Friday EVENING

isolated ranch. Robert Mitchum, Teresa Wright, Diana Lynn, Tab Hunter.

35 MERV GRIFFIN (C)

Scheduled: the comedy team of Patchett and Tarsus. Arthur Treacher. (90 min.)

43 MOVIE—Musical

"Sweet Music." (1935) The love story of a famous crooner-orchestra leader and his sweetheart, a temperamental singing star. Rudy Vallee, Ann Dvorak. (1 hr., 45 min.)

61 MOVIE—Adventure

"The Count of Monte Cristo." (1943) The Alexandre Dumas classic, starring distinguished British actor Robert Donat in the role of the falsely imprisoned Edmund Dantes.

11:40 3 MOVIE—Double Feature

1. "Beast of Morocco" (Melodrama; 1963), chilling tale of a traveler lured into contact with vampires. William Sylvester, Edward Underdown.

2. "Tower of London." (Drama; 1939) During the reign of Edward IV, the king's brother plots to take over the throne. Basil Rathbone, Boris Karloff, Barbara O'Neil. (2 hrs., 50 min.)

1:00 3 MOVIE—Drama

"Curse of the Undead." (1959) A black-clad stranger in a Western town develops a vampiric fascination for a lady rancher. Eric Fleming.

5 INNER CIRCLE (C)

11 13 NEWS, WEATHER, SPORTS (C)

12 REFLECTIONS (C)

21 NEWS, SPORTS (C)

Stations reserve the right to make last-minute changes.

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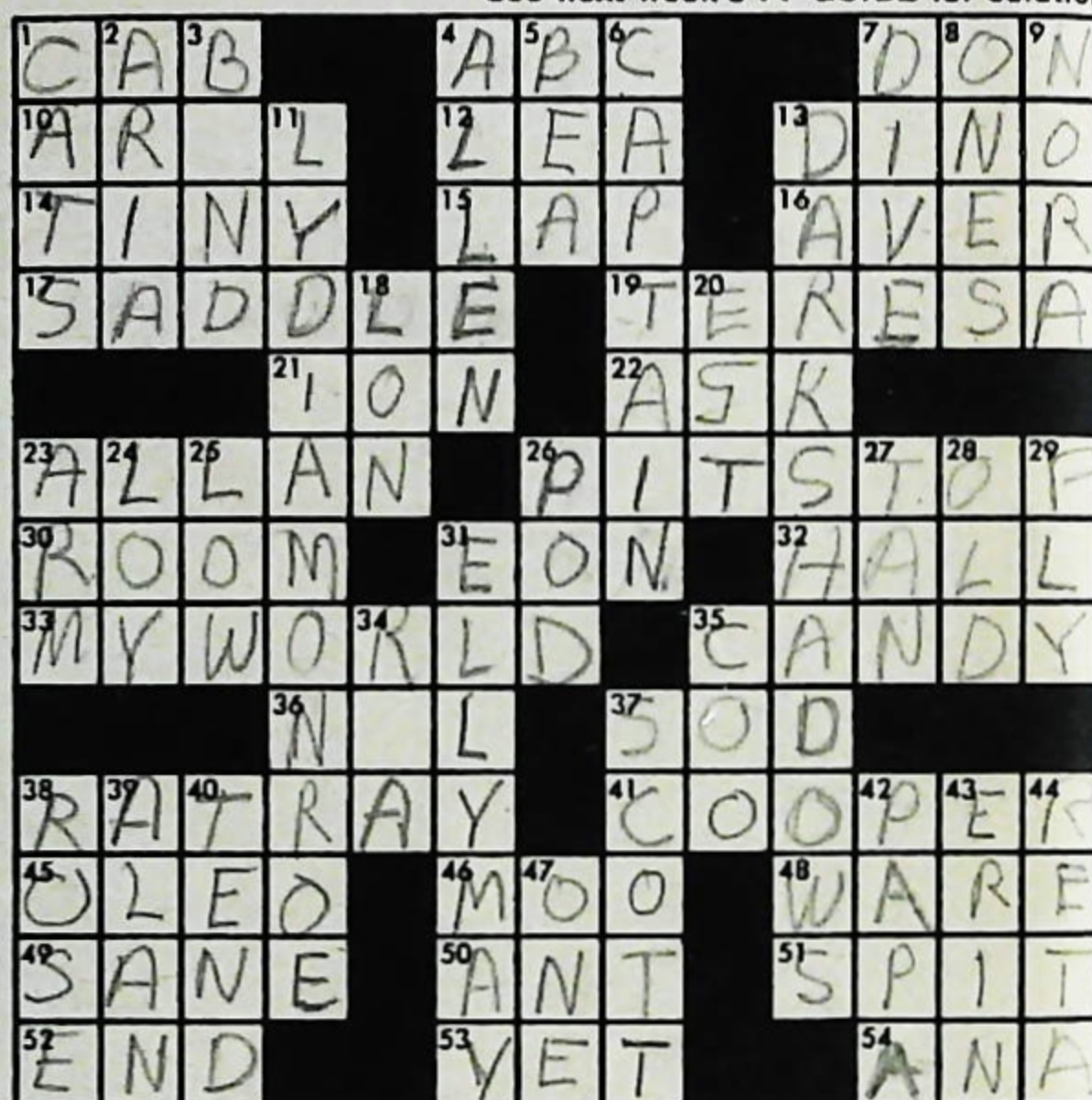
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TV GUIDE A-83

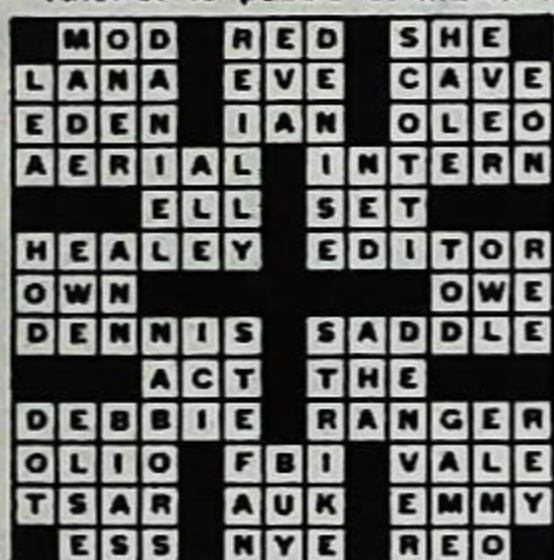
television crossword

March 14, 1970

See next week's TV GUIDE for solution



Answer to puzzle of March 7



across

- 1 Taxi
- 4 TV network
- 7 One of My Three Sons
- 10 Seed covering
- 12 Meadow
- 13 Dean Martin
- 14 Singer — Tim
- 15 Once around the track
- 16 Swear
- 17 Western prop
- 19 Graves of *Laugh-In*
- 21 Electrified particle
- 22 Inquire
- 23 Scott on *Lassie*
- 26 *Perils of Penelope*
- 30 — 222
- 31 Age
- 32 Bob on *The New People*
- 33 — and *Welcome to It* (2 words)
- 35 Girl on *Here Come the Brides*
- 36 Nothing

down

- 37 Turf
- 38 George on *The New People*
- 41 Gabe on *Daniel Boone*
- 45 Bread spread
- 46 Bovine sound
- 48 Article for sale
- 49 Rational
- 50 Termite
- 51 Rod for roasting
- 52 Terminate
- 53 Still
- 54 Sister on *The Flying Nun*
- 1 Cattanooga
- 2 Operatic solo
- 3 Tie
- 4 Emcee Steve
- 5 Diminutive of Beatrice
- 6 Greer on *The Mod Squad*
- 7 Plunge into water
- 8 *The Bold*
- 9 Sara on *The Governor and J.J.*
- 11 Daughter on 33 Across (2 words)
- 13 Spooky series (2 words)
- 18 Actor Chaney
- 20 Time zone (abbr.)
- 23 Prepare for war
- 24 Actress Myrna
- 25 Near the ground
- 26 Seed case
- 27 Summer color
- 28 Ancient
- 29 Thickness
- 31 A Beverly Hillbilly
- 34 Inlet
- 35 Pigeon sound
- 37 A Lancer
- 38 Bandleader David
- 39 Comic Sues
- 40 Care for
- 42 Father
- 43 Tabitha on *Be-witched*
- 44 Martha on *The Ghost and Mrs. Muir*
- 47 Former TV show: — *Step Beyond*

TV JIBE

Reruns

By Robert Lasson
and David Eynon

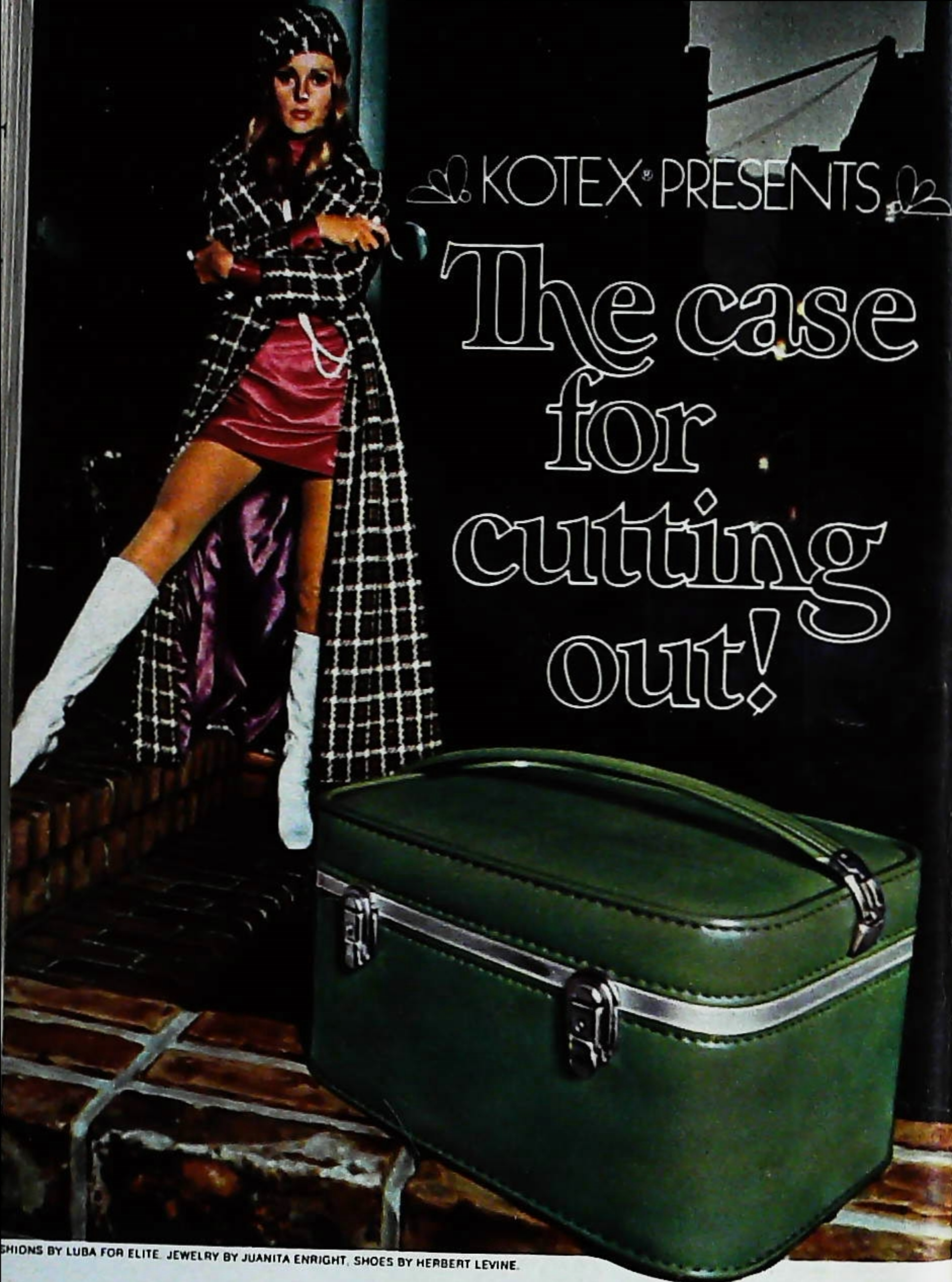


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'And now, back to our Nation's capital, where the Vice President has just addressed the American broadcasters' convention.'



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	Avocado Green	Horizon Blue	Melon Gold	Price	Total
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21" Weekender	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$12.95	
24" Pullman	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$14.95	

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ALL FOR THE GENTLE SEX FROM KIMBERLY-CLARK



By Carolyn See

The inside of a movie studio these days is a lonely place. On this particular day the extras are gone, the streets are empty except for a few apprehensive-looking men in business suits. 20th Century-Fox, where I'm to meet Diahann Carroll, looks like a city where the plague is raging. It's a raw day, cloudy, dark gray.

Diahann Carroll's office is on the edge of the old Peyton Place Square, inside "The Stars Building," where Betty Grable once had her star dressing room. I ask a cleaning woman for directions and she gestures up a dark stairway.

The dressing room is a combination

of luxury and disorganization. There is an air of transience. Elegant candle fixtures shine over a regency couch, figured oriental rug and china *objets d'art*. Behind this display a screen partially conceals the furniture with sharp corners: filing cabinets, cupboards and a refrigerator. It's dark even in here.

Miss Carroll isn't here yet. Her secretary, crisp, efficient and white, hustles up some coffee (there is saccharin, no sugar, no cream). Her PR man, earnest, bespectacled and white, perches on an antique chair talking on the phone, looking out of the window. He wonders out loud if it's going to rain, then asks if there's any food. "If I don't eat

something now, I won't be able to eat all day." There's nothing to eat, and he goes back to his calls.

From the window we watch Diahann Carroll drive up in a two-tone tan Bentley. Her coat has an enormous fur collar of luscious brown and black which brushes up against her chin. Her face, exquisitely made up, is another, more delicious, shade of brown. Her elegance recalls the elegance of the old days, and she enters like a star, with a small performance of little hugs and kisses and waves for her two employees.

"Do you mind if we light the lamp?" she asks. "I detest overhead lighting." She takes off her coat and sits down. She crosses her ankles, folds her hands tightly in her lap.

"She's walking a very fine line, you realize that," puts in the PR man. "There are many things that might be misunderstood."

I ask what she thinks—as a black—of her position in the entertainment world. Since the success of *Julia* she has been called a "sellout" to the white Establishment by some of the more militant blacks. Does she consider herself so?

"Of course!" Suddenly it is another person speaking and "Julia" is miles away. "Of course I'm a sellout. What else would I be? I've sold my talents for a job I'm not particularly crazy about. Isn't that what you do? Isn't that what most people do? I've been operating in the white world for 15 years. When Lena Horne and Eartha Kitt and I broke into hotel singing, we weren't competing against each other, we were competing against white singers, a white world. I've sold my talents where they'd get me the most money, the most success, the most recognition. A Jewish comedian doesn't stay in the Catskills, not if he's good. He goes where the money is. That's where I've gone."

"The moneyed people, the managers,

know they can deal with me. I'm 'acceptable.' In fact I'm sure that's why I got the part of Julia. I'm a black woman with a white image. I'm as close as they can get to having the best of both worlds. The audience can accept me in the same way, and for the same reason. I don't scare them."

"I worked hard to get where I am. I took the best jobs I could get. I'm doing it for money and power, because money is power in this country, and power means freedom. I want the freedom to do what I want to do, and you can't do that in this business or in this country without money or power."

There is a pause.

"I'm broke now. I have very little money, comparatively speaking. There's not much in a series the first couple of years."

Her PR man interrupts to explain, "Diahann took a salary cut to do the series. Last year at the end of the season she had to go to Vegas to recoup her losses."

Then why do a series at all?

"For exposure," she says. "For an audience, for a reputation, for a wider public. You can't do very much without those things. And the gamble, too. Because if the series goes a third year, there's real money in it."

If *Julia* stays on for a third season, and she is able to command a salary more in line with her ambitions, what will she do with her money, power, reputation, freedom?

"I would like," she says slowly and in that deep voice, "to finally make some films which show the black world as it is. Not with the stereotypes only one step away from Stepin Fetchit, not with the superknowledgeable super-spade from *I Spy*, not with the good friends and swell fellas they put in every series, in every commercial, but black people as they are, in reality, especially black men in relation to black women, as human beings. That's something that so far the white →

"I'm a black woman with a white image"

Diahann Carroll explains some of the reasons behind her success





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continued

world we live in has never seen, can never accept."

During this last, Don Marshall, the young black actor from *Land of the Giants*, has come in and sprawled quietly in a chair, evidently deep in thought. By way of introduction the PR man says, sotto voce, "They've been dating for some time, you know." Marshall wears chinos, suede shoes, a nice sweater. His eyes are closed; he's whistling under his breath.

"What kinds of films would you make? What would they show?" I ask.

"Just the way we are," she says severely. "Just the way we are."

Only a few days before, police have raided Black Panther headquarters in Los Angeles, as well as in other cities across the country. There have been shootings, killings, and an answering protest from even the most respectable members of the local black community. I ask Diahann and Don Marshall what they think. He opens his eyes, looks at her, then up at the ceiling.

"I don't know how to say it," she says, "without sounding corny. I have to say I'm ashamed as an American that something like these incidents would be possible. All over the country committees are forming with people on them like the Reverend H.H. Brookins, Mrs. Martin Luther King, even Roy Wilkins! All of them asking *why?* I can understand the police not liking the Panthers, even thinking that the Panthers are a threat to the Government, but to stamp them out in that way... it's terrifying, the times we live in now.

"It's a funny thing about the Government. I mean the way you're taught to think about it. When I was a child I used to do lots of visiting relatives in the Carolinas [Diahann was born in the Bronx, raised in Harlem]. We were taught that the Government was weak, very weak, that it had a very difficult time putting things into effect, you know? We were taught that the Constitution guaranteed equality for every- →

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body but that certain bad people didn't want it for us. But the Government couldn't do much about it, you see? And the Ku Klux Klan—why lots of them were prominent people right in our town, had themselves photographed at meetings, and openly talked about themselves in front of people. Then later, when there'd be a beating or a lynching or a mutilation, the Government had such difficulty tracking them down, or gathering evidence about them, or taking their arms away. The police never could seem to find out who they were.

"But here come the Panthers, and they do things—or say they *might*—and all of a sudden the forces of law and order have no trouble at all finding headquarters in every city, going right in to look for arms, shooting everybody who either gives them any trouble, or looks as if they're going to. All of a sudden the Government is strong, *plenty* strong."

"Do you think conditions in this country are going to get better or worse?"

She smiles, shrugs, "There's bad times a comin'," she says in a parody Negro accent. "I have friends who tell me to keep my money in a Swiss bank, just in case anything happens. They're kidding, of course."

Don Marshall echoes, "Of course."

She says, "I've never been more frightened."

In this context what is the place of a situation comedy like *Julia*, and

what is a person like her doing in it?

"Our . . . little . . . weekly . . . things . . . do serve some purpose, I believe. That they—all the rest of the country—can see that we do *live*, we are *there*, we have our houses, our children, our cares. Of course it's unreal, but look at Doris Day, look at *That Girl*. And at least, this way we see some blacks on television. It does some good, maybe. And if there get to be more blacks in the technical unions, some cameramen, some directors, and of course more actors, why, then . . ."

"There are quite a few now on commercials," Marshall says, "more than there used to be."

"But it's *minuscule*, it's *pitiful*, it's *minute*," she counters.

"Yes, I know, but it's a start," he says.

"I couldn't agree with you more, darling," she announces.

Does she think that this comparatively sudden appearance of blacks on television might be nothing more than a vogue, that a kind of performance backlash might soon set in?

"Yes, it's a vogue. It started as a vogue. But there's a black public out there. And black performers are good. I think the whole thing is going to be measured in dollars and cents. If it's to the advantage of the management, the sponsors, they'll keep us on. When the vogue *ends*, and when somebody starts counting up the profits, that's when we'll find out what's going to happen. . . ."

"What would happen," Marshall remarks, as we all put on our hats and coats, "if television were used to educate the people, to, you know, elevate their minds? Do you think it could be done?"

"Of course it could, darling," she agrees, and gives him a fond smile. And they walk together down the dark stairs back to work. END

Turn page for a view of Miss Carroll in some California fashions.

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This moist tropical oil is obtainable in most countries of the world and here in America is available from druggists as oil of Olay.

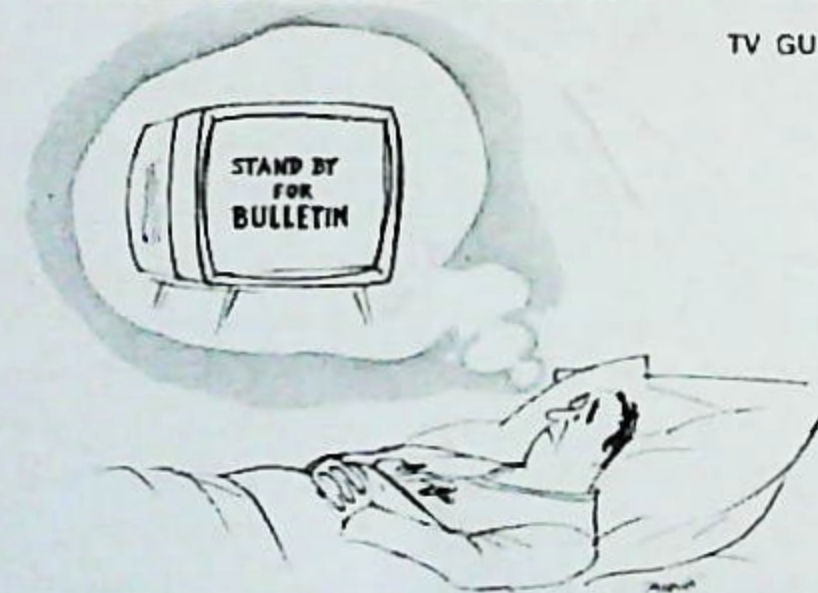
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To gain the best benefits of the beautifying properties of this moist oil and to keep your complexion clear of wrinkle dryness always smooth on a film of oil of Olay beneath your make-up to protect and beautify your complexion whilst ensuring your make-up has perfect matt beauty.

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To keep your lips soft and pretty, give them a generous quota of the beautifying moist oil when you do your face. This light film of oil of Olay will also act as a foundation for the smooth and lasting application of your lipstick.

TV GUIDE



Variations On A Theme

Diahann Carroll knows what she likes in clothes—fashions by California designer Travilla, who creates clothes for Miss Carroll's personal wardrobe as well as *Julia*. Travilla has a way with a shirt-dress, especially for evening wear, that is pure delight. Here are three evening variations on the classic shirt-dress theme—short, midi-length and long. Opposite: A soft little white chiffon dress, with a shirt top that looks like a tiny windowpane-check pattern. The open neck is slashed down to the rhinestone buckled belt. In the center: A romantic dress reminiscent of an earlier era. The pale blue and white ribbon design has a wide, flared collar, high waist and midi-length. The accessories—white stockings and white satin slippers—are musts. Far right: This long, shimmery chiffon in pure white that is all drift and flow, with a back that echoes a cowboy shirt. Chrome and leather stool by Knoll International.

PHOTOS BY CHRISTA



What are you
and your Winstons
doing tomorrow?

I don't know.
What are you and
your Winstons
doing tomorrow?



Mark Lenard, who plays the snidely smiling Aaron Stempel in ABC's *Here Come the Brides*, says he "kind of fell into acting."

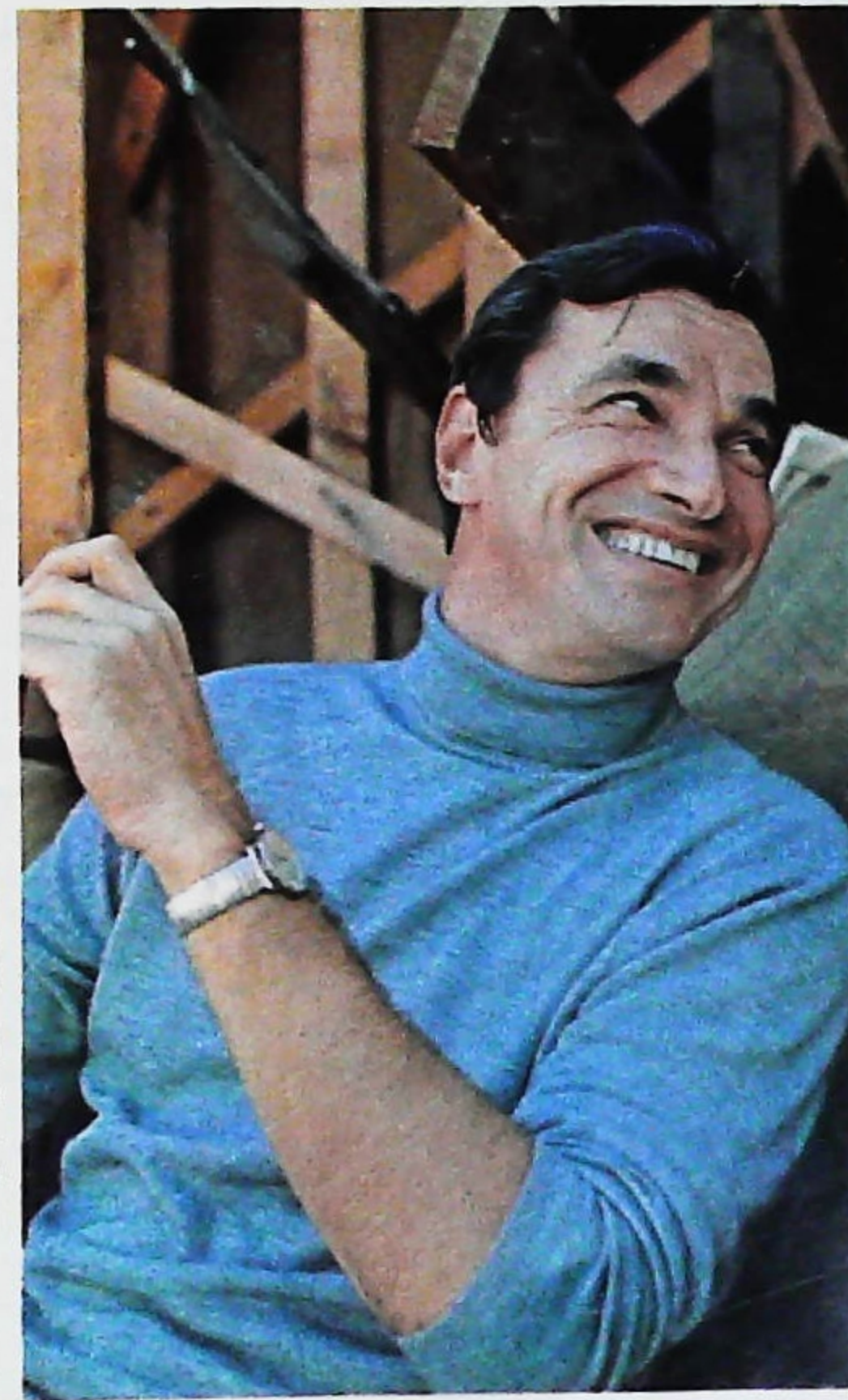
It might be more exact to say that he parachuted into it, since he had never given show business a thought until he was a staff sergeant in the 82nd Airborne Division in World War II (21 jumps). While in France, he accompanied a friend to an audition for a GI production and ended up getting a part himself.

He is probably more surprised than anyone at what has happened since—an acting tour of Europe, top parts on and off Broadway and now a co-starring role, in a television series, with his own fan club of hundreds of enthusiastic members and letters every week saying, "Aren't you ever going to get a girl?" and, "I know you're really not as mean as you seem to be." Lenard says, "The audience tells me things about Aaron Stempel that I don't even know."

It's not because he doesn't try. An actor who has played everything from "Three Men on a Horse," to Oedipus, he resents having Stempel referred to as a villain. "I never considered myself a heavy," he says. "I consider myself a lead in a series, and I try to give the character dimension." Bobby Sherman, one of the other co-stars among what *Brides*' ingenue, Bridget Hanley, calls the program's "wall-to-wall regulars," gives Lenard all →

When is a villain not a villain?

Consider the problem of Mark Lenard
By Leslie Raddatz



continued

the credit for rounding out the character of Stempel and making him, if not quite lovable, at least human.

Mark Lenard (pronounced Leonard) has been a lot of places and learned a lot of things in the 30-odd years since he was a pupil in a one-room country schoolhouse near South Haven, Mich., where his family moved from his native Chicago. "I was a shy, small boy," he recalls. "Then—I believe I was in the sixth grade—we got a new teacher. She became interested in me and got me interested in reading. I read Shakespeare and the Book of Knowledge from cover to cover. I changed. From then on, I opened up—I felt I had something."

"He's still shy," says Robert Brown, star of *Here Come the Brides*. Although Brown says, "We're both stage people—we've even played some of the same roles," the two actors are diametrically opposed types: Brown the flamboyant performer who basically projects his own personality, Lenard the introvert who buries himself in the part he plays. It was probably inevitable that they would clash, and clash they did in the early days of *Brides*' first season. "My name was above the title," says Brown, "and he didn't like that." Lenard says, "It was his first big break as star of a series, and he felt that I was competition." Eventually the two settled their differences in a long, behind-the-scenes session, but there still remains a feeling of kidding on the square in their off-stage exchanges.

Lenard admits that he can be sarcastic, but he is not a kidder. Once he had made up his mind to be an actor—after early ambitions to be a writer or go into the foreign service, and before that, at 15, when he ran away from home and worked in a Chicago smelting plant—he went at it in characteristic dead seriousness. He spent a year at the drama school of Carnegie Institute of Technology, another year at The New School for Social Research in New York ("my Bo-

hemian year"), where he tried to do some writing but somehow kept getting acting jobs. Eventually he returned to the University of Michigan, where he had gone briefly before and after his army service, for his M.A. in speech and drama. Then came a succession of some 60 plays in summer stock and touring repertory, and finally New York, where he studied under Lee Strasberg and Uta Hagen.

He made it to Broadway in "The Square Root of Wonderful," then starred as Sigmund Freud in the touring company of "A Far Country." On TV he acted in the soap opera *Another World* for more than a year and also freelanced in such New York series as *The Defenders*.

In 1966, Lenard came to Hollywood to play one of the Magi in the motion picture "The Greatest Story Ever Told." West Coast television appearances followed, most notably, before *Here Come the Brides*, the role of Mr. Spock's father in *Star Trek*.

Not only is Mark Lenard a serious actor, he is a serious man. He is serious about his rural background—in his recollections of the woods and orchards and winding country roads he walked as a child, and in the ambivalence of his attitude about himself in relation to that background: "When I'm in the city, I think of myself as a small-town boy. When I'm in a small town, I think of myself as a city boy." At his cheerful home in suburban Pacific Palisades—a small town which is part of a big city—he has converted the garage into a study ("a place of retreat"), where his books are and where he reads Shakespeare, archeology and anthropology, writes and does some painting. He confesses that he is "not really a family man" but he obviously enjoys the company of his wife of 10 years, former actress Ann Amouri, and of their two children, Roberta, 9, and Catherine, 4. "It's fun reliving your own past watching the kids," he says, smiling—and not snidely. **END**

Advertisement



Glad my daughter was too young to notice how fat I was. And I wasn't 265 lbs. here.



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I carried my groom over the threshold. Then I lost 129 pounds

By Kathleen Coffey — as told to Ruth L. McCarthy

When I tell you I've lost as much as Charles weighed at our wedding — 129 pounds — you can understand why I was the one to carry him over the threshold.

Being fat had made me pretty much of a loner always. Mamma worked when I was a child and to ease her conscience for leaving my sisters and me, she gave us ice cream money. And I never missed a scoop. Besides, I'd stuff on bread and potatoes and sweets and all kinds of candy.

All I can say now is, thank goodness Charles took me for what I was, not what I looked like. Why, the only time he ever said anything to me about my weight was when I was expecting. He was scared for my health.

After my little girl came and I went up to 265 pounds, even I was afraid. So I made up my mind to reduce. I'd seen stories in magazines of folks who'd lost weight with the help of a reducing-plan candy, Ayds. So I bought the vanilla caramel kind at the drugstore.

I took one or two before meals, like the directions say, and Ayds made me want less to eat by actually curbing my appetite. By the time Charles and I had our new home, in West Asheville, N.C., I was so much slimmer from the Ayds Plan that this time he carried me over the threshold.

Now that I'm down to 136 pounds, it sure has confused people. Like a lady customer in our store. Charles and I used to deliver her newspapers. Well, first time she saw me skinny, she didn't speak. Instead, she spread the word: "Mr. Coffey's got himself remarried." We laughed, but, in a sense, it's true. Because, thanks to the help of the Ayds Plan, Charles does have a new wife. Me.

Before and After Measurements

	Before	After
Height	5'6"	5'6"
Weight	265 lbs.	136 lbs.
Bust	44"	34"
Waist	42"	28½"
Hips	49"	36"
Dress	24½"	10"

Oz Revisited

The Tin Woodsman, the Wicked Witch and the Scarecrow reminisce about their 31-year-old movie classic



Enough weird-looking little people to populate Rhode Island, a girl from Kansas, a green-skinned witch, cyclones, a lion sans courage—name it, this script had it. And this script had been bouncing around Hollywood for years. Sam Goldwyn owned the property in 1939 when Arthur Freed, then a budding producer at MGM, asked to buy it. Sam gladly sold. Only there were some upper-ups at Metro who balked about going into production. They figured the cost, a then staggering \$3,700,000, would finish the studio. "If I had three and a half million," Freed told his bosses, "I'd buy this picture from you. It'll be worth more than that someday."

Freed never ate those words. The film version of "The Wizard of Oz"—which made \$4,000,000 in theatrical release—is now the most popular film property in the history of U.S. television. In 1956, when it was first shown on CBS, "Oz" played to 35 million viewers. For that kind of crowd-grabber, CBS was paying Metro a mere \$200,000 a showing, so when CBS's option ran out in 1967, the studio understandably jacked up its rental fee: the asking price rose to \$1,000,000 a telecast. "Oz" is currently on NBC, which reportedly paid \$3,500,000 for five showings. The actors' haul: zero. Re-

siduals for film players didn't come in until 1960.

Too bad, because seldom had actors worked so hard—or been so good—at what they were doing. Rarely had players and property meshed so skillfully. That is, after the difficult casting problems were solved. Jack Haley, one of the busiest actors at 20th Century-Fox, was brought in to play the Tin Woodsman. Another Fox contractee, Bert Lahr—doing only so-so in pictures after scoring triumphs on the Broadway stage—accepted the role of the Cowardly Lion. Ray Bolger was hired for the part of the Scarecrow, and a 36-year-old ex-schoolteacher from Cleveland was signed for the Wicked Witch of the West, a part that would forevermore typecast her as everybody's "cantankerous cook or acidulous aunt." Her name: Margaret Hamilton.

But "Oz" might have turned to ooze if Metro had had its way in casting the pivotal role of Dorothy. They wanted Shirley Temple. But Fox, Temple's studio, wouldn't come to terms. Happily, MGM looked homeward and picked one of its own: 17-year-old Judy Garland. "Thank heaven," says Jack Haley. "Temple would have been terrible!"

Naturally, all this took place 31 years ago. Today, Bolger, who went

on to become the theater's top song-and-dance man ("Three to Make Ready," "Where's Charley?") is a spry 66. Haley, only a wee bit paunchy at 68, gave up show business ("I just lost interest") and made a fortune in California real estate. Miss Hamilton, whose gentleness borders on the breakable, is a respected Broadway character actress (she appeared in the recent revivals of "Oklahoma!" and "Our Town") at 68. Lahr, who was later to be lauded as the theater's greatest clown, died in 1967, and Miss Garland died last year. Muses Bolger: "We're the only principals left."

Recently TV GUIDE gathered three remaining residents of "Oz" (the fourth, Billie Burke, 83, who played the Good Witch Glinda, is in the Motion Picture Country House in Los Angeles) in a New York hotel to talk about their work on the movie. Here's what they had to say:

When Garland & Co. assembled on Stage 36, they were to earn—and earn dearly—every accolade "Oz" would bestow upon them. Nothing in Metro's history had prepared it for the towering complexities involved in shooting L. Frank Baum's classic children's fantasy. What special-effects department, for in-

stance, had ever been asked to realistically depict the inside of a cyclone? And what about having to come up with a dozen trees that not only moved, but talked and threw their own apples? The witch and her brood of monkeylike cohorts had to fly, while the Wizard had to be blown up to the size of a Times Square billboard.

The trouble started with rounding up the 350 midgets to play the "Munchkins." Although billed as "The Singer Midgets," a famous vaudeville act, they were actually delivered by one Major Doyle, a diminutive rival of Singer's. Doyle netted them from all over the world. Bolger recalls that a few of the midgets were on the grape: "We almost lost one—the Count—who fell into a john, dead drunk, and couldn't get out."

In reality, there were only 125 bona fide midgets on the picture. The rest were people who happened to be a little short for their age. And they weren't the most trusting souls, either. One batch, playing the Witch's monkeys, had a scene in a forest in which they descend from the sky to snatch up Dorothy. They were on wires, and, Bolger remembers, "paid \$25 a take."

"After the first take," Bolger continues, "Fleming [Victor Fleming, the →

Below, left to right: Ray Bolger, Jack Haley and Margaret Hamilton, reunited



director] yelled, 'Take 'em up again!' That meant \$25 more. Then they went up a third time. Another \$25. A fourth time. We could hear them saying to each other, 'They'll never pay us all this money. *Never!*' To make sure Metro did fork over the cash, the midjets struck the picture. Stopped it cold." Says Bolger: "It took the Screen Actors Guild to settle it."

Picketing midjets were director Fleming's headache. Bolger, Lahr, Haley and Miss Hamilton had troubles all their own. One was make-up. Not since Lon Chaney stashed his spirit gum had any Hollywood actor gone through such a painstaking—and painful—metamorphosis. "We'd get up at 5 A.M.," Bolger recalls, "to be at make-up by 7."

Each of the principals had his own make-up expert and the daily ritual lasted a grueling two hours. Sponge rubber was used for make-up, and the stuff was glued to their faces. Haley's helmet (his tin face was a base of clown white painted silver), Lahr's snout, Miss Hamilton's chin and Bolger's sandbag head—all were sponge rubber. Bolger says, "We were so grotesque Metro wouldn't let us eat in the commissary. Bert, Jack and I had a bungalow. We ate there." Which was just as well for Lahr. His mouth make-up was so constricting, he could have only liquids taken through a straw.

Wardrobe was no less torturous. "My costume was agony," says Haley. "I couldn't bend in that Tin Man thing. When I wasn't working, I was on a reclining board." On the board, Haley was usually fast asleep, a fact which vexed chronic worrier Lahr no end. "That so-and-so," Lahr told Bolger, "could sleep on a meat hook!" The only time the men were able to get out of their cumbersome costumes was during lunch and, says Haley, "when Judy had to go to school. When her teacher came on the set and said, 'Judy—school!', that was the highlight of our day. We'd all be yelling, 'Where's my dresser? Where's my dresser?'"

The men can say one thing: they got through the picture in one piece. Margaret Hamilton almost wasn't that lucky. At the end of the "Munchkin Land" sequence, the Witch exits in a volcanic display of smoke and fire. Actually, Miss Hamilton positioned herself on a platform and dropped, via elevator, 6 feet below the set. Tubes containing smoke and fire rimmed the platform. The smoke was supposed to be released when she stepped on the platform, the fire after she'd dropped. But it didn't quite work. "As I went down," Miss Hamilton says, "I felt warmth on my face. It wasn't until I got down that I realized my hat and broom were on fire." She was in "excruciating pain" as doctors labored to remove her make-up: "The green paint had copper in it. If they hadn't gotten the paint off, my face would have been a mass of holes." Because of the accident she was off the picture six weeks. Returning, she told Metro, "No more fire work! Release me if you want to, but *no more fire work!*" Says Margaret: "I let go of the idea that the show must go on."

The show of course, did go on (minus fire scenes for Miss Hamilton). And because of the movie's complexities, "Oz" would go through two directors—some big ones, too, George Cukor and Dick Thorpe—before Victor Fleming arrived. (Even Fleming left, after all the color had been shot, to work on a picture which, like "Oz," would become a classic—"Gone with the Wind.") When "Oz" opened at the Capitol Theater in New York on Aug. 17, 1939, Haley was in the house. "The furthest thing on my mind," he says today, "was that 31 years later there'd be two holes somewhere, one for Judy and one for Bert."

Haley and Lahr had been cronies ever since they'd met in burlesque in 1924, and Bolger had worked with Lahr on Broadway in "Life Begins at 8:40." By the time they made "Oz," they were

old pals. More, they were old pros. Which for Miss Garland, the "kid" on the picture, was to prove somewhat troublesome. Or so she'd say years later when telling how—confronted with these three seasoned troupers—she had difficulty staying on "The Yellow Brick Road." Both Haley and Bolger pooh-pooh the story. Says Bolger: "We were bigger than she was, that's all. Besides we were all trying to do our parts. I was constantly falling, Lahr had that tail to handle [most of the time it was worked by a stagehand, who stood on a catwalk and maneuvered the tail with a fishing pole], and Haley just clogged along. Who had *time* to upstage anybody?"

To a generation of moviegoers—and to the countless millions who've seen the film on TV—Miss Garland is so closely identified with Lahr, Haley and Bolger that it might seem incredible that the four weren't intimate friends. Actually, the men rarely saw Judy in the years following the picture. Says Bolger: "I always wanted to find out how Judy *really* felt about us. But I could never pin her down on the subject." Says Haley: "What I remember most is how she used to love to laugh. She was full of laughter. And pep. She didn't need pills, but the poor sucker got hooked on them. Not while she was on 'Oz.' The pills started when she turned out pictures faster than Metro could make money on them."

Metro did make money on Miss Garland's pictures, especially, as it turned out, on "Oz." This Sunday, March 15, it will be taken out of the vault and shown yet another time. There are some people who feel that today's sophisticated kids, who've watched men walk on the moon, might think all the fuss about getting to Oz a bit silly. Even old hat. Bolger disagrees. "The philosophy of 'Oz,'" says he, "is man's search for basic human needs—a heart, brains, courage. And that, chum, will never be old hat."

(END)



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TV Teletype: New York

NEIL HICKEY REPORTS:

Earlier this year, a crew from NBC's First Tuesday tried to film a feature on a rock group, but the attempt was short-circuited by the untimely break-up of their subject, a group called PACIFIC GAS AND ELECTRIC. The intrepid reporters have since found a group that is--so far--more stable: CHICAGO TRANSIT AUTHORITY. First Tuesday will air the story this spring. Is it show-biz--or the public-utility business? . . . In February, an older rock group called JEFFERSON AIRPLANE held a party and jam session at San Francisco's Playland. They invited "500 of their closest friends," including members of the GRATEFUL DEAD, STEVE MILLER BAND and SANTANA; and a crew from KQED, one of the country's most innovative educational stations, was on hand to tape the festivities. A drastically edited version of the eight-hour get-together will be televised on NET sometime before the end of this season.

Filmmaker BILL GREAVES, executive producer of NET's Black Journal series, has found time to work on a project for NBC. It's a special called "Five Martyrs." The hour-long show, which Greaves is writing, producing and directing, focuses on MEDGAR EVERS, JOHN F. KENNEDY, ROBERT F. KENNEDY, MARTIN LUTHER KING and MALCOLM X.

NBC is so pleased with its March 28 children's special, "Hot Dog," that it is making a series of that name for its Saturday-morning fall line-up. The producer is long-time TV educator FRANK BUXTON, who says it will be a live-action series explaining the "why" of common, everyday objects. Buxton hopes "Hot Dog" will be, he says, "the Sesame Street of the forthcoming season" . . . Last year's Emmy-winning Hall of Fame drama "Teacher, Teacher" will be rerun May 2 on NBC.

Producer LESTER COOPER persuaded elusive actress KIM NOVAK to guide viewers through the majestic Big Sur region of California--Miss Novak's home--for a segment of ABC's April 6 special "This Land Is Mine." The idea behind the program is to convince viewers that steps must be taken to protect the remaining natural beauty of the Nation . . . The 5TH DIMENSION stars in its first network special late in May on CBS. The program is being produced by BOB PRECHT, who has been borrowed from father-in-law ED SULLIVAN's series.

NET will mark Easter week with a drama called "Passion Play for Americans" on March 19. Originally performed in Boston by Harvard students, it's being restaged by professionals for NET . . . NBC's Eternal Light April 5 drama, "The Teaching," explores the problems of a young man trying to live by the religious ideals dictated by his parents and church. The play is by Emmy-winner ROBERT CREAM, who wrote "My Father and My Mother" and "The Day Before Sunday" for CBS Playhouse . . . "The Final Ingredient," the DAVID AMRAM and ARNOLD WEINSTEIN Passover opera commissioned in 1965 by ABC's Directions, gets its fifth airing on April 19.

PICTURE CREDITS: 6--Fred J. Maroon • 13-16--Gordon Kibbee • 18--Charles Stewart • 26--Don Ornitz
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THE TIM CONWAY SHOW



One thing you've got to say for this show—it may not be good, but it has a terrific laugh track. In fact, it is a laugh track in the tradition of the really great laugh tracks. This track came to Hollywood many years ago from a tiny little chuckle-stop in the Midwest. It arrived without a grin in its pocket, and it was far from a howling success to begin with. Indeed, if truth be known, there were many times in those early days when there was precious little to be mirthy about. But never once did it complain, turn off or even go down in volume. It was all heart. It would laugh at nothing, at anything, or over and over at the same thing. And then, at last, came that day when it got its first big break. It was only a brief smile-on in a show you've never heard of, but it was enough. From that time on, there was no stopping it—*Hee Haw*, *Laugh-In*, *Hee Haw* again—and now, finally, its own show. Last year it won the award for Best Scream in a Continuing Roar, and this year we see no reason why it shouldn't go all the way—to Best Guffaw.

But enough. Besides the laugh track, this show also stars Tim Conway and Joe Flynn, your old enemies from *McHale's Navy*. Here they run a one-horse airline. In *McHale's* they each had a joke, but in this show they have only one between them. A lesser laugh track might have found it hard going. But not this track. The door to the plane won't open. The laugh track bel-

lows. The door finally does open and conks Mr. Flynn on the head. The laugh track falls on the floor. Mr. Conway and Mr. Flynn both try to go through the same passageway. The laugh track holds its sides. Mr. Conway and Mr. Flynn fall down. The laugh track rolls in the aisles.

We know there are many readers who may feel it's unfair in a show like this to single out the laugh track for so much special praise when *The Tim Conway Show* is one which, after all, depends upon many people—Mrs. Crawford (Anne Seymour), who runs the rival airline; her priggish son, Ronnie (Johnnie Collins III); Becky (Emily Banks), Mr. Conway's love interest; Harry (Fabian Dean), the hamburger-stand man with grandiose ambitions; Sherman (Dennis Robertson), the man in the tower; *et al.* We assure you we have no wish to slight these—in fact, few of the troubles here are of their origination. But we think we simply must mention another stalwart here, a man who in our opinion ranks right up there with the laugh track—the man who got this show on the air. CBS had, after all, only one new show for its second season, and the network would hardly have stood still for something which wasn't truly great. The competition must have been terrific. But this show won out. And therefore we think the man who did it is a man to mark. Particularly in the dark—and if you see him first.

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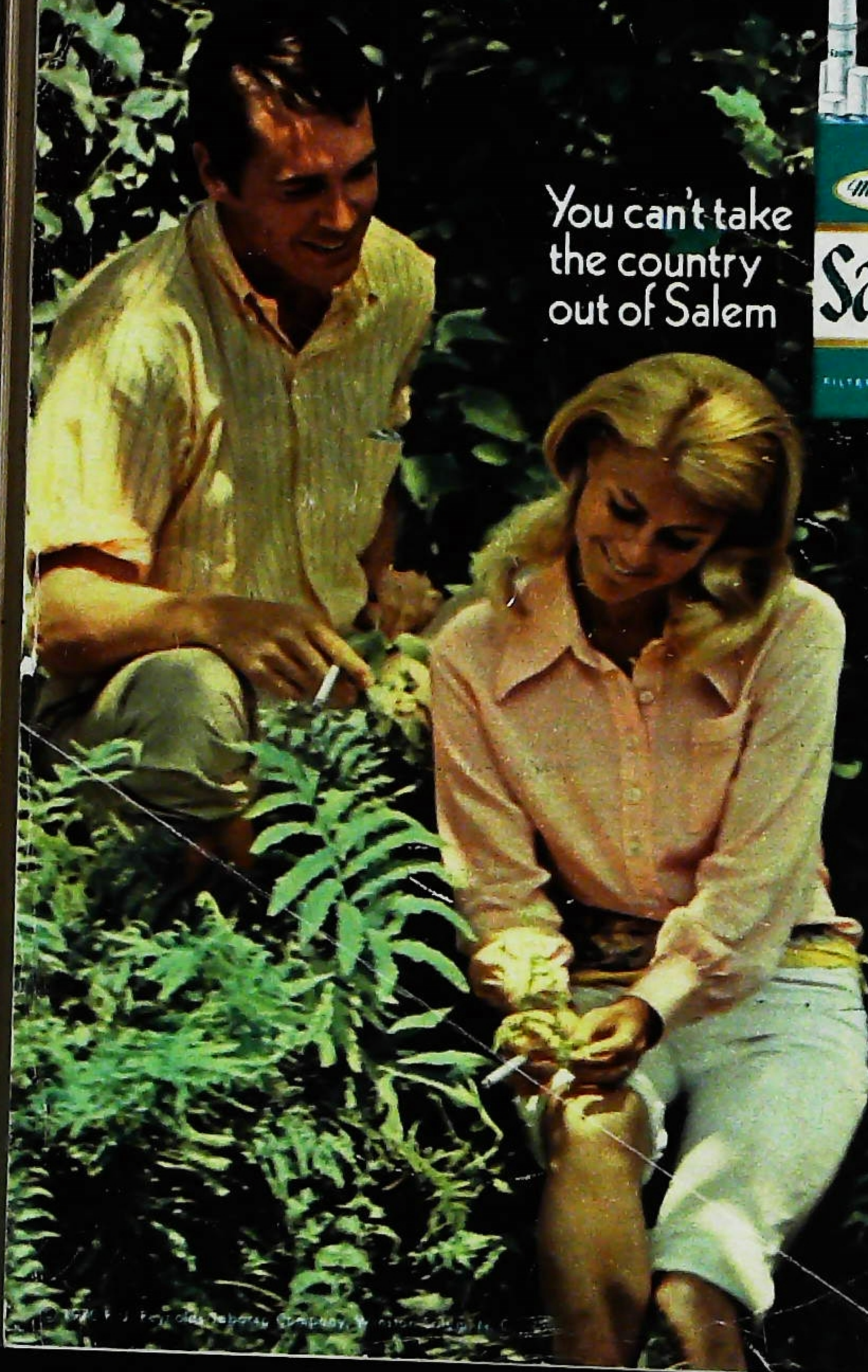


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